

# PHASE 2 PARKING BAN PROCESS

Edmonton

## PREPARATION

## EXECUTION

## CONCLUSION

### COMMUNICATIONS

- Memo to Council
- News release
- 311, social media and website updates
- ETS and recreation centre digital signs
- General email/text notifications (minimum 24 hours in advance)
- Residential road signs are placed at selected neighbourhood entrances minimum 24 hours before crews are scheduled
- Neighbourhood-specific email/text notifications are sent a minimum 8 hours before crews are scheduled
- Public Service Announcement (PSA)
- Email/text notification

### OPERATIONS

- Routes are planned based on winter conditions
  - Crews clear snow on residential roads based on planned routes
  - Enforcement calls operations at the start of shifts for planned routes
  - Inspectors call for enforcement support in areas where high non-compliance impacts ability to effectively clear snow
  - Enforcement confirms signs were placed a minimum of 8 hours before crews arrived, and ticket accordingly
  - Parking can resume once a road is cleared
  - Crews transition to ongoing Snow and Ice Control activities, including notifications or incomplete residential areas
- \*Enforcement resources limit the number of neighbourhoods that are ticketed*