

**CSWB Strategy Criteria**

Criteria 1: Guiding Principles

Safety and Well-Being Focused	Seeks to reduce systemic barriers, threats to safety, or create a deeper sense of connection to land, family, body/self/purpose, and/or culture.
Community-Driven	Led by the community which convenes, plans, coordinates, funds, and/or executes the work. The action involves collaboration between partners to ensure integration across systems.
Equity-Focused	Incorporate an equity and/or GBA+ approach to remove systemic barriers.
Person-Centred	Grounded in personal experience, the action will create a sense of connection that empowers and uplifts individuals.
Data-Informed	Informed by research, analysis, knowledge and insights from one or more of Indigenous, Eastern, Western, and Interdisciplinary perspectives. Measurements will inform how to adapt and evolve the approach.
Trauma-Informed	Creates changes with long-term effects in alignment with the Truth and Reconciliation Calls to Action, anti-racism and trauma-informed work to strengthen resilience among Edmontonians and their families.

Criteria 2: Pillars and Long Term Outcomes

Anti-Racism	<ul style="list-style-type: none"> <li>• Policies and Structures are anti-racist, reconciliatory and support equity and inclusion</li> <li>• Individuals and communities who have experienced systemic racism and historical trauma are included, valued and respected</li> </ul>
Reconciliation	<ul style="list-style-type: none"> <li>• Edmontonians, Indigenous Peoples and the City have authentic interconnected relationships that honour, understand and collaboratively integrate Indigenous experiences, histories and cultures</li> </ul>
Safe and Inclusive Spaces	<ul style="list-style-type: none"> <li>• Communities are supported and empowered to lead the cultivation and sustainment of safe, inclusive, vibrant, sustainable and resilient spaces.</li> </ul>
Equitable Policies, Procedures, Standards and Guidelines	<ul style="list-style-type: none"> <li>• People making Edmonton home have enriched experiences through equitable access to programs, services, and spaces.</li> </ul>
Pathways in and out of poverty	<ul style="list-style-type: none"> <li>• Edmontonians have the economic, social and cultural resources to have a quality of life that sustains and facilitates full and meaningful participation in the community.</li> </ul>
Crime prevention and crisis intervention	<ul style="list-style-type: none"> <li>• All people feel safe and secure throughout the city because crime has been reduced through community-collaboration and culturally appropriate approaches</li> </ul>
Well-being	<ul style="list-style-type: none"> <li>• Edmontonians have the capacity and opportunity to pursue experiences of connection to self, body, land, arts and culture, community, human development and spirit.</li> </ul>

Criteria 3: Types of Services

CSWB funding supports the following types of responses, balancing immediate responses to safety and well-being concerns with long-term root cause improvements.

Community development	Practice of building connections and capacity with people
Primary prevention	The pursuit of individual, family and community protective factors that help individuals, families and communities build resiliency and lead to the well-being of self and others
Early intervention/secondary prevention	Occurs when protective factors address or modify risk factors before more intensive supports are required.
Intervention/tertiary prevention	Intensive interventions that provide support or treatment to those already affected by a problem or issue to address immediate needs and reduce the impact of the issue after it has occurred. Tertiary prevention typically involved targeted or individualized activities for people or groups experiencing a specific problem.
Emergency response	Includes immediate and reactionary responses that may involve a sense of urgency like police, fire or emergency medical services.