



# ALBERTA AVENUE BUSINESS ASSOCIATION

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## Annual Report 2022

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## Our Focus

Communicate a continued awareness of Alberta Avenue Business Association and Alberta Avenue District Promote our business improvement area (BIA) as a business and shopping zone.

## Our Vision

For Alberta Avenue to be recognized as a place where safety, family, and a commitment to nurturing businesses and the arts are essential ingredients in elevating the community.

## Our Mission

Engage with business members and community groups to enhance the profile of Alberta Avenue District as a shopping destination.

## Leadership

### 2022 Board of Directors

- Amanda Nielsen, **Board Chair**
  - Jesus Gonzalez Jr. **Board Past Chair**
  - Neilson Nguyen, **Treasurer**
  - Christy Morin, **ViceChair**
  - Amy Carroll, **Director**
  - Christina Varvis, **Director**
  - Jim Nguyen, **Director**
  - Lindsay Gorda, **Director**
  - Muna Mohamud,
  - Priyank Patel, **Director**
  - Roy Smith, **Director**
  - Suki Thind, **Director**
- Norwood Dental
  - Paraiso Tropical
  - Canadian Dollar Store
  - The Carrot Coffeehouse
  - Serenity Funeral Services
  - Coliseum Steak & Pizza
  - Downtown Auto
  - YEG Smoked Meats
  - CLI College of Business
  - MedX Pharmacy
  - Flava Café
  - Liquor on 118

### AABA Executive Directors

Jay Ball	January 1 - July 31
Erick Estrada	July 12 - Present

# Strategic Priorities

## **Marketing & Promotions**

*Support and create activities contributing to business growth, success, and economic development in the zone.*

## **Business Attraction and Retention**

*Engage in business support activities and attract complementary businesses to contribute to a strong, healthy, and sustainable local economy.*

## **Organizational Effectiveness**

*Strengthen the Board of Directors' leadership, culture, and accountability through effective administrative and organizational processes and activities.*

## **Safety and Security (Community and wellbeing)**

*Strive to ensure the development of the community and well-being of BIA members, their patrons, and the economic zone overall.*

## 2022 Programs, Services, Events, and Highlights

In the realm of Organizational Effectiveness, the Board held a strategic planning session early in the year to establish priorities for the next five years. The pillars of Marketing & Promotions, Business Attraction and Retention, Organizational Effectiveness, and Safety and Security were identified as, and will continue to be, the Business Association's top priorities. Throughout 2022, the Chair and the Board worked on various initiatives, including the recruitment process for the new ED search, supporting the New ED transition, and continuing the Governance Review to strengthen the long-term sustainability of the business association's initiatives.

Under the Safety and Security pillar, the Business Association engaged in conversations with the Edmonton Police Commission and collaborated in the Problem Properties conversation with the City of Edmonton's front. In 2022, we also secured free public bathrooms monitored and maintained by the City of Edmonton. Such initiatives help to foster community building and provide a bathroom for those neighbours who need it the most.

To support our business attraction and retention, as well as marketing and promotions mandates, the Business Association commenced work on developing the Alberta Avenue Dining Pass, a mobile application that aims to unlock potential partnerships with festivals and other large events in the district by offering discounts to shop, play and eat at the businesses in the district. We also continued with our successful Eat's on 118 food tours that sold out on every tour. To help maintain the cleanliness and beauty of our streets, we supported members during the Fall Cleanup to foster a culture of cleanliness. The Alberta Avenue Street Team, consisting of members and residents of the Alberta Avenue community, volunteered to reduce litter.

Other highlights of the year include securing funding for a series of economic development programming for 2023, as well as a window repair program to support members and social groups on the avenue who may fall victim to vandalism. The year was not without its challenges, but we have taken steps to ensure the ongoing programs are maintained and funds and talent have been secured to bring more value to the district.



# ALBERTA AVENUE BUSINESS ASSOCIATION

Edmonton, Alberta

December 31, 2022

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## Financial Statements

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## INDEPENDENT AUDITOR'S REPORT

To the Members of the **Alberta Avenue Business Association**:

### Opinion

We have audited the accompanying financial statements of **Alberta Avenue Business Association**, which comprise of the statement of financial position as at December 31, 2022, and statement of changes in net assets, operations and statement of cash flows for the the year then ended, and notes to the financial statements, including summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for non-for-profit organizations.

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's responsibilities for the Audit of the Financial Statements section of our report. We are independent of **Alberta Avenue Business Association** in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for non-for-profit organizations, and for such internal controls as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the association or to cease operations or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding on internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*NGUYEN SCOTT  
LLP*

St. Albert, Alberta

April 20, 2023

Nguyen Scott LLP

Chartered Professional Accountants



## ALBERTA AVENUE BUSINESS ASSOCIATION

## STATEMENT OF FINANCIAL POSITION

December 31

2022

2021

## ASSETS

## Current

Cash	\$ 127,371	\$ 132,668
Short-term investments	0	2,806
Account receivable	500	2,250
GST receivable	17,710	14,416
Source deduction receivable	0	999
Prepaid expenses	945	4,214
	<u>146,526</u>	<u>157,353</u>

Equipment - Note 1

11 21

Intangible Asset - Note 2

1,232 1,539\$ 147,769 \$ 158,913

## LIABILITIES AND NET ASSETS

## LIABILITIES

## Current

Accounts payable and accrued liabilities	\$ 18,078	\$ 22,738
Source deductions payable	<u>10,013</u>	<u>0</u>
	28,091	22,738

Deferred Contributions - Note 3

51,475 39,693

79,566 62,431

NET ASSETS

68,203 96,482\$ 147,769 \$ 158,913

## APPROVED ON BEHALF OF THE BOARD

Amanda Nielsen

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Amanda Nielsen  
Director

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David Plamondon

DocuSigned by:

David Plamondon  
Director

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The accompanying notes are an integral part of these financial statements

3.

Nguyen Scott LLP  
Chartered Professional Accountants

## ALBERTA AVENUE BUSINESS ASSOCIATION

## STATEMENT OF CHANGES IN NET ASSETS

Year Ended December 31

	2022		2021	
	Capital Assets	Unrestricted Surplus	Net Assets	Net Assets
Opening balance	\$ 1,560	\$ 94,922	\$ 96,482	\$ 92,155
Excess / (Deficiency) of revenue over expenses	0	0	(28,279)	4,327
Amortization of capital assets	(317)	317	0	0
Closing balance	\$ <u>1,243</u>	\$ <u>95,239</u>	\$ <u>68,203</u>	\$ <u>96,482</u>

The accompanying notes are an integral part of these financial statements

4.

Nguyen Scott LLP  
Chartered Professional Accountants

## ALBERTA AVENUE BUSINESS ASSOCIATION

## STATEMENT OF OPERATIONS

Year Ended December 31	2022	2021
<b>Revenue:</b>		
City of Edmonton levy	\$ 134,000	\$ 134,000
Special projects	51,525	47,656
Interest	<u>730</u>	<u>211</u>
	<u>186,255</u>	<u>181,867</u>
<b>Expenses:</b>		
Repairs and maintenance	40,832	24,419
Salaries, wages and benefits	35,454	229
Contractors	30,114	41,049
Marketing/Advertising	25,151	25,490
Professional fees	24,410	8,320
Eats on 118	15,741	41,232
Rent	9,280	9,143
Meetings	8,690	4,436
Flower baskets	8,465	8,690
Administration fees	7,439	6,138
Office	2,895	1,461
Telephone and fax	2,310	1,612
Bad debt	2,250	0
Website and internet	754	1,441
Amortization	317	402
Travel and entertainment	255	0
Bank charges and interest	177	237
Donations	0	2,000
Insurance	<u>0</u>	<u>1,241</u>
	<u>214,534</u>	<u>177,540</u>
<b>(Deficiency) / Excess of Revenue Over Expenses</b>	<b>\$ <u>(28,279)</u></b>	<b>\$ <u>4,327</u></b>

The accompanying notes are an integral part of these financial statements

5.

Nguyen Scott LLP  
Chartered Professional Accountants

## ALBERTA AVENUE BUSINESS ASSOCIATION

## STATEMENT OF CASH FLOWS

Year Ended December 31

2022

2021

**CASH PROVIDED BY / (USED IN):****Operating Activities**

Grant providers and donors	\$ 195,762	\$ 177,024
Suppliers and employees	<u>(204,595)</u>	<u>(165,453)</u>
	<u>(8,833)</u>	<u>11,571</u>

**Investing Activities**

Interest received from short-term investments	<u>730</u>	<u>212</u>
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**Cash (Decrease) / Increase****(8,103)** 11,783**Cash, beginning of year**135,474 123,691**Cash, end of year**\$ 127,371 \$ 135,474**Cash is comprised of:**

Cash	\$ 127,371	\$ 132,668
Short-term investments	<u>0</u>	<u>2,806</u>
	\$ <u>127,371</u>	\$ <u>135,474</u>

The accompanying notes are an integral part of these financial statements

6.

Nguyen Scott LLP  
Chartered Professional Accountants

**ALBERTA AVENUE BUSINESS ASSOCIATION****DESCRIPTION OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES****December 31, 2022****ORGANIZATION DESCRIPTION**

The Alberta Avenue Business Association (the Association) is a not-for-profit organization whose purpose is to represent businesses in the Alberta Avenue Business Revitalization Zone. The association was established and incorporated on September 14, 1995 under Bylaw 11084 and operates as a committee of City Council.

**SIGNIFICANT ACCOUNTING POLICIES****Basis of Presentation**

The financial statements have been prepared in accordance with the Canadian generally accepted accounting standards for not-for-profit organizations (ASNPO) published by the Canadian Professional Accountants (CPA). Following are the significant accounting policies adopted:

**Cash and Short-Term Investments**

Cash and short-term investments (less than one year) are amounts on deposit and invested in short-term investment vehicles according to the Association's investment policy. Short-term investments are recorded at the lower of cost and market value. Those with a term to maturity of three months or less are treated as cash equivalents.

**Revenue Recognition**

The Association follows the deferral method of accounting for contributions. Externally restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

**Measurement Uncertainty**

The preparation of the financial statements, in accordance with ASNPO, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingencies at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

**Equipment**

Equipment is capitalized at cost and amortized based on estimated useful life. Computer equipment is amortized at a rate of 55%.

**Intangible Asset**

Intangible asset is capitalized at cost and amortized based on estimated useful life. Website development is amortized at a rate of 20%.

**ALBERTA AVENUE BUSINESS ASSOCIATION****DESCRIPTION OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES****December 31, 2022**

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**SIGNIFICANT ACCOUNTING POLICIES - Continued****Financial Instruments**

The Association's financial instruments consist of cash, short-term investments, accounts receivable, accounts payable and accrued liabilities. Unless otherwise noted, it is management's opinion that the company is not exposed to significant interest, currency or credit risk arising from these financial instruments. The fair value of the financial instruments approximates their carrying value, unless otherwise noted.

**Contributed Materials and Services**

Contributed materials and services are recognized in the financial statements when a fair value can be reasonably determined and when these materials and services are used in the normal course of the Association's operation and would otherwise have been purchased.

Volunteer services contributed by general members and members of the Board of Directors in the course of carrying out the Association's operating activities are not recognized in these financial statements due to the difficulty in determining their fair market value.

## ALBERTA AVENUE BUSINESS ASSOCIATION

## NOTES TO THE FINANCIAL STATEMENTS

December 31, 2022

## NOTE 1 - EQUIPMENT

	2022			2021
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Computer Equipment	\$ <u>1,759</u>	\$ <u>1,747</u>	\$ <u>11</u>	\$ <u>21</u>

## NOTE 2 - INTANGIBLE ASSET

	2022			2021
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Website	\$ <u>5,220</u>	\$ <u>3,988</u>	\$ <u>1,232</u>	\$ <u>1,539</u>

## NOTE 3 - DEFERRED CONTRIBUTIONS

Deferred contributions represent operating funding received in the current period which is related to expenses for future periods. Changes in deferred contributions are as follows:

	Opening Deferral	Current Receipts	Current Income	Closing Deferral
BIA Levy	\$ 33,500	\$ 150,500	\$ 134,000	\$ 50,000
Website	1,843	0	369	1,475
AABA Street Team Grant	4,350	25,000	29,350	0
Revitalization Project Macro-Grant	0	5,000	5,000	0
	\$ <u>39,693</u>	\$ <u>180,500</u>	\$ <u>168,719</u>	\$ <u>51,475</u>

## NOTE 4 - LEASE COMMITMENT

The Association is obligated under a lease agreement for office facilities on 11739-88th Street, Edmonton, Alberta, expiring June 2023, requiring monthly payments of \$824.

## NOTE 5 - ECONOMIC DEPENDENCE

The Association is economically dependent on the levy collected by the City of Edmonton. The Association's ability to continue viable operations is dependant on levy payments from the City of Edmonton.

**ALBERTA AVENUE BUSINESS ASSOCIATION**

**NOTES TO THE FINANCIAL STATEMENTS**

**December 31, 2022**

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