

ITEM 3.12
CHARTER BYLAW 20793
WOODCROFT

DEVELOPMENT
SERVICES
APRIL 2, 2024







APPLICANT'S MASSING MODEL (SUBJECT TO CHANGE)

Comments

Support

- Proximity to amenities (5x)
- Increase of affordable housing supply (4x)

Concerns

- Increased traffic and parking congestion (4x)
- Increased crime and social disorder (4x)
- Height impacts (3x)



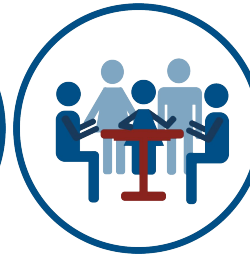
PRE-APPLICATION
Jun 13, 2023



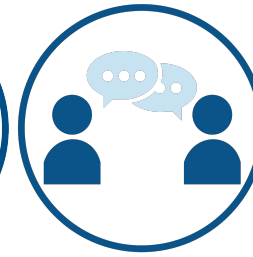
MAILED NOTICE
Sep 25, 2023



CITY WEBPAGE
Sep 26, 2023



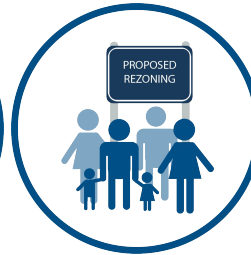
OPEN HOUSE
Dec 7, 2023



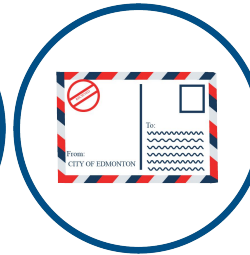
1:1
COMMUNICATION



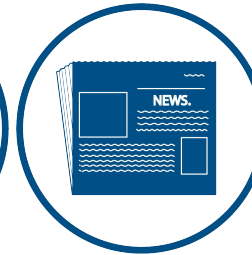
ONLINE
ENGAGEMENT
Dec 4 - 17,
2023



SITE SIGNAGE
Oct 30, 2023

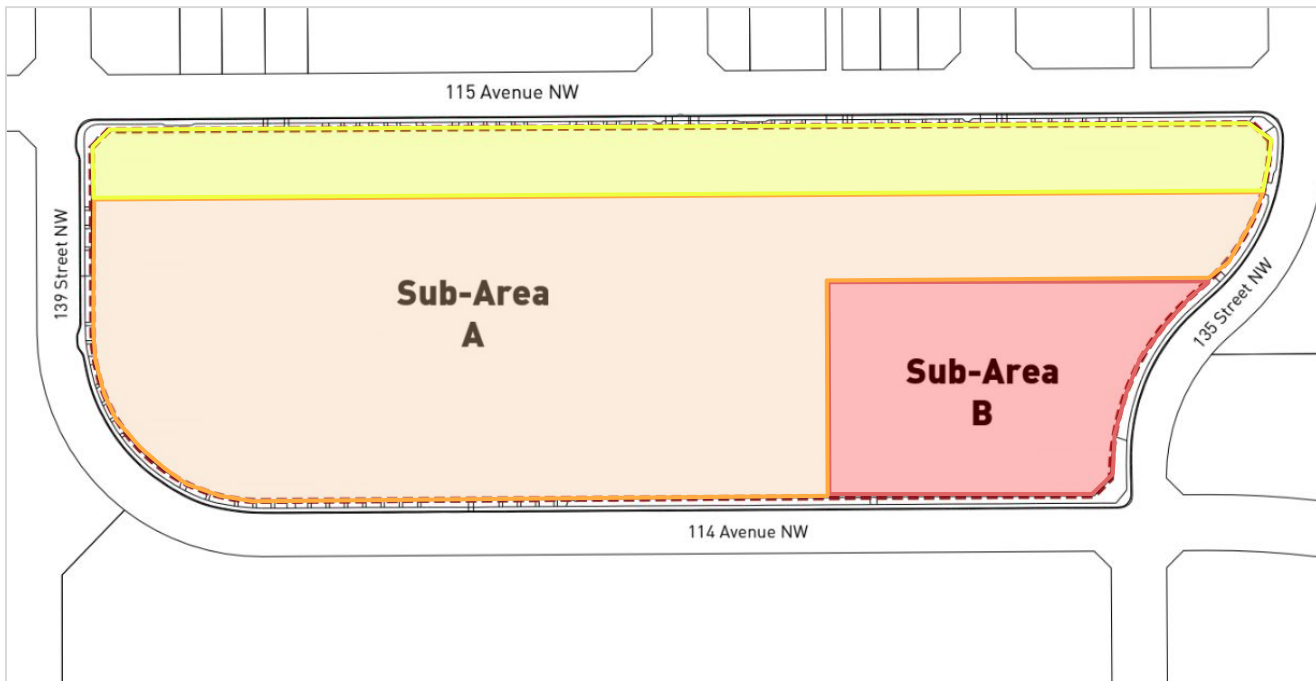


PUBLIC
HEARING
NOTICE
Mar 7, 2024



JOURNAL AD
Mar 15 & 23,
2024

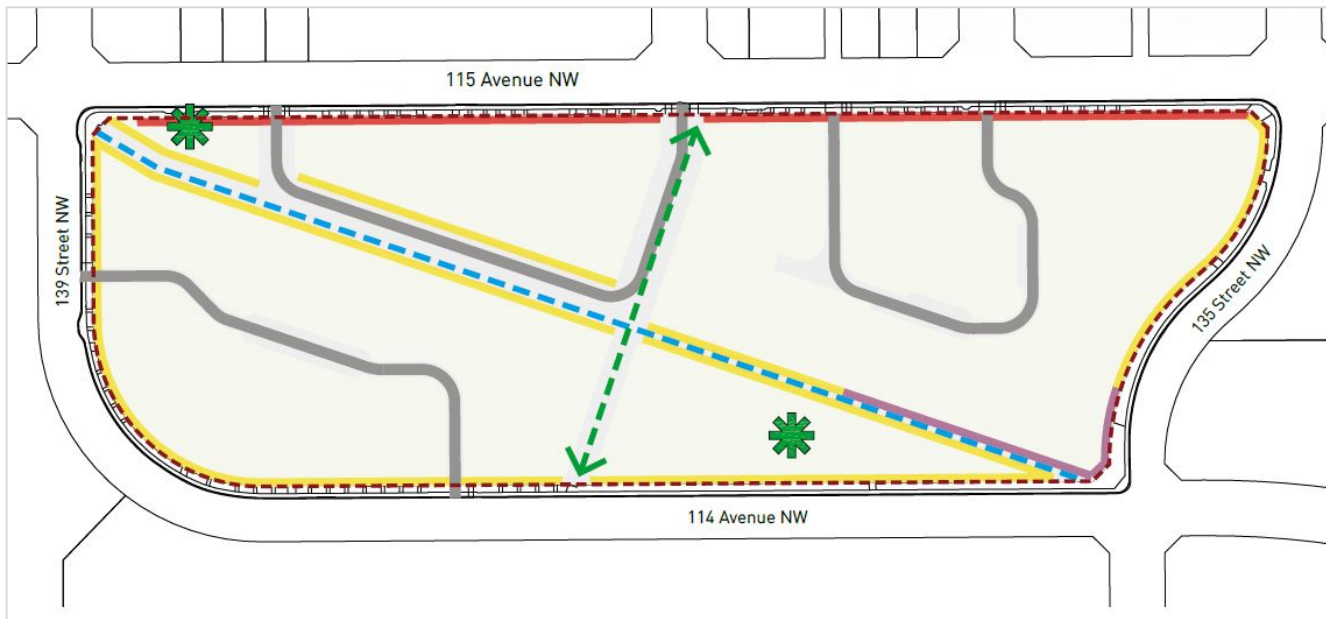
5 HEIGHT PERMISSIONS



Maximum heights

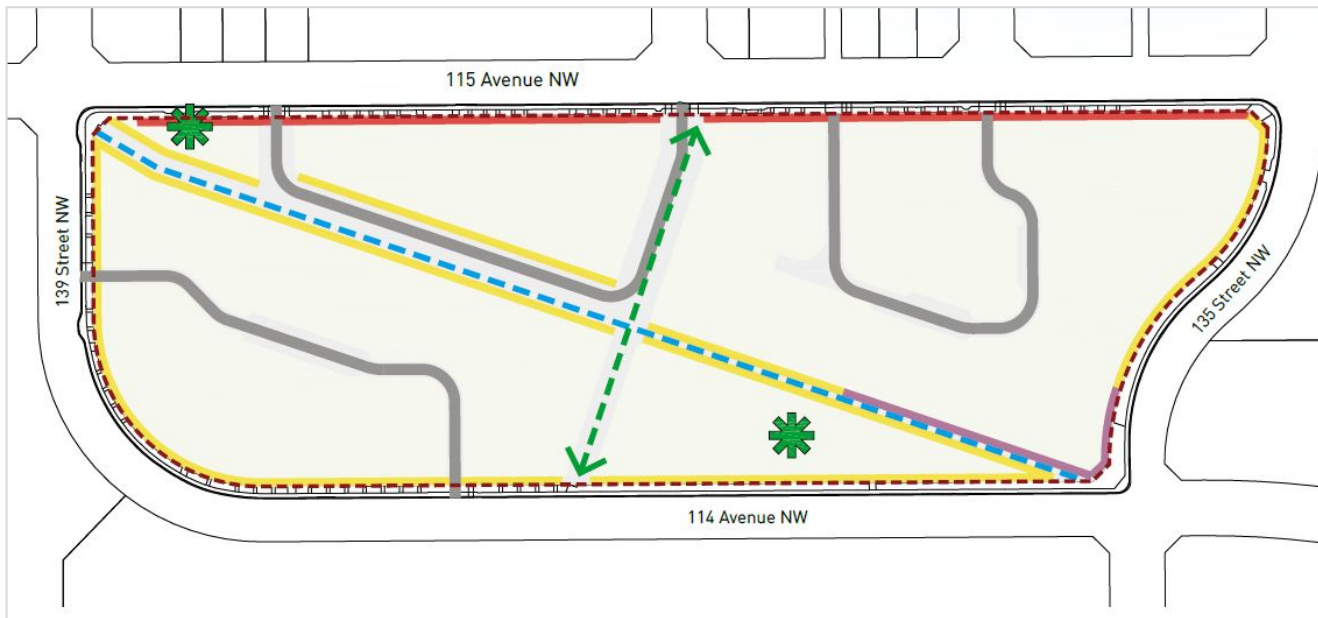
-  Approx. 3 storeys
-  Approx. 8 storeys
-  Approx. 10 storeys

6 DEVELOPMENT FRONTAGES



- Active Residential Frontage
- Mixed-use Frontage
- Residential / Amenity Frontage

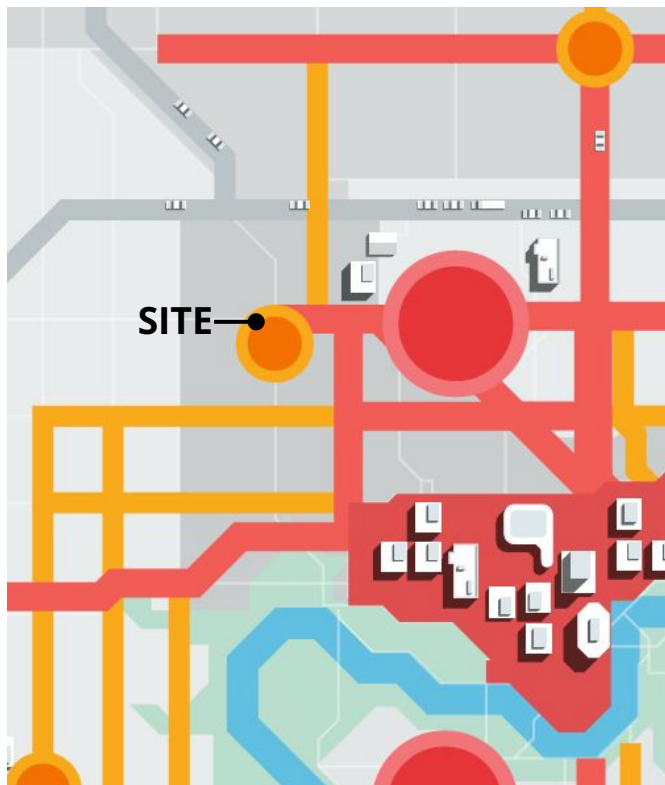
7 MOBILITY & AMENITY SPACE



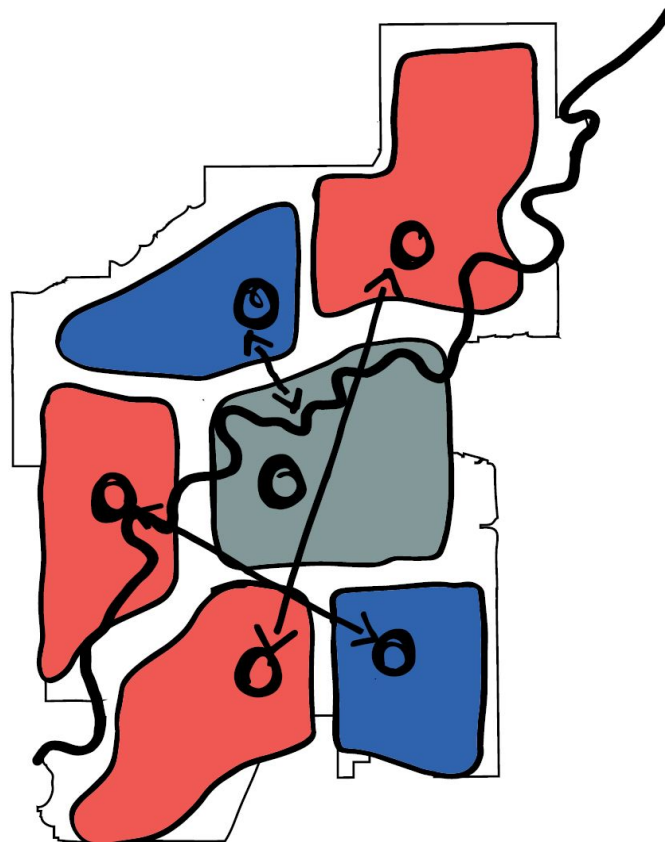
Multi-modal Corridor

Pathway

Amenity Area



The City Plan

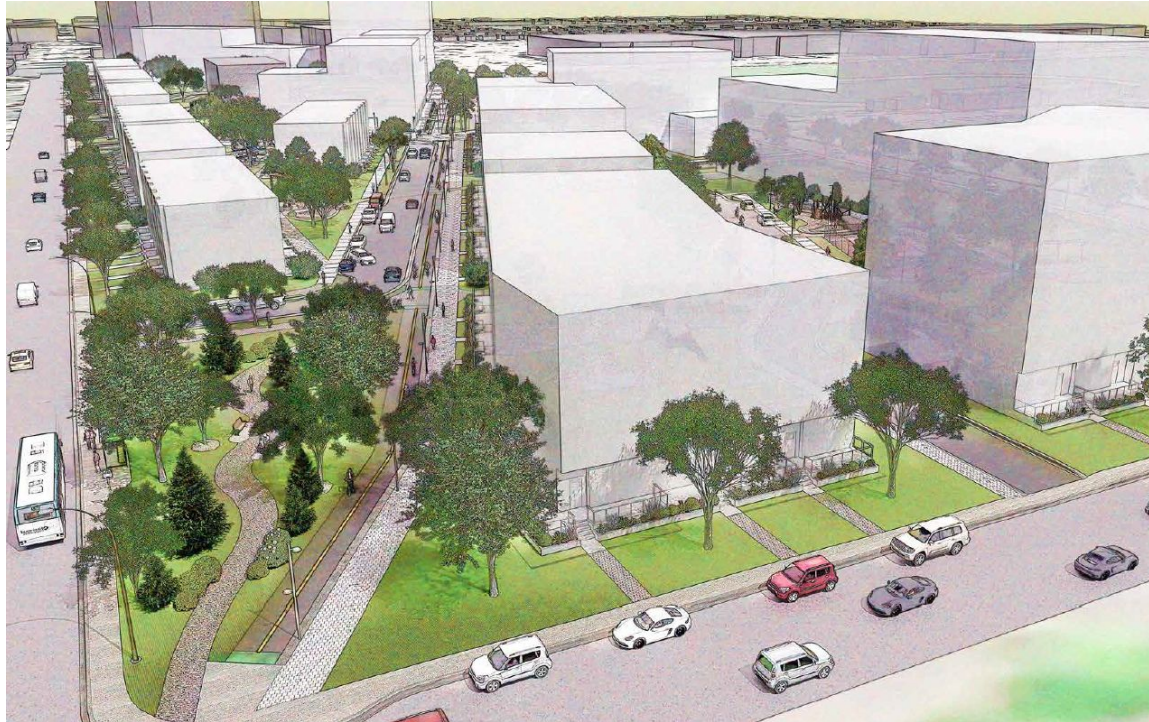


Community of Communities

9 PROJECT RENDERINGS



APPLICANT'S RENDERING SHOWN TO EDMONTON DESIGN COMMITTEE



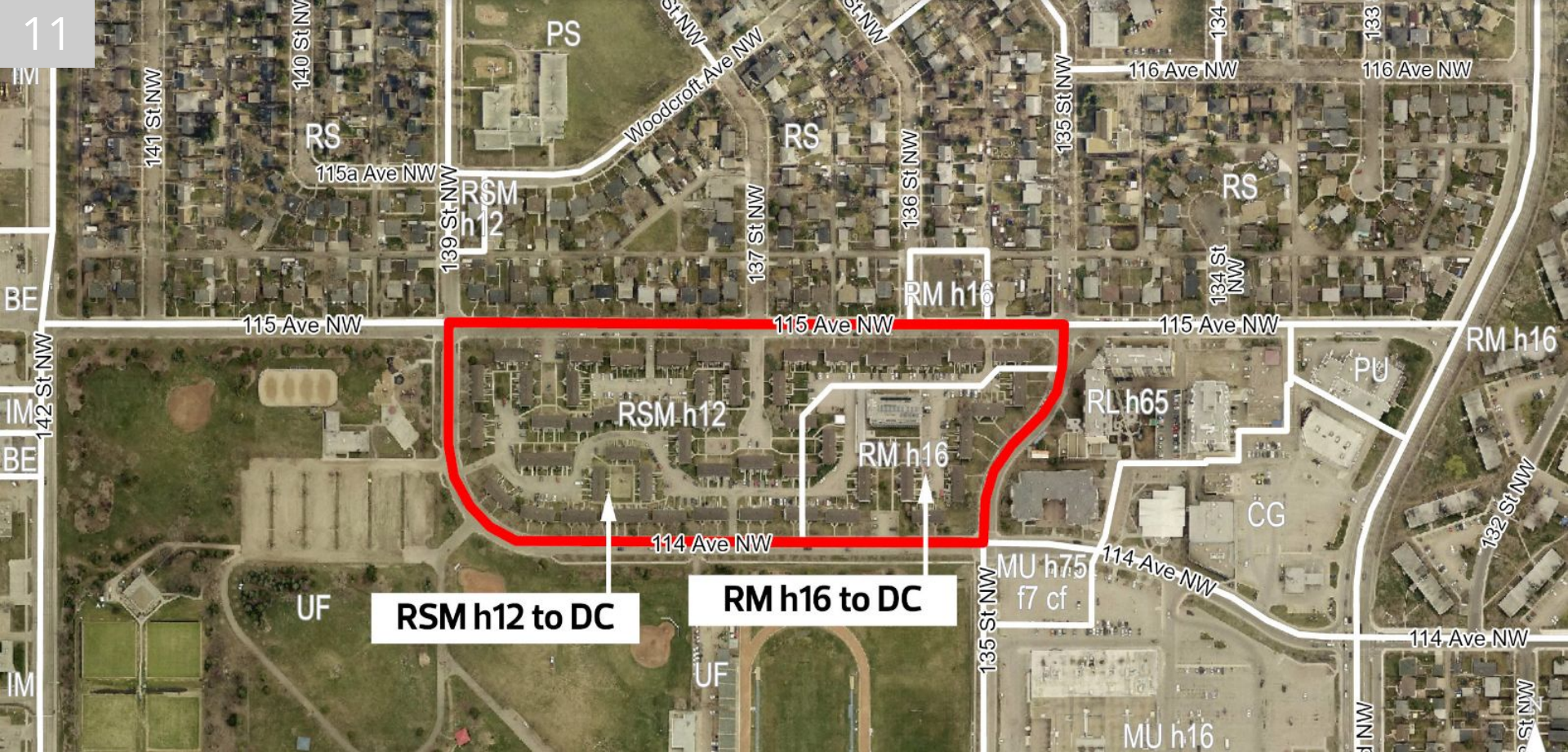
APPLICANT'S RENDERING SHOWN TO EDMONTON DESIGN COMMITTEE

Policy C599 Developer Sponsored Community Amenity Contributions:

Required contribution of \$620,960.00

Proposed Contributions:

- 20 three-bedroom family oriented dwellings



ADMINISTRATION'S RECOMMENDATION: **APPROVAL**