

Ride Transit Program Survey and Pass Sales Demographic Information

Table 1

Statement	% of respondents who agree with the statement ¹ in 2023
The Ride Transit pass saves my household money	84%
The Ride Transit pass is affordable	82%
The Ride Transit pass has made it easier for me / members of my household to get to medical and other appointments	81%
The Ride Transit pass allows members of my household to travel to different places in the city (e.g., sport facilities, parks, shopping centres) they didn't go to before	76%
The Ride Transit pass allows me / members of my household to visit friends and family more frequently	76%
The Ride Transit pass allows members of my household to travel to places together	67%
The Ride Transit pass allows me / members of my household to look for jobs that they would have not tried to find before	60%
The Ride Transit pass allows me / members of my household to keep a job	60%
The Ride Transit pass allows every member of my household who needs a transit pass to buy one on a regular basis	57%
The Ride Transit pass allows me / members of my household to get a job they wouldn't have without the Ride Transit pass	52%

¹ Ride Transit Survey, September 2023

Table 2

Eligibility Qualifier Used	Distribution of Ride Transit Passes Purchased in 2022	Distribution of Ride Transit Passes Purchased in 2023
Canada Revenue Agency Notice of Assessment	61.3%	56.1%
Assured Income for the Severely Handicapped (AISH)	18.7%	14.5%
Canada-Ukraine Authorization for Emergency Travel (CUAET)	2.7%	12.9%
Permanent Resident or Refugee (less than one year)	10.0%	10.5%
Government of Alberta Income Support	6.4%	5.2%
CPP Disability Benefit	0.2%	0.2%
Registered Social Worker (RSW) Letter*	N/A	0.2%
Child Under Government Care (CUGC)	0.2%	0.2%
Employment Insurance	0.3%	0.2%
Government of Alberta Foundational Learning Assistance	0.1%	0.1%

* Implemented in March 2023

Table 3

Canada Revenue Agency Notice of Assessment LICO Assessment	Distribution of Ride Transit Passes Purchased in 2022	Distribution of Ride Transit Passes Purchased in 2023
Below LICO	91%	93%
10% - 25% Above LICO	9%	7%

Table 4

Household Income	Distribution of Ride Transit Passes Purchased in 2022	Distribution of Ride Transit Passes Purchased in 2023	Distribution of Edmonton Households 2021 ²
Less than \$10,000	46.6%	53.1%	1.8%
\$10,001 - \$20,000	13.9%	12.7%	2.1%
\$20,001 - \$30,000	17.3%	14.9%	6.8%
\$30,001 - \$40,000	10.3%	8.9%	5.8%
\$40,001 - \$50,000	6.6%	5.9%	6.6%
\$50,001 - \$60,000	4.0%	3.3%	6.8%
\$60,001 - \$70,000	1.0%	0.9%	7.0%
\$70,001 - \$80,000	0.2%	0.2%	6.7%
More than \$80,000	0%	0%	56.6%

Table 5

Household Size (Number of Members)	Distribution of Ride Transit Passes Purchased in 2022	Distribution of Ride Transit Passes Purchased in 2023	Distribution of Edmonton Households 2021 ³
1	48.6%	46.9%	29.1%
2	13.2%	14.3%	31.1%
3	11.4%	12.8%	15.4%
4	11.2%	11.7%	13.3%
5+	15.6%	14.3%	10.0%

² [Statistics Canada, Edmonton City Census 2021](#) - Total - Household total income groups in 2020 for private households - 100% data.

³ [Statistics Canada, Edmonton City Census 2021](#) - Private households by household size.

Table 6

Youth / Adult	Distribution of Ride Transit Passes Purchased in 2022	Distribution of Ride Transit Passes Purchased in 2023	Edmonton Population 2022 ⁴
Youth (6 - 17 years)	12.3%	14.1%	17.2%
Adult (18 - 64 years)	87.7%	85.9%	82.8%

⁴ Alberta Treasury Board and Finance - Population Estimates (custom request), July 2022 - Percentages represent proportion of population ages 6-64 for comparison with Ride Transit age distribution.