

## CITY PLAN MEASUREMENTS - UPDATE ON TARGETS

### Recommendation

That the February 28, 2024, Urban Planning and Economy report UPE01841, be received for information.

Requested Action		Information Only	
ConnectEdmonton’s Guiding Principle		ConnectEdmonton Strategic Goals	
CONNECTED This unifies our work to achieve our strategic goals.		Urban Places	
City Plan Values	BELONG. LIVE. THRIVE. ACCESS. PRESERVE. CREATE.		
City Plan Big City Moves	A Community of Communities  A Rebuildable City  Greener as we Grow  Inclusive and Compassionate  Catalyze and Converge	Relationship to Council’s Strategic Priorities	Managing the Corporation
Corporate Business Plan	Transforming for the Future		
Council Policy, Program or Project Relationships	<ul style="list-style-type: none"><li>Charter Bylaw 20000 - Edmonton City Plan</li></ul>		
Related Council Discussions	<ul style="list-style-type: none"><li>December 7, 2020, Urban Form and Corporate Strategic Development report CR_8154rev, Charter Bylaw 20000 - Edmonton City Plan</li><li>June 15, 2022, Urban Planning and Economy report UPE00877, City Plan Big City Moves Performance Measurement Approach</li></ul>		

### Executive Summary

- The City Plan, adopted in December 2020, is Edmonton's longest-term strategy. Setting a baseline for each target allows for consistent long-term tracking of progress at each of The City Plan's population horizons.
- The report provides a full analysis of each target. The analysis includes the methodology for calculating measures and the baseline where data was available, work underway to help reach the target, and influences that affect the ability to reach the target.
- Overall, analysis shows that Edmonton is making progress toward its vision.

### REPORT

The City Plan targets and measures are one part of the City's overall Strategic Planning Framework<sup>1</sup> - a network of six elements that guide how the City works to enable a better life for Edmontonians. The City Plan is a future-oriented plan, providing vision to guide decisions as Edmonton grows. The City Plan Big City Move targets should be considered in the context of today's opportunities, challenges and priorities, which are constantly evolving. Through performance measurement, risk management, business planning and budgeting, the Strategic Planning Framework helps balance a broad portfolio of priorities.

The targets and measures in this report connect to the monitoring and reporting of:

- the broader Community Level Indicators (ConnectEdmonton),
- Corporate Measures reporting progress on City-driven transformational initiatives, and
- public service delivery standards and outcomes.

The City Plan Big City Move targets are the tangible and intentional areas of transformative change needed to significantly advance The City Plan vision. The City Plan also identifies measures that will demonstrate how the City contributes towards achieving the targets. This enables Administration to evaluate progress and make adjustments accordingly. This report focuses on The City Plan Big City Move targets, as many of the associated City Plan measures are still under development. This report also includes details on how the City can impact results and how the targets are connected.

Attachment 1 contains a detailed description of the 13 City Plan Big City Move targets and the measurement baselines associated with each. Attachment 1 also includes the purpose of measuring each target, the methodology that will be used to measure and a description of the work underway to advance each. For some of the 13 targets, data and information is readily available and reported publicly on a regular basis. For other targets, data was not available and there was no methodology developed to report a baseline.

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<sup>1</sup> City of Edmonton. *Strategic Planning Framework*. 2019.  
[https://www.edmonton.ca/city\\_government/city-vision-and-strategic-plan](https://www.edmonton.ca/city_government/city-vision-and-strategic-plan)

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### Next Steps

The City Plan Big City Move Targets will be reported formally at each 250,000 population horizon, although strategic measures can be reported more often through the Enterprise Performance Management (EPM) process.

Administration will continue to mature reporting capabilities to better enable implementation of The City Plan. Progress includes:

- Publishing the measures and baseline information in this report to the City of Edmonton's [Open Performance Dashboard](#)
- Maintaining the Community Safety and Wellbeing dashboard that provides deeper insight into progress against Inclusive and Compassionate targets.
- Publishing the Economic Action Plan dashboard that provides more insight into progress against Catalyze and Converge targets.

To enable deeper insights into the tradeoffs and decisions required to implement The City Plan, other initiatives are also underway in 2024, including:

- An updated Household Travel Survey;
- Expansion of the Edmonton Business Census; and
- Enhancement of the urban growth modeling platform used to simulate the impacts of various events and decisions on City Plan targets.

### Community Insight

Engagement activities, including assessments of stakeholder input and feedback, are undertaken in depth for the projects and programs that contribute to achieving The City Plan Big City Move Targets. For this reason, work undertaken to complete the baseline setting did not directly incorporate any public or stakeholder input.

### GBA+

Attachment 1 contains a detailed description of how The City Plan targets are interpreted and how Administration can impact progress toward each of them. Implementation of City Plan will impact all Edmontonians over time. The targets themselves and Administration's work to achieve each of them are anticipated to lead Edmonton to be a more inclusive and equitable city with a greater range of opportunities for more Edmontonians. Transparent reporting of progress on City strategies, including highlighting areas where greater effort is required, creates better understanding of equity matters. A GBA+ approach informed the development of City Plan, and individual implementation projects each consider GBA+ in their planning and execution.

### Attachment

#### 1. City Plan Big City Move Targets 2024