

ETS Youth Strategy Pillars

Pillar	Pillar Name	Strategic Work	Status
1	Outreach	Explore opportunities with school boards, i.e. Travel Ambassador Program	Ongoing
		School open houses and fall orientation	Ongoing
		City Hall School	Ongoing
2	Safety & Security	Developing new transit safety resources for youth	In development
		Expanding travel training for youth	Piloted spring 2023, ongoing implementation
		Exploring mobile applications	In development
		Advancing underground cellular coverage	In development
3	Faring	Rollout Arc for youth	Implemented fall 2023
		Council direction on youth under 12 ride for free	Update in October 2023
		Decrease youth monthly cap in 2025	Approved in 2023-2026 budget User Fees
4	Service Planning	Annual review of School Specials	Ongoing
		Implementing recommendations from youth after school report	In development
5	Partnerships	U-Pass partnership coordination	Ongoing
		Collaboration with youth serving organizations	Ongoing
		Collaboration with School Boards	Ongoing
		Post-secondary teaching and research partnerships	Ongoing
		Canadian Urban Transit Association (CUTA) Young Leaders Summit	November 2023