

Corporate Sponsorship Scan

The following businesses or organizations have not yet been approached by Administration for potential partnerships to support downtown amenities. Listed below is a sampling of possible corporate sponsorship opportunities, targeted for charities and non-profits.

Business Name	Program/Grant Name	Details	Amount
Alberta Blue Cross	Built Together Grant Program	Four \$50,000 grants will be awarded each year to support community amenities and facilities that promote active living.	Up to \$50,000
Alberta Health Services	Healthy Community Grant	For non-profits; aims to transform and promote local places, programs, policies and partnership focused on improving healthy eating and active living at the community level.	\$5,000
Alberta Native Plant Council	ANPC Small Grants	ANPC provides grants of up to \$1,000 for native plant projects by Alberta residents, not-for-profit organizations or registered charities operating in Alberta.	\$1,000
Canadian Tire	Canadian Tire Jumpstart and other Community Investment and Sponsorship Opportunities	Community Development Grants have two funding streams. The Operational stream assists organizations with operational costs, while the Programming stream helps organizations develop or sustain sports and recreational programming for kids aged 4-18 in financial need and youth with disabilities between the ages of 4-25.	Varies
CIBC	Championing Inclusive Communities	Healthy active living, education, enrichment and help for high-needs kids supporting children under 13	Not stated
Communities ChooseWell	Healthy Community Grant	Communities ChooseWell provides the Healthy Community Grant to transform and promote local places, programs, policies and partnership focused on improving healthy eating and active living at the community level.	Up to \$5,000

Attachment 2

Field Law	Community Fund Program	Field Law's preferred causes are those that support education, healthcare, at-risk youth, homelessness, diversity, equality, women's organizations, community and sports or arts and culture.	Up to \$10,000
Rona	Hero's Campaign	Varies by store location; supports a non-profit organization of their choosing with a fundraising campaign.	Varies
Scotts	Gro for Good	Gro for Good grants of \$2,500 (cash plus in-kind product donation) will be awarded to selected projects across Canada based on community impact, youth involvement and sustainability.	\$2,500 Possible additional \$2,5000
Sport Check	Sponsorship & Community	Sport Chek supports local, amateur and professional organizations that bring the benefits of an active lifestyle to Canadians of all ages, at all fitness levels.	Not stated
TD	TD Park People Grants	TD Park People Grants support activities that promote environmental education, sustainability and stewardship in parks and green spaces.	\$2,000
TELUS	Community Board Grants	Must be a registered charity; local grants support registered charities that offer health, education or technology programs that help youth thrive.	\$20,000