

**Upcoming Action Items**

Throughout 2024, the City, the CTC and community partners are planning to undertake the following activities. Some of the action items will require funding; the City has provided the CTC \$1.2 million of funding over four years to implement the Chinatown Strategy. The City also has a dedicated full time equivalent (FTE) to ensure ongoing coordination of non-financial resources to support strategy implementation.

<b>Pillar</b>	<b>Activity</b>
A: Safety and Security	Quarterly safety walks in both Chinatown North and South
	Share safety audit findings with the business community and community stakeholders so that they can take action on specific improvements to their own properties and areas
B: Business Diversification	Compile an inventory of vacant lot and survey landowners
	Develop an investment campaign and recruitment package and support the attraction of new investors and businesses to North and South Chinatown, and to restore confidence in investors.
C: Celebrate Chinatown as a Cultural Destination	Establish events committee and complementary events calendar
	Host Chinatown Dining Week 2024
	Organize 3 on 3 basketball tournament
	Install 97 Dragons public art project
	Deliver Light-up Chinatown lighting project
D: Chinatown Infrastructure Capital Plan	Facilitate engagement on design options for Neighbourhood Renewal related to the Chinatown Infrastructure Improvements composite profile
	Undertake an analysis of City parking management to ensure that adequate enforcement and parking needs for visitors and residents are being met, particularly during peak periods and during events in Chinatown and Edmonton’s core

### Attachment 3

Administrative	Ensure ongoing communication through monthly newsletters, website updates, quarterly stakeholder meetings, social media, and storytelling efforts
	Finalize the logic model for strategy implementation to ensure ongoing reporting and evaluation, and to ensure all the activities undertaken by the City are fulfilled and the stakeholders are supported
	Housing Roundtables with government, private, public and non-profit organizations regarding affordable and market housing opportunities in Chinatown