

Financial and Corporate Services
Real Estate

Edmonton

**Edmonton Exhibition Lands
Planning Framework & Outdoor
Festival Space**

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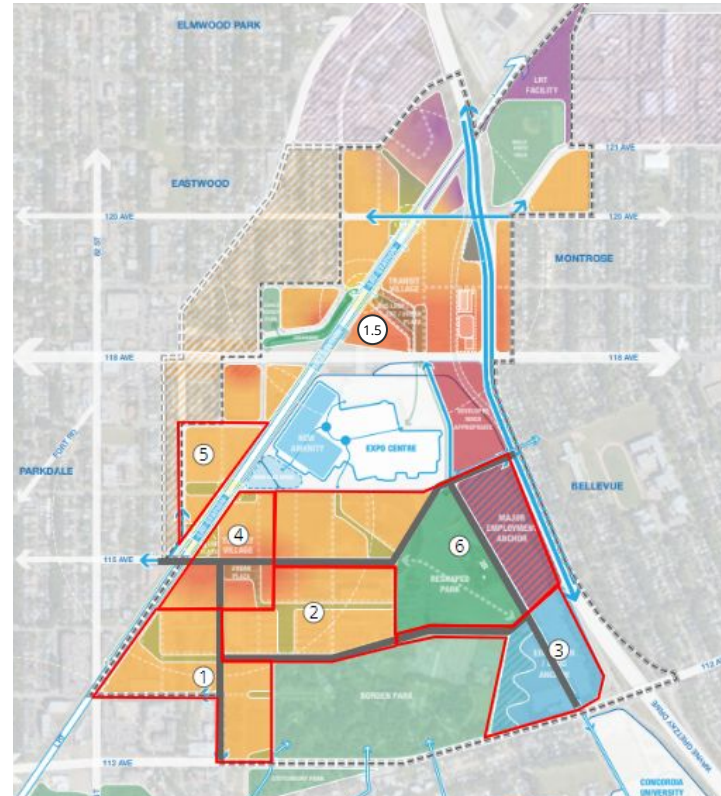
Edmonton Exhibition Lands - Planning Framework & Implementation Strategy

- Planning Framework & Implementation Strategy provide flexibility in timing and phasing
- Stakeholder and Public engagement began in late 2017
- Focus on Big City Moves, climate & energy transition and housing options
- Intent to celebrate the history of the site as a meeting place for Edmontonians



Preferred Exhibition Lands Phasing

Phase	Description	Timeline
1	Ground Oriented Residential (Approved For Sale Jan 17, 2024)	Immediate (< 1yr)
1.5	Coliseum Demolition	Short Term (1yr - 2yr)
2	Future Ground Oriented Residential	Medium Term (5yr - 10yr)
3	Civic Anchor / Institutional	Medium Term (5yr - 10yr)
4	South Transit Village - Ph 1 (Mixed Use)	Medium Term (5yr - 10yr)
5	South Transit Village - Ph 2 (Mixed Use)	Long Term (10yr - 15yr)
6	Borden Park Expansion	Medium Term (5yr - 10yr)



Expo Centre & K-Days Site Utilization

Current State

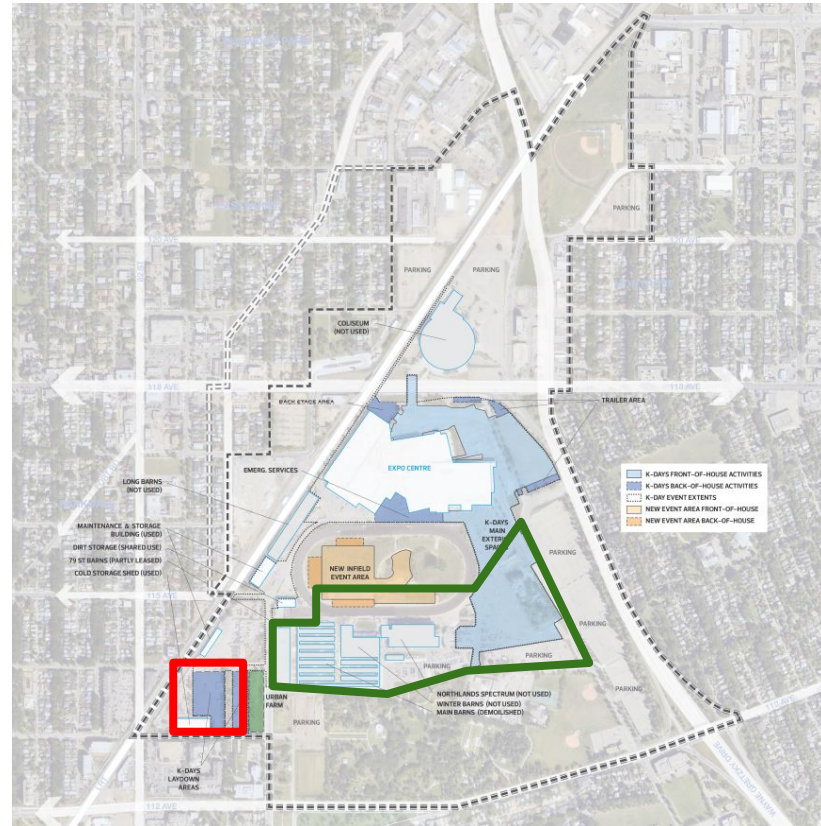
- Portion of Phase One land sales area (**RED**) contains +20,000 sf of cold storage, carpenter shop and laydown area
- K-Days total footprint estimated at ~24.5 ha
- Coliseum lot used exclusively for overflow parking

Medium Term

- Future medium term (5 - 10 yrs) phasing areas (**GREEN**) include the expansion of Borden Park and portions of racetrack area

Potential Solutions

- Coliseum land parcel presents opportunity for future event use and programming following Coliseum demolition (~7 ha)
- Offsite leasing of warehouse and/or laydown yard space for storage needs should be explored
 - Expo Centre may also be a viable inhouse solution to loss of onsite storage



Recommended Next Steps

- Administration will work with Explore Edmonton to undertake full analysis to determine projected demand, land needs assessment and programming for future operations and events (2024) - This Analysis would benefit from clarity on Explore's Mandate
- Administration-led subdivision, rezoning and infrastructure delivery of Phase One parcels to Development Partner / Buyer (2024-2025)
 - Explore Edmonton & City Administration to identify relocation of storage, laydown and operational support areas located in Phase One redevelopment lands
- Abatement and demolition of Coliseum, followed by appropriate site work and servicing to facilitate event-use (2025-2028)
 - Site conditions following demolition to be determined in part by proposed 2024 land needs and programming assessment

Questions?

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