

Renaming Oliver

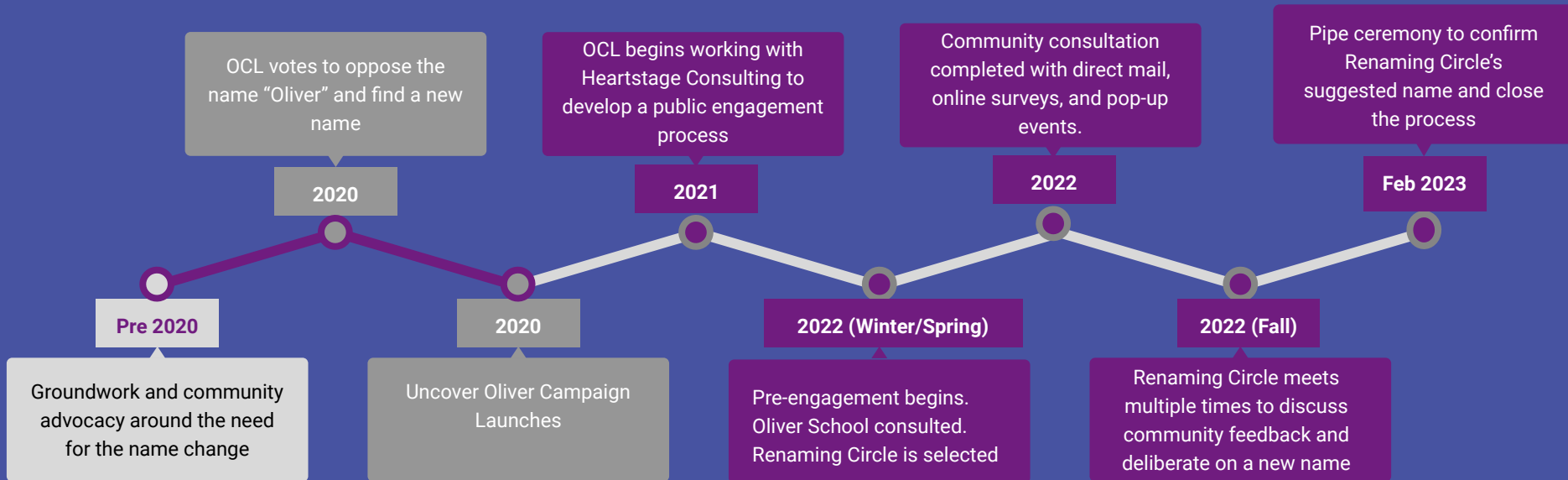
Where we've been - and where we're headed together

- First of its kind and a future example to other communities
 - Community Led
 - City of Edmonton supported
- Informed by the feedback and guidance of
 - Subject matter experts
 - Community members
 - Key stakeholders
 - Indigenous, Chinese, and Black communities



Renaming Oliver

Engagement Overview



Source:
Heartstage Consulting



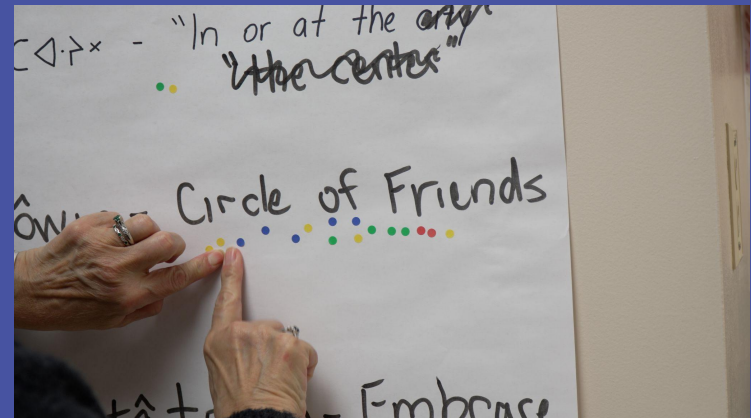
Source: Heartstage Consulting Deck

Renaming Oliver

Renaming Circle

- Co-create new potential names for the Oliver neighbourhood.
- 12 Members, focused on communities impacted by Frank Oliver's actions:
 - Indigenous Elders and leaders
 - Chinese community leaders
 - Black community leaders
- Process:
 - Hear themes from public engagement
 - Discuss themes and reflect on history
 - Brainstorm ideas
 - Consensus through ceremony

Source:
Fallout Media



Renaming Oliver

The Power of a Name

- The new name better reflects the community, who lives here and what we represent
- *What do you value about this neighbourhood?*
 - Community, Location, Diversity, and Nature
- This is a small step in a forward direction to represent this neighbourhood - as a loving and caring community with room for everyone



Wîhkqwêntôwin

we-kwen-to-win

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A Circle of Friends

Importance of a Name Change

- This isn't the first name change this community is undergoing. We used to be the West End Community and then Oliver and now Wîhkwêntôwin
- The new name better reflects the community, who lives here and what we represent
- During the engagement period, one of the questions was "What do you value about the neighbourhood?" - we got lots of responses covering community, location, diversity and nature
 - Wîhkwêntôwin better represents those connective tissues than Oliver does
 - Responses also called on showcasing our neighbourhood, connecting to Indigenous history & culture and not using the name of person
- We are not erasing Frank Oliver, his impact is felt by many to this day. What we are trying to do is to reduce that impact, while creating more space for all who live, shop, work and enjoy Wîhkwêntôwin
- Wîhkwêntôwin is a place where you can run into folks on the street from all walks of life and build a sense of community
- This is a small step in a forward direction to represent this neighbourhood - as a loving and caring community with room for everyone