

ANNUAL RAPPORT 2022





Message from our Board Chair, Martin Van Keimpema

On behalf of our Board of directors, I want to extend to all our members a great year coming in 2023. The past couple of years, (2020 & 2021) have proven to be challenging to say the least. The pandemic left its mark on our local economy and unfortunately several of our businesses had to close permanently while others were barely able to survive those two difficult years. “Resilient” is how I would describe our members. Those who chose to close out shop, we understand your predicament and we wish you well moving forward. Failure is not something to be ashamed of. On the contrary, you have shown courage as these decisions are extremely hard to make and even harder to accept and we know one thing about you: as an entrepreneur, you have proven your courage, your determination and your resiliency and you are to be championed and congratulated for all those years you have toiled and forged in sustaining the local economy. We, as a Board of Directors, salute you and thank you for your contribution.

To those of you who were fortunate enough to have survived these pandemic years, we as a Board congratulate you and salute you for the resilience and courage you have demonstrated. We look at 2023 as a new launch to our continued local prosperity and our wish for all of you, new and long-time established merchants and professionals, is for healthy and continued business growth.

This past year has in essence prepared us for a post pandemic relaunch. What I mean is that we have been observing how our different levels of government have been evolving with the changing situation and have accepted that the high restrictions of the past (masking, social distancing, etc.) have provided results that we are grateful for. As a Board, we have chosen to encourage our business neighbours to comply to the benefit of all. 2023 is looking to be an important growth and relaunch year and I, on behalf of our Board, wish you all a very successful 2023.

As always, I and our Executive Director, Jean Johnson, remain open to discussing any and all subjects with you as we move forward.

Martin Van Keimpema

BOARD CHAIR



IN REVIEW 2022

2022 – What transpired!

This past year we have focused on key elements. Our goal, as always, has been to create and enhance our business community. Here are some of the highlights of our year.



Page 3 of 29



June 23, 2023, Executive Committee | UPE01570



IN REVIEW 2022

Street Beautification program

This past year we continued with the hanging flower pots along 82 Avenue and the flower barrels along other sections of our BIA. Unfortunately, we had a few of our flower barrels stolen but the loss has not affected the overall flower program which will continue in the years to come. We have received many comments of appreciation from local citizens as well as some of our members and we appreciate the feedback.





IN REVIEW

2022

A Bridge Without Borders – A proposed refreshed look

This project was initially completed in early Fall of 2018. The idea was and continues to be the celebration of Canada's francophone cultural diversity and was aptly named: **A Bridge Without Borders – Un pont sans frontières!**

To rejuvenate this project and to enhance its intent we are replacing the flags with banners. Each banner will include the name of one of the represented countries at the top of the banner, that country's flag in the center and our branding at the bottom. The banners will be double-sided: one in French, the other in English. We anticipate this renewal to be completed by early June of 2023.





IN REVIEW
2022

Franco Market for Artisans at Bonnie Doon Center

Starting in April of 2022, we organised an artisan market at the Bonnie Doon Center: **FrancoMarket for Artisans at Bonnie Doon**. Why a market? We saw many merchants shut down permanently at the Center and were looking at ways to increase the foot traffic within the mall. Our strategy worked although our efforts were cut short. With sudden onset of health challenges for our Executive Director the market lost its way and became a relaxed affair that did not impress the Centre management team. In fact, we agree with their assessment. If we are to put our best foot forward and build a project that will attract, then we need to act in an appropriate and professional way. We did attract over 25 different merchants and were in the process of tightening up this initiative, when our Executive Director faced health challenges and had to step back. This contributed to the lessening of rigor as it relates to the overall esthetics and presentation of our market.

We would be open to redo the exercise with a location within our BIA and with a local partner that would commit to go this route with the BIA. We are in discussion as a Board to determine whether this idea can find new traction in the future.





2023

Looking forward

On April 4th, our Executive Director, along with Executive Directors from other Edmonton BIAs attended a meeting with The Honourable Randy Boissonnault, Minister of Tourism and Associate Minister of Finance. Discussion revolved around how he could best assist our BIAs and the budget and what might be of interest for our BIAs. Follow-up meetings are in planning stages for additional programs that may help our organisations.

One of the elements that was raised with Minister Boissonnault is the differential treatment our BIAs are receiving with the summer employment programs. Rather than be funded at 80% like many non-profits are, we are now classified as municipal government and as such will be funded at 50%. This is a huge setback for BIAs applying under these programs, and it could mean opportunities will be lost for our local students.

Our Executive Director has informed our Board that he plans on leaving by the end of summer 2023. Plans will be put in place to find a replacement in order to have the best candidate possible for this important position.

As we move forward, we plan on approaching both our provincial and federal governments for financial support to put in place a variety of projects that will create ongoing attraction to consumers and citizens to visit our BIA. These could be a food truck extravaganza, a farmer's market focused on our branding, or micro market initiatives focusing on our branding. Details will be made available as these projects progress.



All in all, 2023 will be a year of transition with many marketable ideas in the making.

FRENCH QUARTER BUSINESS IMPROVEMENT AREA**Statement of Operations****Year Ended December 31, 2022**

	Budget 2022	Total 2022	Total 2021
REVENUE			
Levies	\$ 148,500	\$ 148,500	\$ 132,000
Amortization of deferred contribution related to equipment and website	-	23,000	18,400
Other	4,000	22,495	12,190
	152,500	193,995	162,590
EXPENSES			
Salaries and benefits	86,000	85,073	115,658
Amortization of equipment and website	-	32,669	31,835
Rent	14,612	20,698	16,932
Office	16,450	19,531	25,369
Street beautification	23,100	16,938	6,111
Advertising and promotion	500	10,650	4,364
Professional fees	5,000	7,800	5,800
Travel	1,000	2,225	677
Insurance	1,200	1,290	1,229
Telephone	1,500	1,146	1,078
Board	1,000	755	1,096
Interest and bank charges	2,138	-	-
	152,500	198,775	210,149
DEFICIENCY OF REVENUE OVER EXPENSES	\$ -	\$ (4,780)	\$ (47,559)



French Quarter Edmonton

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RAPPORT ANNUEL 2022





Message du président du conseil d'administration, Martin Van Keimpema

Au nom de notre conseil d'administration, je tiens à souhaiter à tous nos membres une excellente année 2023. Les deux dernières années (2020 et 2021) ont été pour le moins difficiles. La pandémie a laissé sa marque sur notre économie locale et, malheureusement, plusieurs de nos entreprises ont dû fermer définitivement tandis que d'autres ont à peine pu survivre à ces deux années difficiles. Je qualifierais nos membres de «résilients». Ceux qui ont choisi de fermer boutique, nous comprenons votre situation difficile et nous vous souhaitons bonne chance pour la suite. Il n'y a pas lieu d'avoir honte d'un échec. Au contraire, vous avez fait preuve de courage, car ces décisions sont extrêmement difficiles à prendre et encore plus difficiles à accepter, et nous savons une chose à votre sujet : en tant qu'entrepreneur, vous avez prouvé votre courage, votre détermination et votre résilience, et vous devez être soutenus et félicités pour toutes ces années où vous avez travaillé pour soutenir l'économie locale. En tant que conseil d'administration, nous vous saluons et vous remercions pour votre contribution.

Pour ceux d'entre vous qui ont eu la chance de survivre à ces années de pandémie, le conseil d'administration vous félicite et vous salue pour la résilience et le courage dont vous avez fait preuve. Nous considérons l'année 2023 comme un nouveau départ pour la poursuite de notre prospérité locale et nous vous souhaitons à tous, commerçants et professionnels, nouveaux ou établis de longue date, une croissance saine et continue de vos activités.

L'année écoulée nous a essentiellement préparés à une relance post-pandémique. Ce que je veux dire, c'est que nous avons observé comment nos différents niveaux de gouvernement ont évolué en fonction de la situation et que nous avons accepté que les restrictions importantes du passé (masquage, distanciation sociale, etc.) aient donné des résultats dont nous sommes reconnaissants. En tant que conseil d'administration, nous avons choisi d'encourager nos voisins commerciaux à se conformer aux règles, dans l'intérêt de tous. L'année 2023 "annonce comme une année de croissance et de relance importante et, au nom de notre conseil d'administration, je vous souhaite à tous une année 2023 couronnée de succès.

Comme toujours, notre directeur général, Jean Johnson, et moi-même sommes disposés à discuter avec vous de tous les sujets au fur et à mesure que nous avançons.

Martin Van Keimpema

PRÉSIDENT CONSEIL D'ADMINISTRATION



BILAN DE L'ANNÉE 2022

2022 - Ce qui s'est passé !

Au cours de l'année écoulée, nous nous sommes concentrés sur des éléments clés. Notre objectif, comme toujours, a été de créer et d'améliorer notre communauté d'affaires. Voici quelques-uns des faits marquants de notre année.



Page 12 of 29



June 23, 2023, Executive Committee | UPE01570



BILAN DE L'ANNÉE

2022

Programme d'embellissement des rues

L'année dernière, nous avons continué à installer des pots de fleurs suspendus le long de la 82^e avenue et des barils de fleurs le long d'autres sections de notre ZAC. Malheureusement, nous nous sommes fait voler quelques-uns de nos barils de fleurs, mais cette perte n'a pas affecté l'ensemble du programme d'embellissement des rues, qui se poursuivra dans les années à venir. Nous avons reçu de nombreux commentaires d'appréciation de la part des citoyens locaux ainsi que de certains de nos membres et nous apprécions ce retour d'information.





BILAN DE L'ANNÉE 2022

Un pont sans frontières - Proposition d'un nouveau visage

Ce projet a été initialement achevé au début de l'automne 2018.

L'idée était et continue d'être la célébration de la diversité culturelle francophone du Canada et a été judicieusement nommée : **A Bridge Without Borders - Un pont sans frontières !**

Afin de rajeunir ce projet et d'en renforcer l'intention, nous remplaçons les drapeaux par des bannières.

Chaque bannière comportera le nom de l'un des pays représentés en haut de la bannière, le drapeau de ce pays au centre et notre marque en bas. Les bannières seront recto-verso : un côté en français, l'autre en anglais. Nous prévoyons que ce renouvellement sera achevé au début du mois de juin 2023.





BILAN DE L'ANNÉE 2022

Marché franco pour artisans au Bonnie Doon Center

A partir d'avril 2022, nous avons organisé un marché d'artisans au Bonnie Doon Center : **Marché franco pour artisans à Bonnie Doon**. Pourquoi un marché ? Nous avons vu de nombreux commerçants fermer définitivement leurs portes au Centre et nous cherchions des moyens d'augmenter le trafic piétonnier dans le centre commercial. Notre stratégie a fonctionné, mais nos efforts ont été interrompus. Nous avons effectivement attiré plus de 25 commerçants différents et nous étions sur le point de renforcer cette initiative, lorsque notre directeur général a été confronté à des problèmes de santé et a dû prendre du recul. Laisser sans surveillance du marché, cela a contribué à un relâchement de la rigueur en ce qui concerne l'esthétique générale et la présentation de notre marché ce qui n'a pas impressionné l'équipe de gestion du Centre. En fait, nous sommes d'accord avec leur évaluation. Si nous voulons donner le meilleur de nous-mêmes et construire un projet qui attire, nous devons agir de manière appropriée et professionnelle.

Nous serions prêts à refaire l'exercice avec un lieu situé dans notre ZAC et avec un partenaire local qui s'engagerait à suivre cette voie avec la ZAC. Nous sommes en train de discuter en tant que conseil d'administration pour déterminer si cette idée peut trouver un nouvel élan à l'avenir.





2023

Perspectives d'avenir

Le 4 avril, notre directeur général, ainsi que les directeurs généraux d'autres ZAC d'Edmonton, ont assisté à une réunion avec l'honorable Randy Boissonnault, ministre du Tourisme et ministre associé des Finances. Les discussions ont porté sur la façon dont il pourrait aider nos ZAC et le budget et sur ce qui pourrait être intéressant pour nos ZAC. Des réunions de suivi sont en cours de planification pour des programmes supplémentaires qui pourraient aider nos organisations. L'un des éléments qui a été soulevé avec le ministre Boissonnault est la différence de traitement dont bénéficient nos ZAC dans le cadre des programmes d'emploi d'été. Au lieu d'être financés à 80 % comme le sont de nombreuses organisations à but non lucratif, nous sommes désormais considérés comme des administrations municipales et, à ce titre, nous serons financés à 50 %.




C'est un énorme revers pour les ZAC qui postulent à ces programmes, et cela pourrait signifier que des opportunités seront perdues pour nos étudiants locaux. Notre directeur général a informé notre conseil d'administration qu'il prévoyait de quitter son poste à la fin de l'été 2023. Des plans seront mis en place pour trouver un remplaçant afin d'avoir le meilleur candidat possible pour ce poste important.

À mesure que nous avançons, nous prévoyons d'approcher les gouvernements provincial et fédéral pour obtenir un soutien financier afin de mettre en place une variété de projets qui inciteront les consommateurs et les citoyens à visiter notre ZAC. Il pourrait s'agir d'un festival de camions de nourriture, d'un marché de producteurs axé sur notre image de marque ou d'initiatives de micro-marchés axées sur notre image de marque. Des informations détaillées seront communiquées au fur et à mesure que ces projets avancent.

Dans l'ensemble, 2023 sera une année de transition avec de nombreuses idées commercialisables en cours d'élaboration.



French Quarter Edmonton

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FRENCH QUARTER BUSINESS IMPROVEMENT AREA
Financial Statements
Year Ended December 31, 2022

FRENCH QUARTER BUSINESS IMPROVEMENT AREA
Index to Financial Statements
Year Ended December 31, 2022

	Page
INDEPENDENT AUDITOR'S REPORT	1 - 2
FINANCIAL STATEMENTS	
Statement of Financial Position	3
Statement of Operations	4
Statement of Changes in Net Assets	5
Statement of Cash Flows	6
Notes to Financial Statements	7 - 10

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INDEPENDENT AUDITOR'S REPORT

To the Members of French Quarter Business Improvement Area

Opinion

We have audited the financial statements of French Quarter Business Improvement Area (the association), which comprise the statement of financial position as at December 31, 2022, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the association as at December 31, 2022, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the association in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

(continues)

Independent Auditor's Report to the To the Members of French Quarter Business Improvement Area *(continued)*

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

King + Company


Edmonton, AB
May 4, 2023

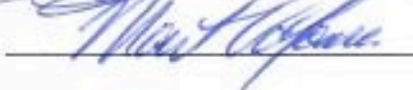
CHARTERED PROFESSIONAL ACCOUNTANTS

FRENCH QUARTER BUSINESS IMPROVEMENT AREA
Statement of Financial Position
As at December 31, 2022

	2022	2021
ASSETS		
CURRENT		
Cash	\$ 52,801	\$ 53,674
EQUIPMENT AND WEBSITE (Note 2)	<u>80,438</u>	<u>113,107</u>
	\$ 133,239	\$ 166,781
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities (Note 3)	\$ 11,273	\$ 12,423
Deferred contributions related to operations (Note 4)	<u>37,125</u>	<u>41,737</u>
	48,398	54,160
DEFERRED CONTRIBUTIONS RELATED TO EQUIPMENT AND WEBSITE (Note 5)	<u>42,466</u>	<u>65,466</u>
	<u>90,864</u>	<u>119,626</u>
COMMITMENTS (Note 6)		
NET ASSETS		
Invested in equipment and website	37,972	47,641
Unrestricted (deficiency)	<u>4,403</u>	<u>(486)</u>
	42,375	47,155
	\$ 133,239	\$ 166,781

ON BEHALF OF THE BOARD


 _____ Director


 _____ Director

FRENCH QUARTER BUSINESS IMPROVEMENT AREA**Statement of Operations****Year Ended December 31, 2022**

	Budget 2022	Total 2022	Total 2021
REVENUE			
Levies	\$ 148,500	\$ 148,500	\$ 132,000
Amortization of deferred contribution related to equipment and website	-	23,000	18,400
Other	4,000	22,495	12,190
	<u>152,500</u>	<u>193,995</u>	<u>162,590</u>
EXPENSES			
Salaries and benefits	86,000	85,073	115,658
Amortization of equipment and website	-	32,669	31,835
Rent	14,612	20,698	16,932
Office	16,450	19,531	25,369
Street beautification	23,100	16,938	6,111
Advertising and promotion	500	10,650	4,364
Professional fees	5,000	7,800	5,800
Travel	1,000	2,225	677
Insurance	1,200	1,290	1,229
Telephone	1,500	1,146	1,078
Board	1,000	755	1,096
Interest and bank charges	2,138	-	-
	<u>152,500</u>	<u>198,775</u>	<u>210,149</u>
DEFICIENCY OF REVENUE OVER EXPENSES	\$ -	\$ (4,780)	\$ (47,559)

FRENCH QUARTER BUSINESS IMPROVEMENT AREA**Statement of Changes in Net Assets****Year Ended December 31, 2022**

	Invested in Equipment and Website	Unrestricted (Deficiency)	2022	2021
NET ASSETS - BEGINNING OF YEAR	\$ 47,641	\$ (486)	\$ 47,155	\$ 94,714
Deficiency of revenue over expenses	(9,669)	4,889	(4,780)	(47,559)
NET ASSETS - END OF YEAR	\$ 37,972	\$ 4,403	\$ 42,375	\$ 47,155

FRENCH QUARTER BUSINESS IMPROVEMENT AREA
Statement of Cash Flows
Year Ended December 31, 2022

	2022	2021
OPERATING ACTIVITIES		
Cash receipts from levies	\$ 143,888	\$ 211,393
Cash receipts from expense recoveries and other	22,495	16,534
Cash paid to suppliers and employees	<u>(167,256)</u>	<u>(169,094)</u>
Cash flow from (used by) operating activities	<u>(873)</u>	<u>58,833</u>
INVESTING ACTIVITIES		
Proceeds received for purchase of equipment and website	-	5,000
Purchase of equipment and website	<u>-</u>	<u>(50,762)</u>
Cash flow from (used by) investing activities	<u>-</u>	<u>(45,762)</u>
INCREASE (DECREASE) IN CASH	(873)	13,071
CASH - BEGINNING OF YEAR	<u>53,674</u>	<u>40,603</u>
CASH - END OF YEAR	<u>\$ 52,801</u>	<u>\$ 53,674</u>

FRENCH QUARTER BUSINESS IMPROVEMENT AREA

Notes to Financial Statements

Year Ended December 31, 2022

NATURE OF OPERATIONS

In October 2012, Edmonton City Council passed bylaw 16219 establishing the French Quarter Business Revitalization Zone and incorporating the French Quarter Business Improvement Area.

The goal is to create a walkable, trendy district whereby the association can further promote local businesses and services while continuing to cultivate the area as a preferred destination to live, shop, work and play.

The association is exempt from income taxes.

1. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Revenue Recognition

The association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions and other income are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Financial Instruments

Initial Measurement

The association initially measures its financial assets and liabilities originated or exchanged in arm's length transactions at fair value. Financial assets and liabilities originated or exchanged in related party transactions, except for those that involve parties whose sole relationship with the association is in the capacity of management, are initially measured at cost.

The cost of a financial instrument in a related party transaction depends on whether the instrument has repayment terms. If it does, the cost is determined using its undiscounted cash flows, excluding interest and dividend payments, less any impairment losses previously recognized by the transferor. Otherwise, the cost is determined using the consideration transferred or received by the association in the transaction.

Subsequent Measurement

The association subsequently measures all its financial assets and liabilities at cost or amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in earnings in the period incurred.

Financial assets measured at amortized cost using the straight-line method include cash and accounts payable and accrued liabilities.

(continues)

FRENCH QUARTER BUSINESS IMPROVEMENT AREA**Notes to Financial Statements****Year Ended December 31, 2022**

1. SIGNIFICANT ACCOUNTING POLICIES (continued)Transaction Costs

Transaction costs attributable to financial instruments subsequently measured at fair value and to those originated or exchanged in a related party transaction are recognized in earnings in the period incurred. Transaction costs related to financial instruments originated or exchanged in an arm's length transaction that are subsequently measured at cost or amortized cost are recognized in the original cost of the instrument. When the instrument is measured at amortized cost, transaction costs are recognized in earnings over the life of the instrument using the straight-line method.

Impairment

For financial assets measured at cost or amortized cost, the company determines whether there are indications of possible impairment. When there are, and the association determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows, a write-down is recognized in earnings. If the indicators of impairment have decreased or no longer exist, the previously recognized impairment loss may be reversed to the extent of the improvement. The carrying amount of the financial asset may be no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in earnings.

Cash

Cash is comprised of cash held in Canadian financial institutions.

Equipment and Website

The equipment and website are stated at cost less accumulated amortization and are being amortized on a straight-line basis over their estimated useful lives of five years.

Measurement Uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Contributed services

The operations of the organization depend on both the contribution of time by volunteers and donated materials from various sources. The fair value of donated materials and services cannot be reasonably determined and are therefore not reflected in these financial statements.

FRENCH QUARTER BUSINESS IMPROVEMENT AREA

Notes to Financial Statements

Year Ended December 31, 2022

2. EQUIPMENT AND WEBSITE

	Cost	Accumulated amortization	2022 Net book value	2021 Net book value
Equipment	\$ 3,261	\$ 1,851	\$ 1,410	\$ 2,062
Computer software	4,762	2,977	1,785	3,571
Leasehold improvements	9,347	5,070	4,277	6,146
Equipment	48,615	48,115	500	5,862
Website	121,463	48,997	72,466	95,466
	<u>\$ 187,448</u>	<u>\$ 107,010</u>	<u>\$ 80,438</u>	<u>\$ 113,107</u>

3. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2022	2021
Operating	\$ 9,689	\$ 6,401
Government remittances	1,584	4,678
Vacation Payable	-	1,344
	<u>\$ 11,273</u>	<u>\$ 12,423</u>

4. DEFERRED CONTRIBUTIONS RELATED TO OPERATIONS

Deferred revenue represents revenues received related to a subsequent period and will be recognized as revenue in the subsequent period to which the revenues apply.

	2022	2021
Deferred levies	\$ 37,125	\$ 37,125
Grants	-	4,612
	<u>\$ 37,125</u>	<u>\$ 41,737</u>

5. DEFERRED CONTRIBUTIONS RELATED TO EQUIPMENT AND WEBSITE

Deferred contributions related to equipment and website represent restricted funding for the purchase of equipment and website. The following is a summary of the changes for the year:

	2022	2021
Balance, beginning of year	\$ 65,466	\$ 83,866
Contributions received	-	-
Recognized as revenue	(23,000)	(18,400)
Balance, end of year	<u>\$ 42,466</u>	<u>\$ 65,466</u>

FRENCH QUARTER BUSINESS IMPROVEMENT AREA
Notes to Financial Statements
Year Ended December 31, 2022

6. COMMITMENTS

Lease Commitment

The association is committed under an operating lease for premises to the following base rents plus estimated operating costs as defined in the lease:

2023	\$	14,712
2024		14,712
2025		<u>3,678</u>
	\$	<u>33,102</u>

7. FINANCIAL INSTRUMENTS

The association, as part of its operations, carries financial instruments. It is management's opinion that the association is not exposed to any significant risks arising from these financial instruments.