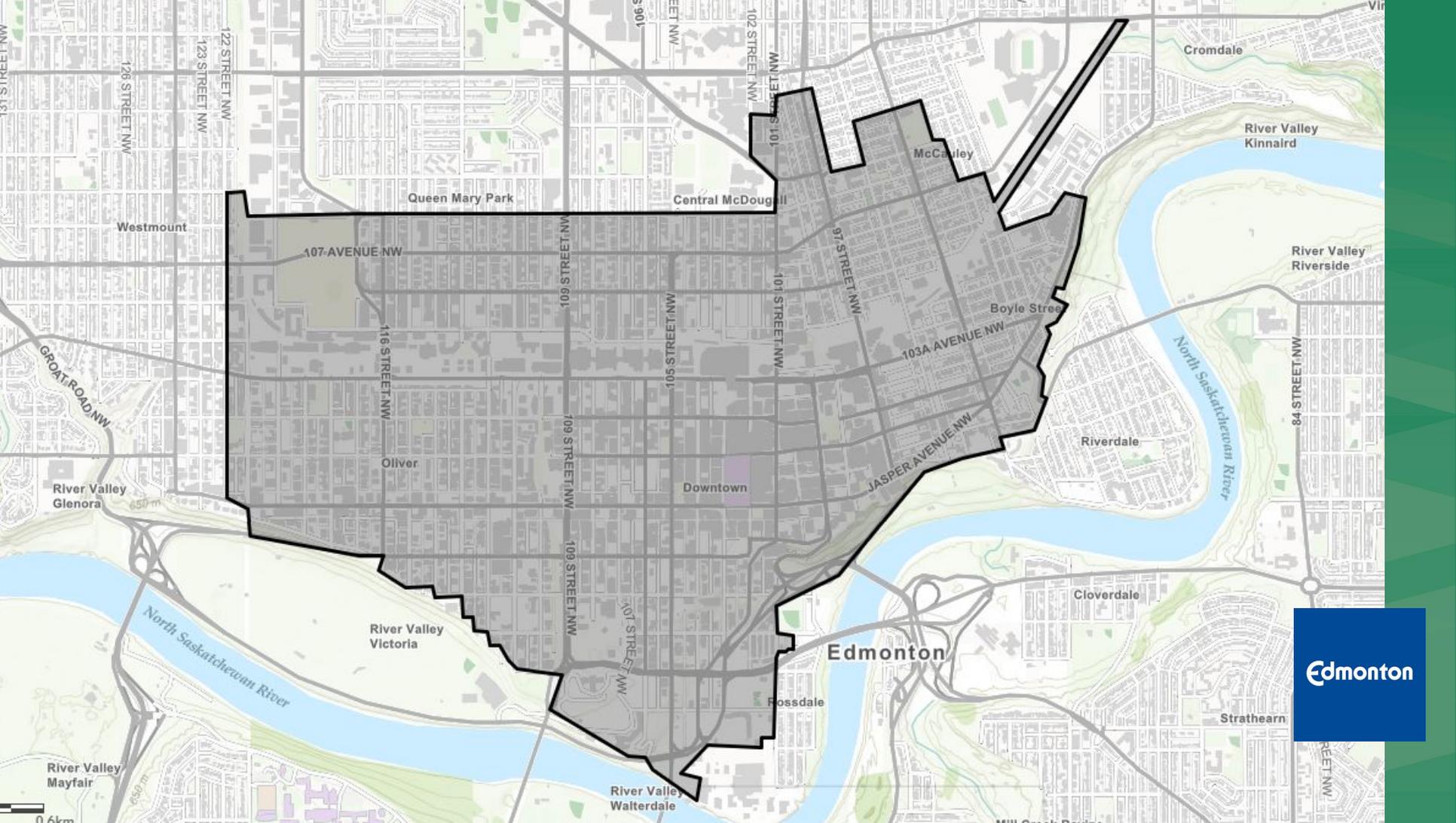


City Operations
Parks and Roads Services

Edmonton

**CO02325 Centre City
Optimization Pilot Project
Update**

April 8, 2024
Community and Public Services Committee



Edmonton

Key Results

- Over 10,000 notifications
- Removed over 3,000 graffiti tags
- Picked up over 15,000 needles
- Addressed over 1,600 reports of garbage and litter
- Improved 311 response time from 17 days to 5 days



Before Restoration



After Restoration

Community Insight



Public Surveys

- 3 out of 4 agree cleanliness impacts feeling of safety
- 3 out of 5 would spend more time if cleaner

BIA Survey (2022 vs 2023)

- Improved perception of aesthetics
- Improved perception of safety in some areas

Next Steps for Centre City

Pilot funded until July 31, 2024

- Mid-season service change

Future operations

- **Reduce enhancements and operate until October 31, 2024**
- \$1.5 million funding required for full operations until year-end
- \$3 million annual ongoing funding for permanent program



Thank you. Questions?