



Office of the City Clerk
Civic Agency Governance

Edmonton

City of Edmonton Youth Council (CEYC) | 2024 Work Plan

Work Plan

Mandate of City of Edmonton Youth Council (CEYC)

The mandate of CEYC will be to provide information and advice to Council in relation to issues involving or affecting Youth.

CEYC Goals for 2024

1. Goal 1: Mobilize youth on local issues through community, events, and projects.
2. Goal 2: Empower youth through education, skill building, and experience to be active citizens.
3. Goal 3: Provide opportunities for meaningful participation in Edmonton's local Government.

Work Plan

Goals	Timeline	Action Items	Expected Outcomes	Partners/ Stakeholders
Goal 1: Mobilize youth on local issues through community, events, and projects.	Start Date: January 2024 Completion Date: June 2024	Youth Clean Up Edmonton Initiative <ul style="list-style-type: none"> • Organize an event in the Edmonton River 	Youth Clean Up Edmonton Initiative <ul style="list-style-type: none"> • Encourage youth to participate in creating a cleaner, 	Youth Clean Up Edmonton Initiative <ul style="list-style-type: none"> • Engage with youth external to CEYC.

	<p>Start Date: January 2024</p> <p>Completion Date: Ongoing</p>	<p>Valley for Youth to participate in cleaning up accumulated garbage and debris from the winter.</p> <p>Social Media Initiative</p> <ul style="list-style-type: none"> • Create a social media strategy for CEYC social media platforms. • Increasing the number of posts on social media platforms related to: city news, CEYC 	<p>greener, and more environmentally friendly city.</p> <ul style="list-style-type: none"> • Develop skills and habits in youth around sustaining a clean, green and healthy city. • Encourage active participation from youth in community issues and creating a sense of responsibility in maintaining community in urban spaces. <p>Social Media Initiative</p> <ul style="list-style-type: none"> • Empower youth to mobilize and stay informed of municipal affairs and create healthy communities. • Encourage robust engagement with youth and establish 2-way communication opportunities to 	
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		<p>initiatives, and CEYC events and engagement opportunities.</p>	<p>discuss and share youth perspectives.</p> <ul style="list-style-type: none"> Expand the CEYC's network and connections to diverse youth voices. 	
<p>Goal 2: Empower youth through education, skill building, and experience to be active citizens.</p>	<p>Start Date: January 2024</p> <p>Completion Date: May 2024</p>	<p>Clothes for Our World (Clothing Drive) Initiative</p> <ul style="list-style-type: none"> Through a robust social media campaign, educate and engage with youth on the environmental impacts of fast fashion. Conduct research on the impacts of fast fashion on the environment and strategies to mitigate impacts. 	<p>Clothes for Our World (Clothing Drive) Initiative</p> <ul style="list-style-type: none"> Engage and educate youth to the benefit of the environment and create a more sustainable and healthy future for Edmonton. Encourage youth to support local organizations serving underprivileged youth. 	<p>Clothes for Our World (Clothing Drive) Initiative</p> <ul style="list-style-type: none"> Partner with schools across Edmonton to complete a donation drive and engage with students.
	<p>Start Date: January 2024</p> <p>Completion Date: May 2024</p>	<p>Skills for Success (Life Skills) Initiative</p> <ul style="list-style-type: none"> Host a workshop for CEYC members and youth outside of CEYC to provide education around life skills, such as 	<p>Skills for Success (Life Skills) Initiative</p> <ul style="list-style-type: none"> Promote initiatives that support youth wellbeing. Promoting life skills to set youth up for success as they 	<p>Skills for Success (Life Skills) Initiative</p> <ul style="list-style-type: none"> Partner with Neurolim, a life coaching consulting agency to create a workshop curriculum and

		financial literacy, dealing with failure, and effective communication.	transition into adulthood. <ul style="list-style-type: none"> • Create opportunities for youth to connect and network with other youth in Edmonton and subject matter experts. 	lead facilitation.
Goal 3: Provide opportunities for meaningful participation in Edmonton's local Government.	<p>Start Date: January 2024</p> <p>Completion Date: Ongoing</p>	<p>Anti-Racism Initiative</p> <ul style="list-style-type: none"> • Create a relationship with the Anti-Racism independent body. • Establish strategies to support the Anti-Racism strategy with the City of Edmonton. . 	<p>Anti-Racism Initiative</p> <ul style="list-style-type: none"> • Creation of a long-term strategic partnership with the goal of promoting anti-racism within the City of Edmonton and within CEYC. • Help contribute to a healthy city through the practice of anti-racism. • Work in collaboration with the City of Edmonton Independent Body. 	<p>Anti-Racism Initiative</p> <ul style="list-style-type: none"> • Establish a relationship with the City of Edmonton's Independent Body and Administration working towards anti-racism.
	Start Date: January 2024	Engagement Initiative	Engagement Initiative	Engagement Initiative

	<p>Completion Date: Ongoing</p> <p>Start Date: January 2024</p> <p>Completion Date: December 2024</p>	<ul style="list-style-type: none"> • Engage with the City Council on a number of policy related decisions from a youth perspective. • Analysis of policies that are coming to City Council and related committees. • Research on city issues as they pertain to youth. <p>Community Safety and Wellbeing Initiative</p> <ul style="list-style-type: none"> • Engage with youth external to CEYC on perspectives of policing and safety within Edmonton. • Research strategies external to policing that enhance community safety. • Conduct a jurisdictional scan of strategies employed by other municipalities to enhance 	<ul style="list-style-type: none"> • Increase youth voice and engagement within City Council policy issues. • Provide council with advice on policy concerns from a youth perspective via letters, reports, and/or registering to speak at council and committee meetings. <p>Community Safety and Wellbeing Initiative</p> <ul style="list-style-type: none"> • Amplify youth perspective on safety within Edmonton • Provide council with a report outlining youth perspective of policing and community safety, and identifying evidence based strategies of promoting community safety 	<ul style="list-style-type: none"> • Connect with City Administration for information on ongoing policy developments. <p>Community Safety and Wellbeing Initiative</p> <ul style="list-style-type: none"> • Connect with members of Administration within social development, and CSWB. • Connect with members from EPS. • Engage youth external to CEYC.
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Sub-Committees for Council's Consideration

Row	Name of the Sub-Committee	Rationale	Composition of the Sub-Committee
1.	Projects	<p>The Projects Subcommittee is essential for engaging youth in municipal affairs and fostering connections with young Edmontonians because:</p> <ul style="list-style-type: none"> ● <i>Engagement Facilitation:</i> It facilitates opportunities for youth engagement across Edmonton, ensuring their voices are heard in municipal affairs. ● <i>Alignment with initiatives:</i> The subcommittee leads initiatives like Youth Clean-Up, Clothes for our World, and Skills for Success, directly involving youth in addressing local issues. ● <i>Support for CEYC's Goals:</i> Its efforts primarily align with CEYC's goal #1: mobilizing youth on local issues through community events and projects, empowering them to shape their communities positively. <p>The projects subcommittee is tasked with empowering, educating, and mobilizing Edmonton youth through the execution of initiatives; the branch of CEYC that is most youth-facing. There are 2 main things the City of Edmonton and admin need to provide for the projects</p>	<p>The Subcommittee will have a minimum of 3 Voting Committee Members (Council Appointment members) and up to 20 Youth at Large (YAL) members responsible for the goal and action items of the subcommittee.</p> <p>The YAL members bring additional capacity to complete the work of this subcommittee and provide additional perspectives and lived experiences.</p>

		<p>subcommittee to be successful: funding and staff support. Funding allows initiatives to thrive and do things like book spaces, purchase food for youth attending initiatives, provide honorariums to expert guests/speakers, and procure physical items needed to run the initiative. Staff support is also essential in ensuring initiatives are coordinated, organized, and run in accordance with CEYC requirements. The projects subcommittee typically has bi-weekly meetings, as well as weekly or bi-weekly meetings for the separate initiative teams. We need this dedicated time to focus on initiatives to best serve youth in Edmonton</p> <p>The Projects Subcommittee plays a vital role in connecting with Edmonton's youth, promoting engagement in municipal affairs, and mobilizing young people to address local challenges. The existence of the subcommittee allows for the needed time to plan events. CEYC general assemblies then can be used for feedback and approval of work.</p>	
2.	Policy	<p>The Policy Subcommittee is essential for effectively integrating youth perspectives into municipal governance because:</p> <ul style="list-style-type: none"> • <i>Direct Advisory Role:</i> The subcommittee advises city council on city priorities and emerging policy from a youth perspective, providing nuanced recommendations reflecting the 	<p>The Subcommittee will have a minimum of 3 Voting Committee Members (Council Appointment members) and up to 20 Youth at Large members responsible for the goal and action items of the subcommittee.</p>

		<p>evolving needs of Edmonton's youth.</p> <ul style="list-style-type: none"> • <i>Alignment with Initiatives:</i> It focuses on the current key initiatives of Anti-Racism, Engagement, and Community Safety and Wellbeing, ensuring youth voices are considered in addressing pressing social issues. • <i>Support for CEYC's Goals:</i> By empowering youth to participate meaningfully in local government, the subcommittee aligns with the City of Edmonton Youth Council's goal #3. • <i>Engagement and Feedback:</i> Actively participating in engagement opportunities with City Administration ensures youth perspectives are integrated into policy formulation, fostering collaboration and inclusivity in decision-making. <p>The Policy Subcommittee is integral because it is the only means for CEYC to directly interact, engage and communicate policy changes to the City Council. Through our survey data collection, we work to align city policy and initiatives with youth values, interests and concerns. Applying a youth perspective empowers youth to access problems arising from misalignments and recommendations that could fill these gaps. At present, we have three running initiatives. The initiative's pillars integrate experiential knowledge supported by data collection and analysis. The material products of the sub-committee are policy drafts and papers.</p>	<p>The YAL members bring additional capacity to complete the work of this subcommittee and provide additional perspectives and lived experiences.</p> <p>It also enables CEYC to have more representation when presenting to council or when speaking at a committee meeting or public hearing. As CEYC members are largely students, having a larger group of youth available, can provide more ability for daytime availability to speak with council and administration.</p>
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		<p>This support includes fostering direct connections between City administration, local stakeholders, and youth council members, supporting members with accessing city-related information, and getting strategic and analytical support through consultations in processing draft policy papers.</p> <p>The Policy Subcommittee facilitates youth involvement in municipal governance, contributing to more equitable and responsive communities in Edmonton. The existence of the subcommittee allows for more intensive and dedicated time put towards researching, crafting responses, and soliciting engagement from youth external to CEYC. CEYC general assemblies then can be used for feedback and approval of the work.</p>	
3.	Internal	<p>The Internal Subcommittee is essential for the effective operation of the City of Edmonton Youth Council (CEYC) and its advisory role to City Council because:</p> <ul style="list-style-type: none"> • <i>CEYC Operational Support:</i> The subcommittee ensures CEYC's smooth operation by maintaining procedures, identifying development opportunities, and organizing bonding events. • <i>Alignment with Initiatives:</i> It supports CEYC's ongoing initiatives like Social Media, Skills for Success, and Networking Events, maximizing their impact on youth engagement and 	<p>The Subcommittee will have a minimum of 3 Voting Committee Members (Council Appointment members) and up to 20 Youth at Large members responsible for the goal and action items of the subcommittee.</p> <p>The YAL members bring additional capacity to complete the work of this subcommittee and provide additional perspectives and lived</p>

		<p>empowerment.</p> <ul style="list-style-type: none"> • <i>Support for CEYC's Goals:</i> By focusing on procedure maintenance and development opportunities, it directly supports CEYC's goal #2 to empower youth through education and skill-building, enabling them to be active citizens. • <i>Sustainability and Growth:</i> The subcommittee fosters continuity within CEYC by organizing bonding events and identifying development opportunities, ensuring its long-term sustainability and effectiveness. <p>The Internal subcommittee supports the other subcommittees by ensuring all the back-end work is being completed in an orderly fashion such that Policy and Project subcommittees are able to focus on their goals for the term. The Internal subcommittee is also integral in ensuring City of Edmonton Youth Council members are a part of an inclusive environment that provides a space for the youth to develop their skills while receiving assistance in matters such as mental health. The work done on this subcommittee ranges from social media curation, member well-being events, and providing networking opportunities youth across the city often seek to advance their professional capacity.</p> <p>The Internal Subcommittee plays a vital role in</p>	<p>experiences.</p>
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		supporting CEYC's operations, aligning with its goals, and empowering youth to actively engage in city governance. The existence of the subcommittee allows for the needed time to create social media strategy and content, plan events, and develop training opportunities for CEYC members. CEYC general assemblies then can be used for feedback and approval of work.	
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