Mandate of Naming Committee (NC)

The mandate of the Committee is to name the City's development areas, parks, municipal facilities, roads, honorary roads, and wards, in accordance with, and subject to any exemptions or restrictions imposed by City Policy.

NC Goals for 2024

The Naming Committee has listed two on-going renamings which align with its Naming Policy principles of enhancing partnerships with Indigenous communities, celebrating Indigenous histories, and honouring Edmonton's diverse communities. The Committee then listed the 8 recommendations that were shared and presented to Council's Urban Planning Committee on October 11, 2023. These recommendations align with its Policy's principles, City Plan and the City's Indigenous framework.

1. Support and promote the new neighbourhood name of Wîhkwêntôwin
2. Government Centre LRT Station renaming
3. Complete the City of Edmonton Place Name Dataset and publish the data on the City of Edmonton's Open Data Portal
4. Review all the names once the Names dataset is complete for metadata accuracy and appropriateness
5. Develop a culturally-sensitive, community-involved re-naming process
6. Develop a mechanism to offer ongoing community engagement tied to outreach and education
7. Conduct an assessment to formally identify barriers to citizens' access to the naming process
8. Severing the relationship between the Naming Policy C509C and the Facility Name Sale Policy
9. Develop an Indigenous naming process
10. Review the structure of the Names Reserve List

Work Plan

Goals	Timeline	Action Items	Expected Outcomes	Partners/ Stakeholders
Support and promote the new neighbourhood name of Wîhkwêntôwin	**Start Date:** February 2024 **Completion Date:** January 2025	• Consult with the Wîhkwêntôwin Community League to share video, audio, and promotional materials that support the new neighbourhood name	• Establish a web page featuring the new name Wîhkwêntôwin to help educate and promote the new name • Replace the signage for the facilities impacted by the name change • Update all references within the City from Oliver to Wîhkwêntôwin	• Wîhkwêntôwin Community League • Administration's Urban Planning and Economy Department and Public Engagement and Communications • Administration's Community Services and SIP Branch • LRT Valley Line team and ETS partners
Government Centre LRT Station renaming	**Start Date:** June 2024 **Completion Date:** TBD	• Consult with Indigenous leaders and Elders	• Establish a new name for the former Grandin (Government Centre) LRT Station that support Truth and	• Administration's Indigenous Relations Office and Edmonton Transit Service (ETS) representing the LRT

			Reconciliation	Operations
				• Indigenous leaders and Elders
Complete the City of Edmonton Place Name Dataset and publish the data on the City of Edmonton's Open Data Portal	**Start Date:** June 2023 **Completion Date:** July 2024	• Format the 2003 to 2023 names to match the current Open Data dataset • Add spatial coordinates to each name so they can be located on maps • Format the descriptions to maintain consistency with the current dataset	• A live dataset that is accurately mapped featuring all approved names • Establish a standard operating procedure to regularly maintain the dataset and stay current	• Administration's Urban Planning and Economy Department and Service Innovation and Performance Branch
Review all the names once the Names dataset is complete for metadata accuracy and appropriateness	**Start Date:** July 2024 **Completion Date:** TBD	• The names reflected in the place name data set should have accurate metadata, including but not limited to name description, origin, year assigned. • Determine what resources are required to	• Each place name should be assessed by a committee reflective of Edmonton's diversity and considering the new Naming Policy. Those names determined to be potentially	• Administration's Urban Planning and Economy Department, Indigenous Relations Office, City Archives, and Community Services (Anti-Racism and Commentrative Policy)

		complete this work	harmful be flagged for further discussion.	
Develop a culturally-sensitive, community-involved re-naming process	**Start Date:** March 2024 **Completion Date:** TBD	• Learn from the Oliver and Grandin renaming processes • Review Canadian municipalities, provincial and federal jurisdictions for best practices	• Develop a re-naming process that is responsive and supports community led renaming applications	• Community leagues and community leaders • Administration's Urban Planning and Economy Department, Indigenous Relations Office, City Archives, and Community Services (Anti-Racism and Commentrative Policy)
Develop a mechanism to offer ongoing community engagement tied to outreach and education	**Start Date:** March 2024 **Completion Date:** TBD	• Meet with community groups and leaders • Enhance the Naming Committee webpage to feature more naming approvals	• Establish an engaging and comprehensive process that showcases the Naming Committee's role within the City of Edmonton	• Administration's Urban Planning and Economy Department and Public Engagement and Communications • Office of the City Clerk

		and naming activities	• Enhance the recruitment process to ensure the opportunity for more diverse applicants onto the Naming Committee	
Conduct an assessment to formally identify barriers to citizens' access	**Start Date:** March 2024 **Completion Date:** TBD	• Meet with community groups and leaders • Enhance the Naming Committee webpage to feature more naming approvals of diverse names and activities • Conduct jurisdictional scan to understand measures adopted in other Canadian municipalities to address diversity through their naming processes	• Establish relationships with members of diverse communities to allow for sharing of information between the Committee and diverse communities. • Design an enhanced Naming Application form and process that supports more diverse naming applications	• Administration's Urban Planning and Economy Department and Public Engagement and Communications

Severing the relationship between the Naming Policy C509C and the facility name sale policy as not to interfere with the sale of sponsorship names	**Start Date:** November 2023 **Completion Date:** TBD	• Amend the current Naming Policy C509C to remove the relationship to the Name Sale Policy • Amend the Name Sale Policy to remove the need to consult with the Naming Committee	• Updated Naming Policy and Name Sale Policy which provides clarity regarding the selling of facility names	• Administration's Urban Planning and Economy Department and Sponsorship and Marketing within the Community Services Department
Develop an Indigenous naming process	**Start Date:** July 2024 **Completion Date:** TBD	• Meet with Indigenous leaders and Elders • Conduct jurisdictional scan across Canada for best practices	• Establish relationships with Indigenous leaders and Elders to allow for sharing of information between the Committee and Indigenous communities • Establish protocols to empower communities, developers, and civic departments when considering Indigenous	• Administration's Indigenous Relations Office • The City's Indigenous partners such as Enoch Cree Nation, Treaty 6, and Métis Nation of Alberta • Indigenous community leaders and Elder

			naming opportunities	
Review the structure of the Names Reserve List	**Start Date:** April 2024 **Completion Date:** January 2025	• Review the remaining names on the Names Reserve List • Conduct jurisdictional scan across Canada to understand how other naming processes include a Names Reserve List	• Develop a Names Reserve List Policy that will stipulate the name requirements, and who may access the names on the Names Reserve List. • Establish a method to guide developers and communities when naming civic assets within a themed area	• Administration's Urban Planning and Economy Department