

Letters of Support

Edmonton Minor Soccer Association



July 24, 2023

To: **Whom it may concern**

Re: Edmonton Soccer Association

To Whom It May Concern,

The Edmonton Minor Soccer Association fully supports the Edmonton Soccer Association's (ESA) current program and hereby confirms that our members are satisfied with the access they have to ESA's indoor facilities.

EMSA's members appreciate the current allocation model that recognizes both the fact that EMSA (alongside EDSA) fully paid for the current indoor facilities and provides priority to EMSA/EDSA groups.

EMSA's members believe that the grandfather model also recognizes our organization's commitment for a sustainable organization and management model that allowed us to be consistent partners to City of Edmonton since 1976.

EMSA's membership includes 146 Edmonton Communities, as listed in our current bylaws (<https://emsamain.com/wp-content/uploads/2023/03/EMSA-Objectives-Bylaws-2023-1.pdf>).

During upcoming 2023/2024 Indoor season, EMSA plans to run all competitions for Tiers 3 to 6 (all ages) and All Tiers (age 5 to 9) through ESA's indoor centers.

The Edmonton Minor Soccer Association is pleased to continue to support the current ESA governance model and looks forward to continuing working with EDSA on ESA's board of directors.

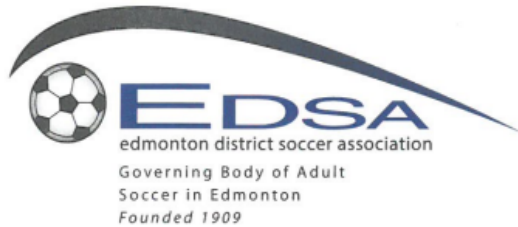
Sincerely,

Mario Charpentier
President
Edmonton Minor Soccer Association

P. 780-413-EMSA (3672) Edmonton Minor
F. 780-490-1652 Soccer Association
Edmonton South
Soccer Centre 6520
Roper Rd.
Edmonton, Alberta
T6B 3K8

emsamain.com

Edmonton District Soccer Association



Member
Canadian
Soccer
Association

Member
Alberta
Soccer
Association



Mr. Adrian Newman
General Manager
Edmonton Soccer Association

Adrian;

The Edmonton and District Soccer Association (EDSA) is pleased to write this letter of support for the model of administration that is currently in place for the Edmonton Soccer Association (ESA). We strongly support the field allocation model that allows the EDSA and Edmonton Minor Soccer Association (EMSA), as partners and substantial investors in the ESA, to have priority on field allocations based on historical usage. Because of the investment that the EDSA has in the ESA, we also feel that it is important that we continue to have a strong voice on the Board of Directors.

As we progress out of the pandemic, the EDSA looks forward to increasing our usage of available hours through increased participation and expanded programming, including new programs in futsal and Over 55 indoor soccer. In fact, we expect to see an increase of approximately 15% in additional hours booked this year.

We look forward to working closely with your organization in the near future and beyond to bring quality recreational programming to the citizens of Edmonton and area.

Regards;

Mike Thome
CEO
Edmonton and District Soccer Association

Ball Hockey Edmonton



*BHE1 Sports Management
17415-106 A AVE
EDMONTON, AB
T5S 1M7
780-944-4090 EXT 3
Bhe1@shaw.ca*

July 28, 2023

Edmonton Soccer Association Facilities

Attention: Adrian Newman

We would like to thank ESAF for the work they have done with our Organization over the past many years. With your help we have been able to continue to grow our sport and move forward, despite the shutdown during 2020 and 2021.

With the ability to have field 4 at the west year round, and the new South field 13, that BHE1 Sports is a stakeholder in, as well as the grandfathered priority on Fields available during the Spring Summer Season, it has allowed us to begin to recover from the shutdowns. We want to express our appreciation to ESAF for the great working relationship over the years. Our partnership and the structure we have with ESAF will only allow us to continue to grow.

We currently have roughly 100 Adult teams, Mens and Womens, that run year round, and our new minor program which we have just started the last couple of years, has grown to over 55 teams in the Spring Summer. We also have roughly 20 Minor teams for the Fall Winter Season, and we are starting to expand those numbers as well. With the Model for Booking we have with ESAF, we have the ability to continue that growth. With the Partnership we have with ESAF and the ability with the facilities, we are able to bid on Provincial and now National Tournaments. We have hosted a number of provincial tournaments in the past, and with the help of ESAF, we have just hosted a very successful Western Challenge Cup Tournament hosted by the Canadian Ball Hockey Association.

Attachment 2

This tournament featured 46 Youth teams from across British Columbia, Alberta and Saskatchewan. With the partnership with have ESAF, and the rave reviews we received about the facility, and dealing with ESAF, we have been approached to bid on upcoming National Tournaments, including the 2024 World Master Championships.

Growth comes from the Minor Leagues, and our focus is on continuing to find new ways to reach the youth. We are setting new development camps, and will be marketing to schools in the upcoming season. We are also pleased to advise that we have partnered with the Edmonton Oilers Community Foundation, and will begin to have a broader outreach with there involvement.

Again we wish to thank, the ESAF board of directors, for their support of our program. Our quarterly informal meetings with the group management committee, and the ease of constant communication throughout the year with the Board and Management, has been nothing short of great.

We look forward to many more years of partnership with the ESAF and its Board of Directors.

Regards,

Steve Weber

BHE1 Sports Management Inc.

Edmonton Sport and Social Club

Kyle Smith
Edmonton Sport & Social Club
17406 106A Ave NW
Edmonton, Alberta, T5S 1E6

July 28, 2023

To City of Edmonton council members,

Please see the below notice detailing our professional relationship with the Edmonton Soccer Association.

We have been a rental partner to the Edmonton Soccer Association since 2009. These rentals have supported our Turf Soccer program and recently our Ball Hockey program.

I have been highly involved in the booking process of Edmonton Soccer Association facilities in my role as Director of Operations. The process of communicating directly with ESA staff has yielded positive results for our organization and I have never felt a need to be represented on the ESA Board of Directors. Historically, we have only booked ESA facilities on Saturdays to support our programming. This day has the best chance of success in securing bookings because of how quickly the weekdays book up. Greater success has been found in the Spring and Summer, but in those seasons our programming numbers drop.

Our players in using ESA facilities have always been positive and we often receive feedback on the friendliness of staff and upkeep of the facility.

Since 2009 it is estimated that the ESA has helped our organization provide sport programming to approximately 600 teams (roughly 7200 players).

Regards,


Kyle Smith
Director of Operations & Innovation
Edmonton Sport & Social Club

Greater Edmonton Lacrosse Council

1. Experience in GELC accessing the Indoor facilities including the current stakeholder priority allocation for field 13 at South Centre..

The GELC was able to access the field with no complications.

2. Experience in GELC using the facilities.

The hourly cost combined with the admissions to watch practice or games is very high for lacrosse user groups. The floor is a hazard as it is very slippery and the lines are not properly painted on for Lacrosse Canada events. Lacrosse also requires three sizes of nets that were not provided. The staff is friendly and easy to work with.

3. Satisfaction with not being represented on ESA Board of Directors but instead communicating directly with ESA staff as required.

The GELC is satisfied with this process. The ESA Staff are professional, accommodating, and friendly.

4. Summary of number of teams participating during Fall/ winter by gender and youth/ adult.

The GELC ran a winter camp, and the Miners ran a 4v4 league that consisted of 6 teams.

5. Any plans to increase the usage in next Fall/ winter season.

We have no plans to increase our usage.

6. Any plans to increase usage at any of ESA indoor centres in Spring/ Summer.

We have no plans to increase our usage.

Edmonton Indoor Lawn Bowls Club

Letter to

Adrian Newman

CEO

Edmonton Soccer Association

I am writing this letter in response to your request

1. We have used the booking facilities for renting fields for our lawn bowling for many years – no problems have been encountered – If any mistakes were made it was my fault for not reading or not relaying our request properly.
2. The facilities have been clean and easily accessible.
3. We have no need to be represented on the ESA the staff has been easy to communicate with
4. I am attaching a file with our numbers

Claire Day

President

Edmonton Indoor Lawn Bowls Club