

Urban Planning and Economy

UPE01865
Esports Events

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WHAT IS ESPORTS



ESPORTS

A popularized multiplayer video game, played competitively for spectators online and in-person, typically by a professional gamer.

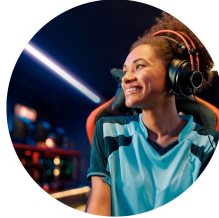
ESPORTS IN EDMONTON: TODAY



ESPORTS IN EDMONTON: A POTENTIAL FUTURE



A Catalyzed
Esports
Community



Player
Growth



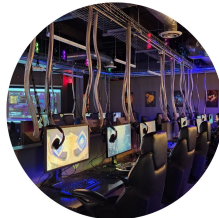
Mega
Events



Sustained
Events



Expanded
Gaming Industry



Places to
Play



Talent
Pipeline

Questions and Thank You

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