

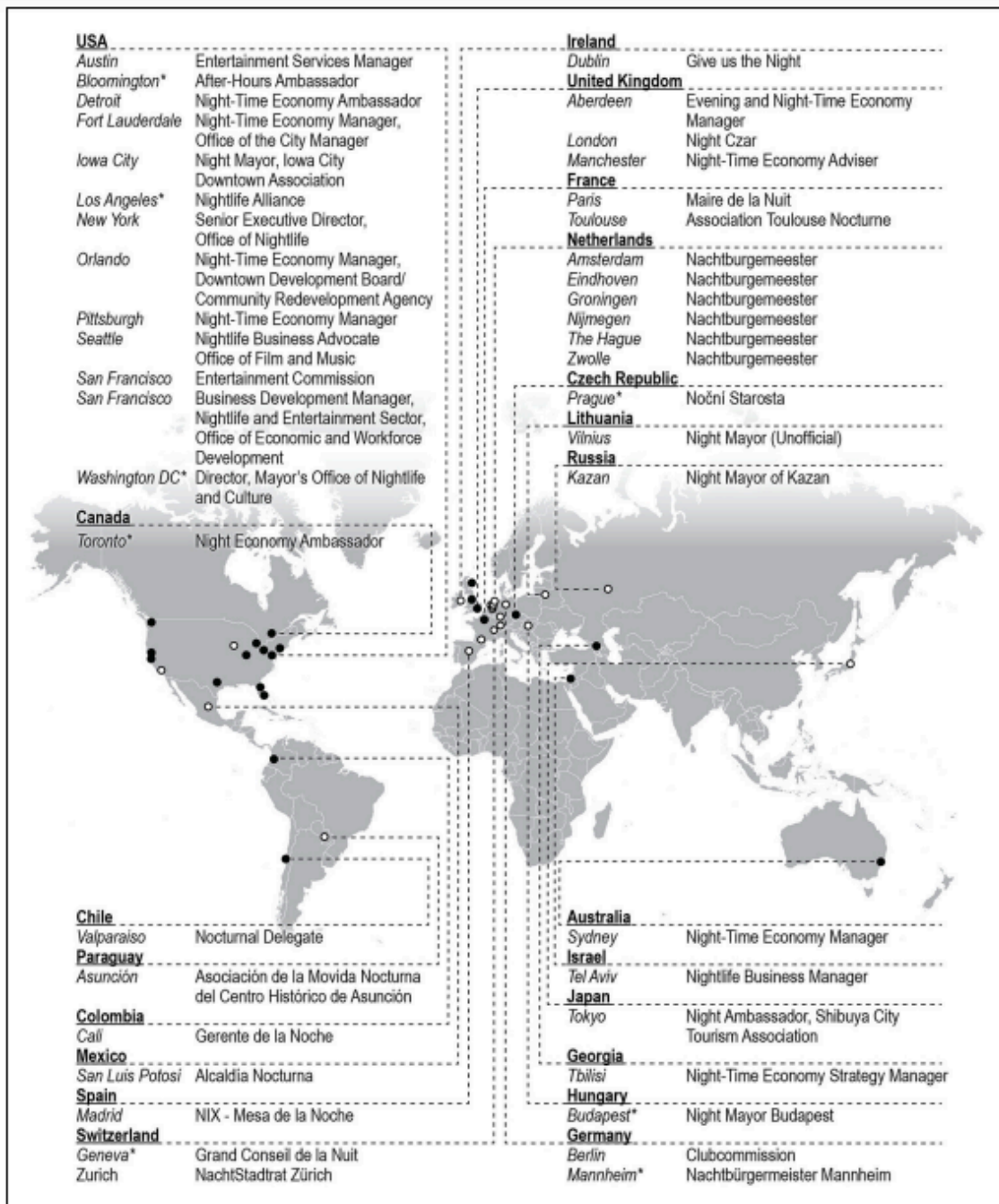
Nighttime Economy Jurisdictional Scan

Location	Type of Nighttime Economy Support	Strategy Developed?
Ottawa	<ul style="list-style-type: none"> ● A night time mayor will be hired to grow and develop the capital's 'nightlife' economy ● Exploring the idea to build a 1,500 to 2,000-seat music and event venue to make the city a "destination of choice" ● Establishing a framework for a Nightlife Commissioner Office for implementation in 2024 	Yes - Ottawa Night Time Economy Action Plan (approved May 2, 2023)
Toronto	<ul style="list-style-type: none"> ● Created in 2019, the strategy states: The City of Toronto will strengthen Toronto's nightlife over the next three years, using: <ul style="list-style-type: none"> ○ Plan the Night ○ Protect the Night ○ Create the Night ● The City of Toronto has formed the Night Economy Internal Working Group, which consists of Senior representatives across City divisions who will work together with night industry stakeholders ● A member of Council is designated as the "Mayor's Night Economy Champion" 	Yes - Toronto Nightlife Action Plan
Vancouver	<ul style="list-style-type: none"> ● Prior to the last municipal election, previous Mayor Kennedy Stewart had proposed the creation of this office in the fall of 2023, however after losing the election this work has fallen to the Hospitality Vancouver Association ● HVA - vision is to create a safe, diverse, and sustainable night-time economy that enriches the lives of residents, businesses, and visitors in our city ● HVA is leading the engagement on this work and will be reporting to Council in the future on the results. (no date provided) 	No
Calgary	<ul style="list-style-type: none"> ● The Calgary Downtown Association has contracted Night Time Economy Solutions to assist with building a nighttime economic strategy ● Work is to begin in 2024 ● A director of nighttime economy could form part of this strategy 	To be developed
Seattle	<ul style="list-style-type: none"> ● Has a Nightlife Business Advocate for the City's Office of Economic Development that talks to venues and the sector as a whole, figures out their needs, and 	No

Attachment 1

	<p>sees what what the city can and can't do to help them</p> <ul style="list-style-type: none"> • Overall goals of Nightlife sector: increasing public safety, growing the local economy and improving urban vibrancy • Office of Film and Music inside of Office of Economic Development 	
Detroit	<ul style="list-style-type: none"> • Has a 24hr Economy Ambassador to manage and improve relations between night businesses, residents, and government • Prepandemic Detroit's nightlife was bold, sporadic • The night life extends past the club scene and right into the hearts of several overnight workers - allow late night workers to have amenities to their needs (groceries, restaurant, dry cleaners, etc.) • 24hr Economy Ambassador appointed by Mayor Duggan 	No
New Orleans	<ul style="list-style-type: none"> • Has established the Night Time Economy Office and a Director of the City's Night-time Economy, i.e. "The Nightlife Mayor." • Referring to night time economy as "culture economy" • Office works to advocate for the Nighttime Cultural Economy while serving as the primary resource for all New Orleanians to learn more about the city's 24-hour economy • Housed in the "Mayor's Office of Nighttime Economy" 	No
Nashville	<ul style="list-style-type: none"> • Appointed Director of Nightlife to address chaotic behavior after the sun goes down • Nightlife Director is housed in the Mayor's Office 	No
Philadelphia	<ul style="list-style-type: none"> • The Night-time Economy Office will consist of three full-time staff (Director, Assistant Director, and Administrator) and two part-time staff (interns). The Director is to report directly to the Mayor. • Mandate: Find ways to once again make the city feel more vibrant — and safe — after the sun goes down. • Located in the Department of Commerce 	No
Atlanta	<ul style="list-style-type: none"> • Creating an Office of Nighttime Economy and Safety department • Night Mayor Role: after-hours liaison, advocate, policy advisor, and overnight problem solver for hotels, restaurants, bars, and nightclubs • "Nightlife Division" housed in the Mayor's Office of Film & Entertainment 	No

Map of other jurisdictions with Night Mayors and Nighttime Advocacy



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¹ Seijan, Andreina and Gelders, Mirik Milan. "Governing the night-time city: The rise of night mayors as a new form of urban governance after dark". *Urban Studies Journal Limited* 2020, (November 2019), p. 9.

² Global distribution of night mayors and night-time advocacy organizations. Filled map points indicate inside local government; unfilled map points indicate outside of local government. Cities indicated with an asterisk did not participate in the study.