



THE
CROSSROADS
BUSINESS IMPROVEMENT ASSOCIATION



2023
ANNUAL
REPORT

Prepared By:

Jamie Hayward

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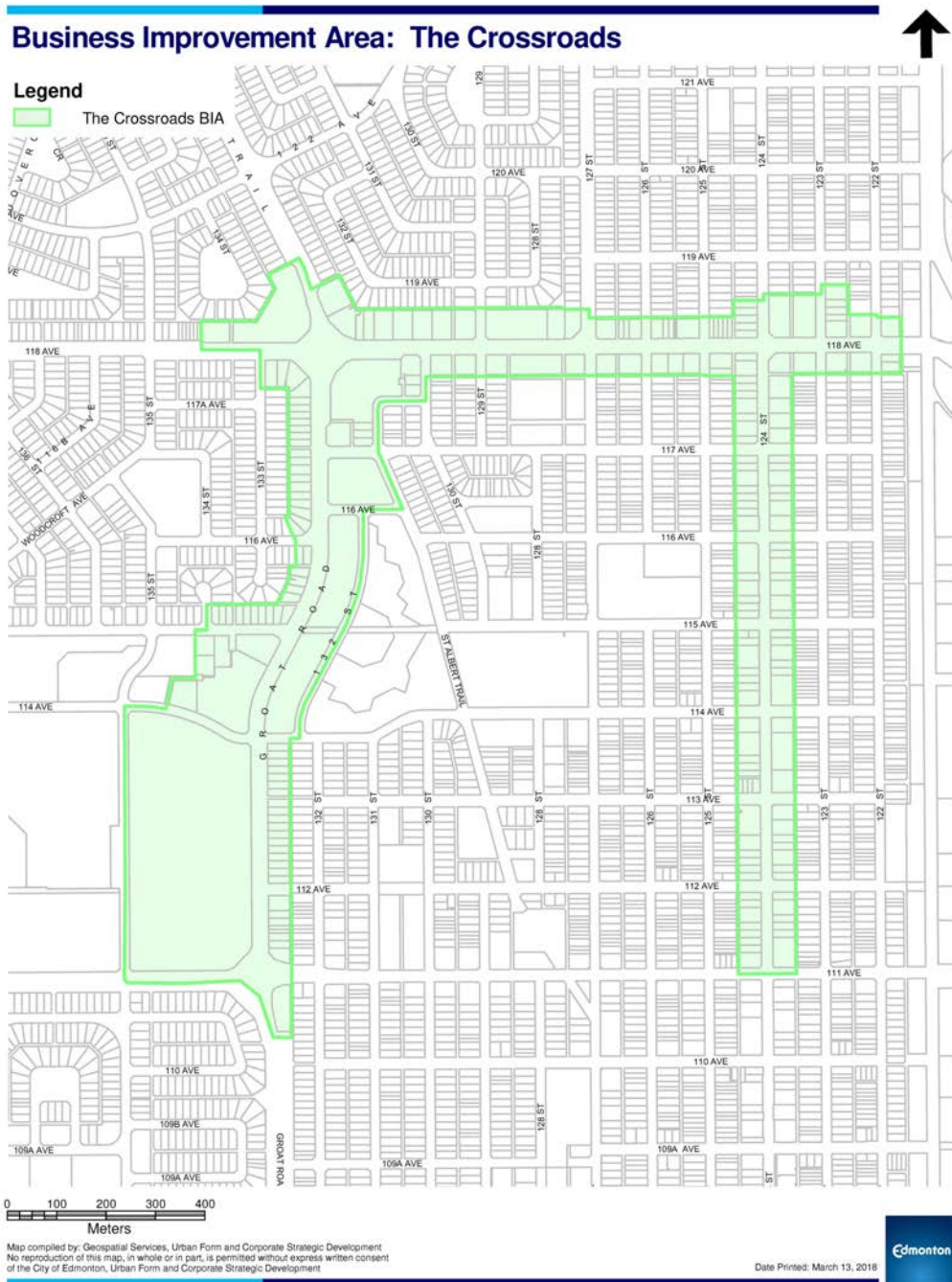
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CROSSROADS BIA BOUNDARIES



Proudly serving Dovercourt, Inglewood, North Glenora, Prince Charles, Prince Rupert, Queen Mary Park, Sherbrooke, Westmount and Woodcroft areas.

ABOUT

The Crossroads Business Improvement Area is one of 13 BIA's located in Edmonton. The Crossroads BIA was established by the City of Edmonton Bylaw #18181. We are a community of local business owners in Central Edmonton who have banded together to promote economic development in our area. We are committed to supporting one another, our community, our schools, and our not-for-profit organizations.

The Crossroads BIA is working to promote and celebrate our area's rich history to attract local residents, the greater Edmonton community, and tourists.

We are doing this by:

- Ensuring our streets are clean
- Making our area attractive and desirable to walk
- Working to make our neighborhoods safe
- Celebrating our rich and long historic area
- Keeping our community connected through communication and events
- Marketing our area as a welcoming place to visit, shop and connect on our website and social media
- Acting as a liaison between our businesses and the City of Edmonton

The Crossroads BIA falls within Ward Anirniq (ᐱᐅᐅᐅᐅ); which means 'Breath of Life', or spirit. The name was recommended to the city by Inuit Elders because of tuberculosis that took the breath and spirit of Indigenous people.

VISION

The Crossroads Business Improvement Area is a resourceful entity that attracts eclectic businesses, connects surrounding communities and contributes to a safe, vibrant, and diverse neighbourhood.

MISSION

The Crossroads Business Improvement Area supports member businesses through program development by advocating to governments and other stakeholders, to create a vibrant and diverse place to work, shop, and live.

VALUES

Affordability • Cleanliness • Collaboration
Inclusivity • Independence • Pride
Safety • Vibrancy

MEET OUR BOARD OF DIRECTORS



Cara Reay
Ruffington's Palace
Board Chair



Alyss Douglas
Safeway
Treasurer



Marc Tellier
Tirecraft
Past Chair



Bob Berro
Burger Baron



Susan Bolseng
High Note Bar & Grill



Bob Pringle
Day's Painting
Supplies



Jamie Hayward
Executive Director



Lana Fix
Bookkeeper



Alice Funk
Marketing

CHAIRS MESSAGE

Dear Members and Stakeholders,

It is with great pleasure that I present the Annual Report for The Crossroads Business Improvement Area for 2023. As Chair of the Crossroads BIA, I am proud to reflect on the remarkable progress and achievements we have made over the past year.

Despite facing unprecedented challenges, our community has demonstrated resilience, adaptability, and a commitment to growth. As we navigate through the ever-evolving landscape of business, commerce, and community development, our collective efforts have yielded significant results.

In 2023, our focus remained steadfast on enhancing the economic vitality, attractiveness, and sustainability of our Business Improvement Area. Through collaborative initiatives, strategic partnerships, and innovative programs, we have continued to foster a vibrant and thriving environment for businesses, residents, and visitors alike.

We committed to working with our members, partners, and all levels of government to further the agenda of our businesses and ensure our area is prepared for growth and future development as we see Blatchford move further along.

I have enjoyed serving as the Chair of the Board for the BIA. I am proud of the work and moves we have made to be a more inclusive, vibrant, and active BIA.

Sincerely,

Cara Reay
Board Chair, The Crossroads Business Improvement Area



EXECUTIVE DIRECTOR'S MESSAGE

It is with immense pride and gratitude that I acknowledge the remarkable progress and resilience demonstrated by our business community throughout the year.

In 2023, our collective efforts were guided by a steadfast commitment to advancing the economic prosperity, livability, and vibrancy of our Crossroads BIA. Despite facing uncertainties and disruptions, our unwavering dedication, innovation, and collaboration have fueled our progress and propelled us forward.



Key highlights from the past year include:

Navigating Uncertainty with Resilience: The year 2023 presented us with unprecedented challenges, from global economic shifts to local disruptions. Despite these obstacles, our community demonstrated remarkable resilience, adaptability, and perseverance. Through proactive measures, strategic planning, and effective communication, we navigated uncertainties with resilience and determination.

Empowering Business Resilience and Recovery: Recognizing the profound impact of the pandemic on businesses, we intensified our efforts to support their resilience and recovery. From capacity-building initiatives, we provided vital resources, guidance, and advocacy to help businesses weather the storm and emerge stronger.

Infrastructure enhancement: advocating for infrastructure improvements that support economic development, such as upgrades to transportation networks, parking facilities, and public spaces. Investing in infrastructure can help make the Crossroads area more accessible and appealing to businesses, residents, and visitors alike.

Building Community Connections: Strong community connections are the foundation of our success. In 2023, we deepened our engagement with residents, businesses, and stakeholders through outreach events and collaborative projects. By fostering meaningful dialogue, partnerships, and shared ownership, we strengthened our collective impact and sense of belonging.

Looking ahead, we remain steadfast in our commitment to driving positive change, fostering innovation, and building a more inclusive and resilient Business Improvement Area. As we embark on the journey ahead, let us draw inspiration from our achievements, learn from our challenges, and unite in our shared vision for a brighter future.

I extend my heartfelt gratitude to our dedicated team, board members, volunteers, partners, and stakeholders for their invaluable contributions and unwavering support. Together, we will continue to write the next chapter of success and prosperity for our Crossroads Business Improvement Area.

Sincerely,

Jamie-lee Hayward
Executive Director, The Crossroads Business Improvement Area

BEAUTIFICATION

Bloomin' Boulevards

The Crossroads Business Improvement Area continued our efforts to beautify our main streets through a partnership with the City of Edmonton's Bloomin' Boulevards program. The BIA provided 27 flower barrels to our district at a cost of approximately \$6,000. These enhancements, though sometimes small, show the attention being given to the area and promote vibrant and walkable streets for all those who live, shop and visit the Crossroads Business District.



Utility Box Art installation

In 2023 the BIA worked with the City of Edmonton Vibrant Streets Program, Inglewood Revitalization, and Inglewood Community to have all 13 eligible utility boxes wrapped in decorative art installations. The Crossroads BIA is committed to reconciliation, to commission our artwork, the BIA worked with local indigenous artist Jasmin Bull and Amora Cardinal to create custom artwork reflective of our indigenous heritage. The BIA also supported our local history, by using historical photos from our district. Each historical box contains a QR code with details of our past stories.

Winter Festive Banners

The BIA Winter Banners procured in 2022 were installed in November 2023 for the BIAs' inaugural Light Up event. The snowflake banners have complimented the infrastructure upgrades and pole replacement projects from years past. It continues to show the investment into attractive neighbourhoods.

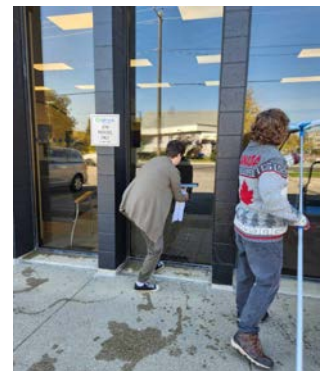


PROJECTS & EVENTS

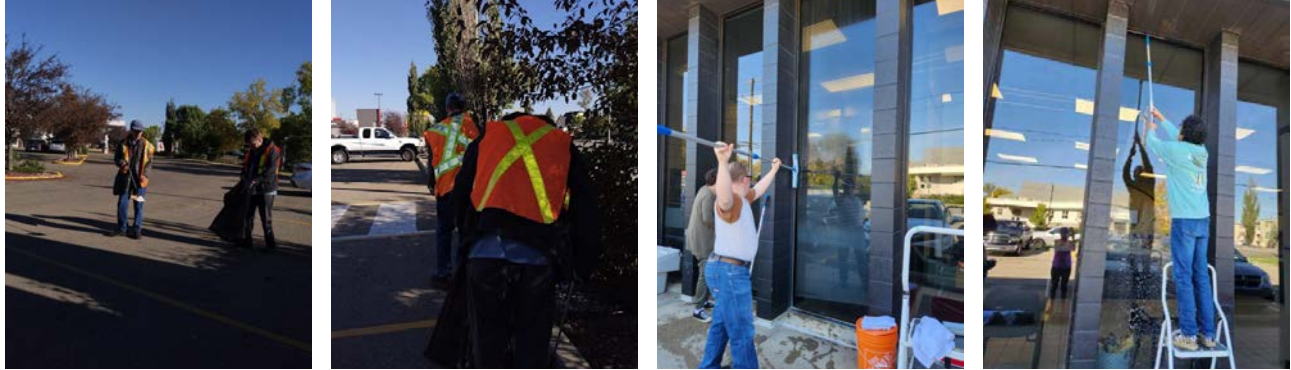
Social Enterprise Litter Reduction Funding \$25,000

The City of Edmonton Capital City Clean-up offered a \$25,000 litter reduction funding grant available to all BIA's to be utilized for clean-up initiatives in partnership with social enterprise. The Crossroads BIA was a successful recipient of funding and expanded on current litter clean-up initiatives and new programs to promote a clean and prosperous business district. The BIA continued in 2023 to offer our membership pressure washing services due to sidewalk cleanliness concerns as a result of increased encampments. Pressure washing services removed litter, gum, and biohazardous material while refreshing the overall appearance of our sidewalks. New in 2023, the BIA hosted three intakes for Window Washing services, and these services were provided through a social agency.

In 2023, the BIA partnered with our local community leagues, to help fund clean-up initiatives through residents. We worked with several community leagues including; Sherbrooke, Prince Charles, Inglewood, and Woodcroft. Each Community League hosted its initiative, financially supported by the BIA, to encourage residents and implement strategies to target areas that were experiencing increased volumes of litter. These initiatives help build community capacity and a sense of belonging and neighborhood



PROJECTS & EVENTS



McMan Youth Family and Community Services Association Clean-up

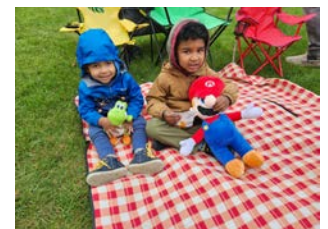
Over the last few years, the Crossroads BIA has been partnering with our McMan Youth, Family & Community Services Association to provide the district with exemplary clean-up services. The Social Enterprise funding enabled the BIA to expand services in 2023 to include litter collection and window washing. The BIA saw more than 400 hours of clean-up provided to the Crossroads district and over 1200 garbage bags collected. The Crossroads BIA looks forward to its continued partnership in 2024 and providing our businesses and community members a clean place to gather. Further, this partnership has allowed us to invest \$25,000 directly into the hands of individuals who are vulnerable or facing disability challenges. Without this partnership, these efforts would not have been affordable. We extend our deepest gratitude to the McMan Youth, Family, and Community Services Association, for supporting and providing working opportunities for individuals with disabilities.



Crossroads BIA Volunteer Fair & Outdoor Movie

The Crossroads BIA worked in collaboration with the Inglewood Community League and local not-for-profit organizations to host our volunteer fair and outdoor movie in September 2023. The event encouraged community members to engage with local not-for-profit opportunities throughout the Crossroads District. In addition, the BIA supported the Inglewood Community Leagues water feature project completion BBQ and hosted an outdoor movie to create a vibrant and activated community space.

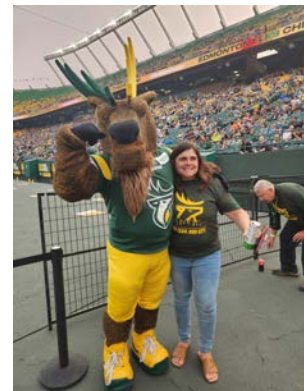
We saw more than 250 attendees who engaged with local groups and shared a complimentary BBQ and an outdoor movie. Opportunities like this provide ways for community members looking to volunteer to connect with organizations in desperate need of volunteers and it promotes community building and community capacity.



EVENTS

Football Meets Business - Networking

The BIA hosted our third annual business networking at the Edmonton Elks game on July 13th. The BIA saw more than 55 business members in attendance including some of our City of Edmonton administration, City Councilor Erin Rutherford, REACH Edmonton, and Edmonton Police Services. This event allowed businesses to have one-on-one conversations to discuss growing concerns plaguing our businesses in 2023 and work together to find solutions. Networking with other businesses was also encouraged.



EVENTS

Back to School, Back to Business

The Crossroads BIA hosted our annual “Back to School, Back to Business” event in August 2023 to promote community engagement and shopping locally. We worked with our local businesses to collect essential school supplies for 200 K-5 students. We also were able to provide gift certificates for local businesses, a Glitter Tattoo artist in attendance as well we partnered with the Westmount Subway to hand out complimentary cookies during the event. This event targeted families who may not have been able to afford school necessities. The BIA also gave away 200 “Crossroads Cash” coupons with the value of \$10.00 to participants to be used at participating Westmount Centre Businesses to encourage shopping locally. This was a key component to support the merchants directly and the Crossroads BIA covered the \$10.00 back to each merchant who accepted the coupon on the day of the event. This event sold out in the first 45 minutes with more than 400 attendees. This event continues to draw Edmontonians to the Westmount Shopping Centre and support our local business economy.

With 200 coupons being awarded, 186 were used on the day of the event, and several businesses reported high traffic volumes in the Westmont Centre businesses and an increase in sales as a result of this event.



EVENTS

Coffee with a Cop

In 2023 we continued our Coffee with a Cop program in partnership with EPS and our Local Inglecroft McDonalds as well as expanded to the Westmount Mall McDonald's location, location, to bring our community members, businesses, and EPS officers together to share concerns, ideas and look for solutions to assist each other as a community partners. We were able to partner with the City of Edmonton Problem Properties Initiative to discuss growing concerns in the Inglewood Community and strategies to promote positive change.



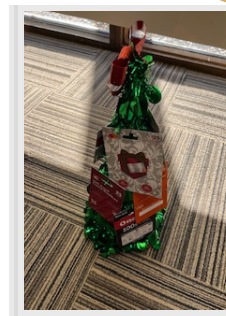
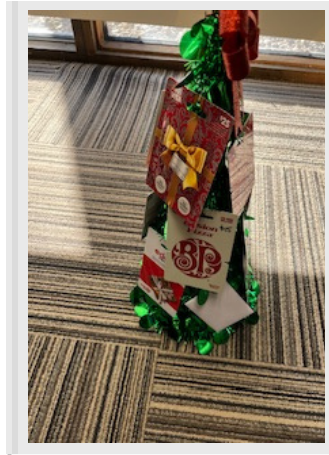
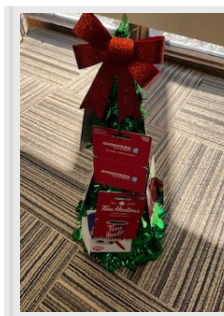
2023 Holiday Parade

The Crossroads Business Improvement Area shares a border with the Kingsway District Association. This holiday season our BIA worked with the Kingsway District Association to allow our BIA members the opportunity to participate in the Kingsway District Holiday Parade. Our BIA supported several business members by covering all registration fees. This provided our members with a unique opportunity to market their business and spread some holiday cheer. This event is only possible to our membership, through continued partnership between the KDA and Crossroads BIA, supporting local economy vitality initiatives.



Holiday Campaign – Holiday Tree Giveaway

The Crossroads BIA holiday tree giveaway campaign was designed as a marketing strategy for our business members. Members were able to register for a “Holiday Tree” valued at \$200 in gift cards to our local businesses. In addition, the BIA received gift card donations from local business members to support our efforts. Each business was able to create and facilitate its own holiday draw, whether it be to increase social media presence, reach new customers, or provide a little holiday cheer. This campaign was well received by our membership and community.



Holidays

Crossroads Light Up the Night

Light Up the Night – The Crossroads BIA Winter Festival launched the inaugural event November 17, 2023. In less than three short months the event was planned and executed to a positive response from stakeholders, patrons, businesses, and community members. The event is to be an annual celebration to kick off the holiday season and bring some “light” to the community. It was an exciting and engaging, family-friendly winter celebration in Inglewood to commemorate the Crossroads BIA investment in holiday decor following the completion of construction along 124th Street.

The program included the light-up of pole-mounted displays, an outdoor market, family activities, live entertainment, and special guests including Member of Parliament Randy Boissonnault, Edmonton- Glenora, MLA Sarah Hoffman, and Santa Claus. We welcomed more than 2,000 Edmontonians to our business district to kick off the Holiday Season.



Annual General Meeting

On October 3rd, members of the Crossroads Business Improvement Area gathered at the Inglewood Community League hall for our Annual General Meeting.

Cara Reay, The Crossroads BIA Chair, welcomed attendees and called the meeting to order. She gave an overview of the previous year, as well as a quick overview of what has been happening in 2022/2023. The BIA invited Inglewood Revitalization Coordinator, Regan Gee, to provide an update on the BIA's work with Revitalization and the projects coordinated for 2023/2024. 2023 saw many new business owners present and two new Board of Directors nominated. All director nominations were accepted and approved in early December.

The BIA hosted our first "Crossroads BIA Business Awards" ceremony. Businesses and community members were invited to nominate BIA business in the following categories; New Business, Business of the Year, Community Spirit, Wellness, and Innovative Business. In addition, the BIA presented two Community Partner Awards to Inglewood Revitalization Coordinator, Regan Gee and Edmonton Police Services, 124th Street Beats Team.



The Crossroads Business Awards

Congratulations

2023 Winners!



INNOVATIVE



VOS Print & Sign



NEW BUSINESS



St. Joseph & The Angels
Catholic Book & Gift Store



WELLNESS



GYMVMT



COMMUNITY SPIRIT



High Note Bar & Grill



COMMUNITY PARTNERS



EPS 124 St Beat Team



Regan Gee



BUSINESS OF THE YEAR



McDonald's

ADVOCACY

Broken Windows Grant

The Crossroads BIA staff and Board members meet regularly with City of Edmonton staff and Councillor Erin Rutherford to advocate for the BIA on various issues including City construction projects, streetscape maintenance, parking, zoning, planning, and permitting.

In 2023, the BIA focused its efforts on advocating for the expansion of the City of Edmonton's Broken Window Grant program, to include the Crossroads BIA Business members.

With the support of our Anirniq City Councillor Erin Rutherford, we were successfully awarded \$100,000 towards window repairs in the Crossroads district. The businesses began taking advantage of the grant in fall of 2023 and 2024 with their applications.



124th Street Renewal

The BIA has been heavily involved in the 124 Street Renewal Project. In 2023, the BIA began expanding on the City enhancements to bring decorative and seasonal lighting, beautification measures, and wayfinding to promote gathering in our district. The 124th Street project hosted the cities 2023 construction kick off celebration, where the BIA was invited to share with stakeholders what the improvements will bring to the Business district. The improvements means more people on our street, supporting our restaurants, shopping in our businesses and helping the area thrive.



124 Street Renewal project vision

Initial public engagement for 124 Street Renewal was carried out with Inglewood Neighbourhood Renewal and Neighbourhood Revitalization. This public input was used to create the project vision:

124 Street is ...



Walkable



A place for people to meet



Safe to cross



Bright and well-lit



Winter friendly



An area that brings people to places



A green street



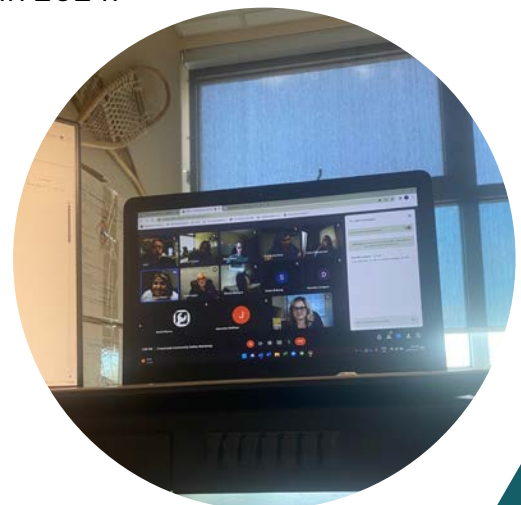
A space for business and residential

Crossroads Illumination and Activation Project 2023

To support the infrastructure upgrades to our BIA, in 2022 we applied for an Inglewood Revitalization Macro grant to invest in electrical upgrades and holiday décor for our district in the value of \$185K. We received approval in January 2023. This project officially broke ground in the fall of 2023, this project will allow for vibrant activations, including holiday decor and tree lighting, which is currently scheduled for installation in 2024.

BIA Council

The 13 City BIAs meet monthly to discuss issues and city initiatives that affect our areas. Our focus on working together has created an effective team. We will continue to advocate for the needs of our business areas not just at the municipal level, but at the provincial and national stage.



PROJECTS

Crime and Safety Committee

The Crossroads BIA hosted Crime and Safety committee meetings with business owners, the City of Edmonton Neighbourhood Empowerment Team (NET), REACH Edmonton, and EPS. Our district saw an increase in crime and safety concerns beginning in 2022 and continued to escalate in 2023. We have worked closely with our 124th Beats Team and the City of Edmonton Problem Properties to address concerns and provide business owners with tools and resources to better protect their businesses. The committee allows business owners to meet and work collaboratively with our social agencies, city, and EPS on solutions for our district.

In addition, the BIA saw an increase in houselessness and encampments within the business district. The BIA worked on an awareness campaign to ensure businesses were well informed on how to report dangerous encampments and identify individuals requiring resources or assistance.



Online Contests/Member Engagement

The Crossroads BIA took to social media in 2023 and found this was a great way to connect with our members and promote online member engagement. The BIA ran an anti-bullying awareness campaign, St. Patrick's Day wears green, Earth Day clean-up, Holiday Sweater, and more social media campaigns. Throughout the year the BIA has seen increased engagement from our membership.



PROJECTS

Website – THECROSSROADSBIA.COM

Our website has been under construction throughout 2023. We have been working with our business member and service provider ProPc Inc. to redesign our website to meet our expanding needs. We have a member directory, events listing, leasing opportunities, and information on business improvement areas. The BIA has continued its efforts to increase its online presence.



Leasing Opportunities



Directory

Marketing

Throughout 2023, we continued to offer complimentary marketing to all our business members, through our online platforms and partnerships with local communities. The BIAs invest in a marketing and graphics coordinator allowing for in-house advertisement development for local businesses.



Local Community Leagues

Our relationship with the nine communities is very important to the Crossroads BIA. The surrounding communities include Inglewood, Prince Charles, Sherbrooke, Dovercourt, Woodcroft, North Glenora, Westmount, Prince Rupert, and Queen Mary Park. Our goal is to share information as well as learn what is happening in our neighborhood and be a liaison between the community and businesses. Crossroads is working to increase our profile with our local community leagues. We will continue to support and promote our community leagues and look forward to upcoming partnership opportunities.

Honorable Member of the Legislative of Assembly Sarah Hoffman

In 2023 MLA Sarah Hoffman, committed to business check-ups, to speak with our business owners about concerns, and offer her support and advocacy at the provincial level.



Councillor Erin Rutherford, Anirnik Ward



The Crossroads BIA appreciates Councillor Erin Rutherford's active engagement with the BIA, and commitment to advocating, working, and supporting our businesses.

MOVING FORWARD

Crossroads BIA commitment to 2023

For The Crossroads Business Improvement Area (BIA) or any BIA, commitments to economic vitality in 2024 include a variety of possible initiatives aimed at supporting local businesses and fostering a thriving commercial environment. Here are some potential commitments:

- **Business Support Programs:** Implementing and expanding programs to provide support and resources to local businesses. This may include business mentoring, Lunch and Learns, assistance with accessing funding or grants, and training programs to help businesses adapt to changing market conditions.
- **Marketing and Promotion:** Increasing efforts to market the Crossroads area as a destination for shopping, dining, and entertainment. This may involve launching advertising campaigns, improving the BIA's online presence through social media and a dedicated website, and collaborating with local media outlets to generate buzz about the area.
- **Business Recruitment:** Actively recruiting new businesses to the area to fill vacancies and diversify the local economy. This may involve outreach to entrepreneurs and startups, offering incentives for businesses to relocate to the Crossroads area, and providing assistance with navigating the process of opening a new business.
- **Event Programming:** Organizing events and activities designed to attract visitors and shoppers to the area. This may include street festivals, farmers markets, live music performances, and other cultural events that showcase the unique character of the Crossroads community
- **Infrastructure Investments:** Advocating for infrastructure improvements that support economic development, such as upgrades to transportation networks, parking facilities, and public spaces. Investing in infrastructure can help make the Crossroads area more accessible and appealing to businesses, residents, and visitors alike.
- **Partnerships and Collaboration:** Building partnerships with local organizations, government agencies, and stakeholders to leverage resources and expertise in support of economic vitality. By working together, the BIA can amplify its impact and achieve greater success in achieving its goals.
- **Business Retention:** Implementing strategies to retain existing businesses and help them thrive in the Crossroads area. This may involve providing assistance with marketing and promotion, facilitating networking opportunities, and advocating for policies that support small business growth.

These commitments reflect a proactive approach to promoting economic vitality and ensuring the long-term success of the Crossroads Business Improvement Area. By focusing on initiatives that support local businesses, attract visitors, and create a vibrant commercial environment, the BIA can contribute to the overall health and prosperity of the community.

INDEPENDANT AUDITORS REPORT

Gadowsky & Associates LLP
Chartered Professional Accountants

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INDEPENDENT AUDITOR'S REPORT

To the Members of The Crossroads Business Improvement Area

Opinion

We have audited the financial statements of The Crossroads Business Improvement Area (the Association), which comprise the statement of financial position as at December 31, 2023, and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2023, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Independent Auditor's Report to the Members of The Crossroads Business Improvement Area
(continued)

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Independent Auditor's Report to the Members of The Crossroads Business Improvement Area
(continued)

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Gadowsky & Associates LLP

Gadowsky & Associates LLP
Chartered Professional Accountants

Edmonton, Alberta
April 4, 2024

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Statement of Financial Position

December 31, 2023

	2023	2022
Assets		
Current		
Cash and bank <i>(Note 3)</i>	\$ 277,699	\$ 159,287
Short-term investments <i>(Note 4)</i>	63,421	62,592
Accounts receivable <i>(Note 5)</i>	90,000	-
GST rebate	3,311	1,782
Prepaid expenses	3,607	5,874
	438,038	229,535
Capital assets <i>(Note 6)</i>	188	417
Servus membership equity	3,052	2,826
	\$ 441,278	\$ 232,778
Liabilities and Net assets		
Current		
Accounts payable and accrued liabilities	\$ 6,962	\$ 3,812
Wages payable	3,317	4,052
Deferred contributions <i>(Note 7)</i>	259,735	38,873
	270,014	46,737
Net Assets		
Unrestricted	171,076	185,624
Invested in capital assets	188	417
	171,264	186,041
	\$ 441,278	\$ 232,778

On behalf of the Board

Bob Pringle Director

CR Director

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Statement of Revenues and Expenditures
Year Ended December 31, 2023

	2023	2022
Revenues		
City of Edmonton levy <i>(Notes 7, 9)</i>	\$ 128,000	\$ 128,000
Grants <i>(Note 7)</i>	113,838	23,127
Donations-in-kind <i>(Note 10)</i>	2,500	2,500
	244,338	153,627
Expenses		
Advertising and promotion	\$ 107,955	\$ 35,705
Salaries and wages	95,022	93,527
Beautification	36,130	24,492
Office	5,263	5,070
Employee benefits	3,339	3,137
Miscellaneous gifts	2,500	-
Rental <i>(Note 10)</i>	2,500	3,768
Board and meeting expense	2,370	964
Professional fees	2,350	2,220
Insurance	1,532	1,484
Telephone	600	600
Interest and bank charges	380	358
Amortization	229	510
Conference & Training	-	1,554
	260,170	173,389
Deficiency of revenues over expenses from operations	(15,832)	(19,762)
Interest income	1,055	709
Deficiency of revenues over expenses	\$ (14,777)	\$ (19,053)

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Statement of Changes in Net Assets
Year Ended December 31, 2023

	Unrestricted		Invested in Capital Assets		2023	2022
Net assets - beginning of year	\$	185,624	\$	417	\$ 186,041	\$ 205,094
Deficiency of revenues over expenses		(14,548)		(229)	(14,777)	(19,053)
Net assets - end of year	\$	171,076	\$	188	\$ 171,264	\$ 186,041

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Statement of Cash Flows
Year Ended December 31, 2023

	2023	2022
Operating activities		
Deficiency of revenues over expenses	\$ (14,777)	\$ (19,053)
Item not affecting cash:		
Amortization of capital assets	229	510
	(14,548)	(18,543)
Changes in non-cash working capital:		
Accounts receivable	(90,000)	-
GST rebate	(1,529)	(1,207)
Prepaid expenses	2,267	(5,464)
Accounts payable and accrued liabilities	3,150	(90)
Wages payable	(735)	(48)
Deferred contributions	220,862	6,873
	134,015	64
Cash flow from (used by) operating activities	119,467	(18,479)
Investing activity		
Servus membership equity	(226)	(186)
Cash flow used by investing activity	(226)	(186)
Increase (decrease) in cash flow	119,241	(18,665)
Cash - beginning of year	221,879	240,544
Cash - end of year	\$ 341,120	\$ 221,879
Cash flows supplementary information		
Interest received	\$ (1,055)	\$ (709)
Interest paid	\$ 380	\$ 358

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Notes to Financial Statements

Year Ended December 31, 2023

1. Business nature

The Crossroads Business Improvement Area (the "Association") is a not-for-profit organization of Alberta. The Association is exempt from the payment of income tax under Subsection 149(1) of the Income Tax Act.

The Association was established on February 8, 1995 as a corporation pursuant to Section 51(2) of the Municipal Government Act under Bylaw 18181 and operates as a committee of the Edmonton City Council.

The Association's purpose is to develop programs to promote business and to improve and to maintain lands and structures in the The Crossroads Business Improvements Area in the City of Edmonton (the "City").

2. Summary of significant accounting policies

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

Revenue recognition

The Crossroads Business Improvement Area follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Funding from the City of Edmonton business revitalization zone levies is recognized as revenue in the period it relates to.

Donations-in-kind

Donations-in-kind are recorded at their fair market value at the time of the donation. During the year, \$2,500 in office space was donated-in kind (2022 - \$2,500).

Cash and cash equivalents

Cash and cash equivalents, includes cash and short-term investments.

(continues)

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Notes to Financial Statements

Year Ended December 31, 2023

2. Summary of significant accounting policies *(continued)*

Capital assets

Capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives on a declining balance basis at the following rates and methods:

Computer equipment	55% declining balance method
--------------------	------------------------------

The Association regularly reviews its capital assets to eliminate obsolete items.

Capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

Financial instruments subsequently measured at amortized cost include cash, short-term investments, accounts payable, and accrued liabilities.

Financial instruments subsequently measured at cost include Servus membership equity.

Transaction costs

Transaction costs related to financial instruments subsequently measured at fair value are recognized in the statement of income in the period incurred. Transaction costs related to financial instruments subsequently measured at amortized cost are included in the original cost of the asset or liability and recognized over the life of the instrument using the straight-line method.

Impairment

For financial assets measured at cost or amortized cost, the Association determines whether there are indications of possible impairment. If there is an indication of impairment, and the Association determines that a significant adverse change has occurred in the expected timing or amounts of future cash flows from the asset, a write-down is recognized in net surplus in the fiscal year. If the indicators of impairment have decreased or no longer exist, the previously recognized impairment loss may be reversed to the extent of the improvement. The carrying amount of the financial asset may not be greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net surplus.

(continues)

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Notes to Financial Statements Year Ended December 31, 2023

2. Summary of significant accounting policies *(continued)*

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known.

Items subject to significant management estimates include useful life of capital assets, accrued liabilities and gain (loss) on non-monetary transactions. Actual results could differ from these estimates.

Contributed services

Volunteers contribute a significant amount of their time each year. Due to the difficulty in determining the fair value of their services, contributed services are not recognized in the financial statements.

3. Cash and bank

	2023	2022
Cash and bank	\$ 277,699	\$ 159,287

4. Short-term investments

	2023	2022
GIC investments	\$ 62,874	\$ 62,128
Interest accrued	547	464
	\$ 63,421	\$ 62,592

Short-term investments consist of a one year redeemable GIC certificate of deposit, which matured during the fiscal year. The GIC was renewed automatically upon maturity at an interest rate of 1.40% (2022- 1.20%) and the maturity date is May 18, 2024.

The interest accrued for the period May 19, 2023, to December 31, 2023, is \$547 (2022 - \$464).

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Notes to Financial Statements
Year Ended December 31, 2023

5. Accounts receivable

The City of Edmonton Neighbourhood Revitalization grant contracts were signed in December 2023, with funding received in January 2024, for projects slated in 2024 totalling \$90,000 (2022 - \$nil) (Note 7).

6. Capital assets

	Cost	Accumulated amortization	2023 Net book value	2022 Net book value
Computer equipment	\$ 4,242	\$ 4,054	\$ 188	\$ 417

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Notes to Financial Statements
Year Ended December 31, 2023

7. Deferred contributions

	2023	2022
<u>City of Edmonton levy</u>		
Balance, beginning of the year	\$ 32,000	\$ 32,000
Amounts received during the year	131,200	128,000
Amounts recognized as revenue in the year	(128,000)	(128,000)
Subtotal	35,200	32,000
<u>City of Edmonton grants</u>		
Balance, beginning of the year	6,873	-
Amounts received during the year	331,500	30,000
Amounts recognized as revenue in the year	(113,838)	(23,127)
Subtotal	224,535	6,873
	\$ 259,735	\$ 38,873

The City of Edmonton levy: the Association received funds for the first quarter of the 2024 fiscal year on December 29, 2023. The \$35,200 (2022 - \$32,000) payment has been recorded as a deferred contribution.

During the year, the Association applied for and received grant funding in the amount of \$25,000 under the City's Capital City Clean Up program. The City funding will be used by the Association for the Social Enterprise Litter Reduction Initiative. All funds must be expensed by the following grant cycle of May 2024. At December 31, 2023, the Association has spent \$21,485 in addition to the \$6,873 of deferred revenue from the prior fiscal year; the remaining unspent portion of \$3,515 has been recorded as deferred revenue.

During the year, the Association applied for and received grant funding in the amount of \$275,000 under the City's Neighbourhood Revitalization Macro Grant program. The City funding will be used by the Association to improve the livability of Edmonton's mature and established neighbourhoods, and mobilize community-led action. These grants are divided into three separate payments (\$185,000, \$75,000, and \$15,000).

Of the funding mentioned above, \$53,980 has been recognized from the \$185,000 grant, with the remaining \$131,020 of the funds deferred and must be spent by December 31, 2024. The funds spent in the current year went towards the purchase of Christmas holiday lights and decor. These items are intended for use by the Association during the holiday season and will not undergo amortization. The \$75,000 and \$15,000 grants are fully deferred until 2024 and must be expensed by June 30, 2024, and October 31, 2024, respectively (Note 5).

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Notes to Financial Statements
Year Ended December 31, 2023

8. Financial instruments

The Association's financial instruments consist of cash, accounts receivable, short-term investments, accounts payable and accrued liabilities. The carrying value of these financial instruments approximates their fair value unless otherwise noted.

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant risks arising from these financial instruments.

9. Economic dependence

The ongoing operations of the Association depend primarily on the continuation of municipal tax levy funding through the City of Edmonton. Revenue received represents 67% (2022 - 83%) of the Association's total revenue.

10. Non-monetary transaction

During the year, the Association provided beautification services to an organization in exchange for rent. These transactions are accounted for at the fair value of services received, which was \$2,500 (2022 - \$2,500).

11. Comparative figures

Some of the comparative figures have been reclassified to conform to the current year's presentation.

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THE
CROSSROADS
BUSINESS IMPROVEMENT AREA

THE CROSSROADS BUSINESS IMPROVEMENT AREA
Financial Statements
Year Ended December 31, 2023

THE CROSSROADS BUSINESS IMPROVEMENT AREA**Index to Financial Statements
Year Ended December 31, 2023**

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INDEPENDENT AUDITOR'S REPORT

To the Members of The Crossroads Business Improvement Area

Opinion

We have audited the financial statements of The Crossroads Business Improvement Area (the Association), which comprise the statement of financial position as at December 31, 2023, and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2023, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

(continues)

Independent Auditor's Report to the Members of The Crossroads Business Improvement Area
(continued)

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

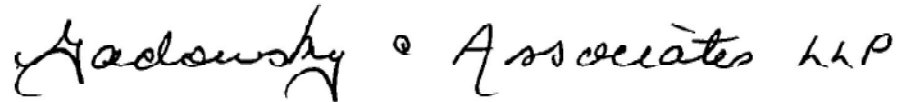
As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

(continues)

Independent Auditor's Report to the Members of The Crossroads Business Improvement Area
(continued)

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A handwritten signature in black ink that reads "Gadowsky & Associates LLP". The signature is written in a cursive, flowing style.

Gadowsky & Associates LLP
Chartered Professional Accountants

Edmonton, Alberta
April 4, 2024

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

Statement of Financial Position

December 31, 2023

	2023	2022
Assets		
Current		
Cash and bank (Note 3)	\$ 277,699	\$ 159,287
Short-term investments (Note 4)	63,421	62,592
Accounts receivable (Note 5)	90,000	-
GST rebate	3,311	1,782
Prepaid expenses	3,607	5,874
	438,038	229,535
Capital assets (Note 6)	188	417
Servus membership equity	3,052	2,826
	\$ 441,278	\$ 232,778
Liabilities and Net assets		
Current		
Accounts payable and accrued liabilities	\$ 6,962	\$ 3,812
Wages payable	3,317	4,052
Deferred contributions (Note 7)	259,735	38,873
	270,014	46,737
Net Assets		
Unrestricted	171,076	185,624
Invested in capital assets	188	417
	171,264	186,041
	\$ 441,278	\$ 232,778

On behalf of the Board

Bob Pringle Director

CR Director

See notes to financial statements

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

Statement of Revenues and Expenditures**Year Ended December 31, 2023**

	2023	2022
Revenues		
City of Edmonton levy (<i>Notes 7, 9</i>)	\$ 128,000	\$ 128,000
Grants (<i>Note 7</i>)	113,838	23,127
Donations-in-kind (<i>Note 10</i>)	2,500	2,500
	244,338	153,627
Expenses		
Advertising and promotion	\$ 107,955	\$ 35,705
Salaries and wages	95,022	93,527
Beautification	36,130	24,492
Office	5,263	5,070
Employee benefits	3,339	3,137
Miscellaneous gifts	2,500	-
Rental (<i>Note 10</i>)	2,500	3,768
Board and meeting expense	2,370	964
Professional fees	2,350	2,220
Insurance	1,532	1,484
Telephone	600	600
Interest and bank charges	380	358
Amortization	229	510
Conference & Training	-	1,554
	260,170	173,389
Deficiency of revenues over expenses from operations	(15,832)	(19,762)
Interest income	1,055	709
Deficiency of revenues over expenses	\$ (14,777)	\$ (19,053)

See notes to financial statements

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

**Statement of Changes in Net Assets
Year Ended December 31, 2023**

	Unrestricted		Invested in Capital Assets		2023	2022		
Net assets - beginning of year	\$	185,624	\$	417	\$	186,041	\$	205,094
Deficiency of revenues over expenses		(14,548)		(229)		(14,777)		(19,053)
Net assets - end of year	\$	171,076	\$	188	\$	171,264	\$	186,041

See notes to financial statements

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

Statement of Cash Flows
Year Ended December 31, 2023

	2023	2022
Operating activities		
Deficiency of revenues over expenses	\$ (14,777)	\$ (19,053)
Item not affecting cash:		
Amortization of capital assets	229	510
	(14,548)	(18,543)
Changes in non-cash working capital:		
Accounts receivable	(90,000)	-
GST rebate	(1,529)	(1,207)
Prepaid expenses	2,267	(5,464)
Accounts payable and accrued liabilities	3,150	(90)
Wages payable	(735)	(48)
Deferred contributions	220,862	6,873
	134,015	64
Cash flow from (used by) operating activities	119,467	(18,479)
Investing activity		
Servus membership equity	(226)	(186)
Cash flow used by investing activity	(226)	(186)
Increase (decrease) in cash flow	119,241	(18,665)
Cash - beginning of year	221,879	240,544
Cash - end of year	\$ 341,120	\$ 221,879
Cash flows supplementary information		
Interest received	\$ (1,055)	\$ (709)
Interest paid	\$ 380	\$ 358

See notes to financial statements

Notes to Financial Statements
Year Ended December 31, 2023

1. Business nature

The Crossroads Business Improvement Area (the "Association") is a not-for-profit organization of Alberta. The Association is exempt from the payment of income tax under Subsection 149(1) of the Income Tax Act.

The Association was established on February 8, 1995 as a corporation pursuant to Section 51(2) of the Municipal Government Act under Bylaw 18181 and operates as a committee of the Edmonton City Council.

The Association's purpose is to develop programs to promote business and to improve and to maintain lands and structures in the The Crossroads Business Improvements Area in the City of Edmonton (the "City").

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Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations.

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The Crossroads Business Improvement Area follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Funding from the City of Edmonton business revitalization zone levies is recognized as revenue in the period it relates to.

Donations-in-kind

Donations-in-kind are recorded at their fair market value at the time of the donation. During the year, \$2,500 in office space was donated-in kind (2022 - \$2,500).

Cash and cash equivalents

Cash and cash equivalents, includes cash and short-term investments.

(continues)

Notes to Financial Statements
Year Ended December 31, 2023

2. Summary of significant accounting policies (continued)

Capital assets

Capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives on a declining balance basis at the following rates and methods:

Computer equipment	55% declining balance method
--------------------	------------------------------

The Association regularly reviews its capital assets to eliminate obsolete items.

Capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

Financial instruments subsequently measured at amortized cost include cash, short-term investments, accounts payable, and accrued liabilities.

Financial instruments subsequently measured at cost include Servus membership equity.

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Impairment

For financial assets measured at cost or amortized cost, the Association determines whether there are indications of possible impairment. If there is an indication of impairment, and the Association determines that a significant adverse change has occurred in the expected timing or amounts of future cash flows from the asset, a write-down is recognized in net surplus in the fiscal year. If the indicators of impairment have decreased or no longer exist, the previously recognized impairment loss may be reversed to the extent of the improvement. The carrying amount of the financial asset may not be greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net surplus.

(continues)

Notes to Financial Statements
Year Ended December 31, 2023

2. Summary of significant accounting policies (continued)

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known.

Items subject to significant management estimates include useful life of capital assets, accrued liabilities and gain (loss) on non-monetary transactions. Actual results could differ from these estimates.

Contributed services

Volunteers contribute a significant amount of their time each year. Due to the difficulty in determining the fair value of their services, contributed services are not recognized in the financial statements.

3. Cash and bank

	2023	2022
Cash and bank	\$ 277,699	\$ 159,287

4. Short-term investments

	2023	2022
GIC investments	\$ 62,874	\$ 62,128
Interest accrued	547	464
	\$ 63,421	\$ 62,592

Short-term investments consist of a one year redeemable GIC certificate of deposit, which matured during the fiscal year. The GIC was renewed automatically upon maturity at an interest rate of 1.40% (2022- 1.20%) and the maturity date is May 18, 2024.

The interest accrued for the period May 19, 2023, to December 31, 2023, is \$547 (2022 - \$464).

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

Notes to Financial Statements
Year Ended December 31, 2023

5. Accounts receivable

The City of Edmonton Neighbourhood Revitalization grant contracts were signed in December 2023, with funding received in January 2024, for projects slated in 2024 totalling \$90,000 (2022 - \$nil) (Note 7).

6. Capital assets

	Cost	Accumulated amortization	2023 Net book value	2022 Net book value
Computer equipment	\$ 4,242	\$ 4,054	\$ 188	\$ 417

THE CROSSROADS BUSINESS IMPROVEMENT AREA

Attachment 13

**Notes to Financial Statements
Year Ended December 31, 2023****7. Deferred contributions**

	2023	2022
<u>City of Edmonton levy</u>		
Balance, beginning of the year	\$ 32,000	\$ 32,000
Amounts received during the year	131,200	128,000
Amounts recognized as revenue in the year	(128,000)	(128,000)
Subtotal	35,200	32,000
<u>City of Edmonton grants</u>		
Balance, beginning of the year	6,873	-
Amounts received during the year	331,500	30,000
Amounts recognized as revenue in the year	(113,838)	(23,127)
Subtotal	224,535	6,873
	\$ 259,735	\$ 38,873

The City of Edmonton levy: the Association received funds for the first quarter of the 2024 fiscal year on December 29, 2023. The \$35,200 (2022 - \$32,000) payment has been recorded as a deferred contribution.

During the year, the Association applied for and received grant funding in the amount of \$25,000 under the City's Capital City Clean Up program. The City funding will be used by the Association for the Social Enterprise Litter Reduction Initiative. All funds must be expensed by the following grant cycle of May 2024. At December 31, 2023, the Association has spent \$21,485 in addition to the \$6,873 of deferred revenue from the prior fiscal year; the remaining unspent portion of \$3,515 has been recorded as deferred revenue.

During the year, the Association applied for and received grant funding in the amount of \$275,000 under the City's Neighbourhood Revitalization Macro Grant program. The City funding will be used by the Association to improve the livability of Edmonton's mature and established neighbourhoods, and mobilize community-led action. These grants are divided into three separate payments (\$185,000, \$75,000, and \$15,000).

Of the funding mentioned above, \$53,980 has been recognized from the \$185,000 grant, with the remaining \$131,020 of the funds deferred and must be spent by December 31, 2024. The funds spent in the current year went towards the purchase of Christmas holiday lights and decor. These items are intended for use by the Association during the holiday season and will not undergo amortization. The \$75,000 and \$15,000 grants are fully deferred until 2024 and must be expensed by June 30, 2024, and October 31, 2024, respectively (Note 5).

Notes to Financial Statements
Year Ended December 31, 2023

8. Financial instruments

The Association's financial instruments consist of cash, accounts receivable, short-term investments, accounts payable and accrued liabilities. The carrying value of these financial instruments approximates their fair value unless otherwise noted.

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant risks arising from these financial instruments.

9. Economic dependence

The ongoing operations of the Association depend primarily on the continuation of municipal tax levy funding through the City of Edmonton. Revenue received represents 67% (2022 - 83%) of the Association's total revenue.

10. Non-monetary transaction

During the year, the Association provided beautification services to an organization in exchange for rent. These transactions are accounted for at the fair value of services received, which was \$2,500 (2022 - \$2,500).

11. Comparative figures

Some of the comparative figures have been reclassified to conform to the current year's presentation.

Certificate Of Completion

Envelope Id: BAAF8AE0D4184F67BC260314EF811C03	Status: Completed
Subject: iFirm: e-Signature - The Crossroads Business Improvement Association 2023 YE FS to be signed	
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Certificate Pages: 2	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelopeld Stamping: Enabled	Gadowsky & Associates LLP
Time Zone: (UTC-08:00) Pacific Time (US & Canada)	accountants@gadowsky.ca
	IP Address: 20.104.255.210


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Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

Cara Reay cnreay@hotmail.com Security Level: .Email ID: abc3e4aa-182e-4919-a224-14df421751fd 4/5/2024 9:27:32 PM	 Signature Adoption: Drawn on Device Using IP Address: 68.148.252.207 Signed using mobile	Sent: 4/5/2024 2:46:13 PM Viewed: 4/5/2024 9:27:37 PM Signed: 4/5/2024 9:28:09 PM
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Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	4/5/2024 2:46:13 PM
Certified Delivered	Security Checked	4/5/2024 9:27:37 PM
Signing Complete	Security Checked	4/5/2024 9:28:09 PM
Completed	Security Checked	4/5/2024 9:28:09 PM

Payment Events

Status

Timestamps