

Purpose of the Annual Report

This annual report has been developed to meet the requirements of Bylaw 18156 - Council Committees Bylaw, which sets out the annual reporting requirements for Council Committees. Under Bylaw 18156, all Council Committees will:

- Report to Council at least annually.
- Approve a work plan that aligns with Council's strategic objectives and the Council Committee's mandate, including a reporting of what resources were provided in the previous year and the anticipated resource requirements for the upcoming year.
- Report to Council and during its annual report to Council, a Council Committee must present the work plan as well as a summary of the status of the previous year's work plan.

Mandate of Edmonton Salutes Committee (ESC)

The mandate of ESC will be to:

- (a) provide advice to Council regarding appropriate official civic recognition initiatives for the military, veterans, and their families;
- (b) provide leadership as champions of the military, veterans, and their families; and
- (c) provide recognition of military members and veterans, and their families, by championing causes and sustaining meaningful collaborations with public, private, and non-profit organizations.

Report on 2023 Work Plan Goals and Accomplishments

In 2023, the ESC continued implementing their Strategic Plan (see Table 1 for list of goals and results) by attending and sponsoring events that recognize and support Military members, veterans and their families. By supporting efforts like fundraising for the Military Family Resource Centre (MFRC) or attending Remembrance Day Ceremonies, ESC members strive to ensure Military members, veterans and their families feel like they belong and are welcome in their communities. This is especially important for military families who often move from community to community as a part of their service. A welcoming community that has access to

supports; wellness activities; education; cultural connections and economic opportunities, is needed for our military members. To know their families will be healthy and safe as they find stability in a new community, and especially when they are deployed or when they retire, is why a member would choose Edmonton as their permanent home.

In 2023, the Committee continued to sponsor events related to the ESC Mandate, as well as found new opportunities to connect with partners they have not traditionally worked with in the past (see Table 2 for list of Events Engaged with in 2023). This year, the Chair attended several more events, meetings and luncheons on behalf of ESC. At these events, he networked and often brought back relevant community information or presentations to the Committee. ESC members reported great attendance and successes at recognizing the service of our Military and the support that helps our forces and their families.

Budget

The ESC started 2023 with \$64,000 budgeted towards sponsoring and attending events, supporting local military related organizations, advertising and hosting and attending meetings. 2023 spending totalled \$63,295.28 of the allocated budget.

Table 1: Goals Accomplished in 2023

Goal 1	Recognition
Key Results	<ul style="list-style-type: none"> Funded local organizations that provide valuable services to military and veterans in need. Committee members, and occasionally the Chair separately, supported over 19 military related events in 2023 as outlined in Table 2.
Summary of Progress	Many Military events include community members, who may be active or retired military personnel and/or family. ESC presence shows the community that the City appreciates and values the Military. This is in line with The City Plan's guiding values of Belong and Preserve. As well, by supporting organizations such as MFRC and Veterans Food Bank, the Committee was able to impact military members, veterans and their families in a positive way. This contributes to a Healthy City.
Goal 2	Community and Military Relations

Key Results	<ul style="list-style-type: none"> • Committee meetings engaged all members, including those from other municipalities, organizations and community representatives through shared goals and exchange of ideas. • In-person event participation increased awareness of the ESC amongst the military and veteran community. • Guest speakers (listed below) were invited to join select ESC Meetings throughout the year. By allowing members from the community to join and share with the Committee, members were able to learn about local military initiatives and provide support where they could. Guest Speakers in 2023: <ul style="list-style-type: none"> • April: Tom McIntyre, Account Executive, Edmonton Elks; Derek Yeomans, Director of Ticketing, Edmonton Elks • September: LCol Hans Brink, The Last Post Fund • November: Colonel (Retired) Paul Taillon
Summary of Progress	<p>The Committee is composed of members from diverse military backgrounds that have connections with other industry groups. Through regular attendance of meetings and events with these community members, ESC further developed community and military relationships, including the Edmonton Elks.</p>
Goal 3	Effective Governance
Key Results (by Subcommittee)	<ul style="list-style-type: none"> • Strategic Action: Met three times in 2023. Spearheaded the relationship with the Edmonton Elks and sponsored game tickets for military members and their families. • Membership & Orientation: Met once in April 2023 and oriented a new community member. • Budget: Met five times in 2023, reviewed nine funding requests, recommended the ESC approve eight out of the nine requests. • Bylaw & Policy: Met once in June 2023. Recommended the addition of Morinville to the ESC as a voting member. The ESC approved their recommendation and the bylaw was to be updated in 2024.
Summary of Progress	<p>ESC was able to successfully fulfill their mandate in 2023 through the work of the four subcommittees who met as needed throughout the year.</p>

Table 2: Edmonton Salutes Committee Events

Event	Date	Involvement
MFRC Open House and Yellow Ribbon Gala	April 22, 2023	<input checked="" type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Business Luncheons at the Base	Multiple dates	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Military Appreciation night at the Elks home opener	June 11, 2023	<input checked="" type="checkbox"/> Sponsored <input type="checkbox"/> Attended <input type="checkbox"/> Hosted
1 Field Ambulance 125th Heritage Celebration	July 28-30, 2023	<input checked="" type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Day Sail with HMCS Edmonton	July 27, 2023	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Executrek hosted by the Grizzly Defender	August 25, 2023	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Military Cup Golf Tournament	August 28, 2023	<input checked="" type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
CFRC Reservist Luncheon	September 28, 2023	<input checked="" type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Freedom of the City HMCS NONSUCH	September 23, 2023	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Dance to Remember Gala	November 4, 2023	<input checked="" type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Inaugural Indigenous Veterans Day	November 8, 2023	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted

Remembrance Day Ceremonies	November 11, 2023	<input type="checkbox"/> Sponsored <input checked="" type="checkbox"/> Attended <input type="checkbox"/> Hosted
Royal Canadian Artillery Band's Annual Christmas Concert at the Winspear	Dec 11, 2023	<input checked="" type="checkbox"/> Sponsored <input type="checkbox"/> Attended <input type="checkbox"/> Hosted
Other Notable Events that the chair or other members attended/supported: <ul style="list-style-type: none"> • Legion Annual Military Service Recognition Book Publication • Our local MFRC • The Canadian Forces Liaison Council • No Stone Left Alone • The Veterans Association Food Bank • Padre's Pantry at the Base 		

2023 Meeting Summary - Key Topics and Motions Meeting Summary

Meeting	Summary - Key Topics and Motions
January	<ul style="list-style-type: none"> • Chair outlined 2023 vision. • Streamlined funding request process. • Recruitment for community members is underway. • R. Torrie has resigned as Chair of the Bylaw and Policy Subcommittee. K. Corbould volunteered to take on the new role. • Budget 2023 approved.
February	<ul style="list-style-type: none"> • Approved motion to support MFRC Yellow Ribbon Gala with commitment of \$15,000. • Bylaw and Policy subcommittee's priorities remain revising the bylaws to include Morinville.
March	<ul style="list-style-type: none"> • No actions voted on. • Information shared about community events.
April	<ul style="list-style-type: none"> • Chair presented ESC Annual Report to Council. • The Edmonton Elks attended the meeting and spoke about their

	intentions to support the military community.
May	<ul style="list-style-type: none"> • Discussion of a potential Indigenous Advisor to join ESC. • Approved \$2,000 sponsorship for Military Appreciation Event with the Elks in June. • Approved \$1,500 sponsorship of the 1 Field Ambulance 125th Heritage Celebration.
June	<ul style="list-style-type: none"> • Successful Elks military Appreciation Opening Night event. • Subcommittees are each recruiting for new members.
September	<ul style="list-style-type: none"> • Chair reported success of summer events. • Approved \$2,000 for the CFLC Reservist Luncheon. • Motion carried for Morinville to be added to the Committee member list.
October	<ul style="list-style-type: none"> • Approved \$7000 sponsorship to fund A Dance to Remember Gala. • Approved Hot Chocolate funding for the Beechmount Ceremony with No Stone Left Alone. • Request for Admin to complete an attendance audit to understand how the committee can engage with members who may be struggling to attend.
November	<ul style="list-style-type: none"> • Guest speaker: Colonel (Retired) Paul Taillon. • Chair and Vice Chair elections held. Brian Hodgson was voted in as Chair for a second term, Roza Parlin was voted in as Vice-Chair for a second term. • Discussion and motion for remaining ESC funds: approved \$2000 to the Veterans Food Bank and \$700 to Padre's Pantry. • Next meeting: December 8 Appreciation Lunch.

Membership and Appointments Information

Edmonton Salutes will be comprised of up to 26 members each with their own process of appointment and term.

Edmonton Salutes Committee (ESC) 2023-24 Membership List: City Councilor Representative			
Name of Appointee	1st Appointed	Term Ends	Max Term
Karen Principe	Nov 10, 2021	TBD	N/A

Edmonton Salutes Committee (ESC) 2023-24 Membership List: Community Members			
Name of Appointee	1st Appointed	Term Ends	Max Term
Kaetlyn Corbould	May 1, 2022	Apr 30, 2024	2028
Nicole Goehring	Oct 26, 2021	Apr 30, 2025	2027
Laurie Hackett	Oct 26, 2021	Apr 30, 2025	2027
Brian Hodgson - Chair	Oct 26, 2021	Apr 30, 2025	2027
Darren Krill	Oct 26, 2021	Apr 30, 2025	2027
Scott Lundy	May 1, 2022	Apr 30, 2024	2028
Rick Palfrey	May 1, 2023	Apr 30, 2025	2029
Lorne Strachan	Oct 26, 2021	Apr 30, 2025	2027
Justin Yaassoub	Oct 26, 2021	Apr 30, 2025	2027

Note: **Organizational Representatives** do not have a term limit and many have been serving as members prior to the update of the Bylaw, so their original appointment date is unknown.

Edmonton Salutes Committee (ESC) 2023-24 Membership List: Organizational Representatives		
Name of Appointee*	Organization	Term
Alexandra (Alex) Hryciw / Haydar Al Dahhan ¹	Edmonton Chamber of Commerce	Determined by Organization
Steve Maybee	Edmonton International Airports	Determined by Organization

¹ Alexandra left half way through the year and Haydar took over.

Edmonton Salutes Committee (ESC) 2023-24 Membership List: Organizational Representatives		
Georgette L'Hirondelle	Canada Lands Company	Determined by Organization
Roza Parlin - Vice Chair	Military Family Resource Centre	Determined by Organization
Carolyn Patton	Canadian Forces Liaison Council	Determined by Organization
Brad Rutherford / Justine Wright ²	GoA Provincial Liaison to the CAF	Determined by Organization
Robert (Mac) Torrie	Edmonton Legions	Determined by Organization
Alexander Tsang	Edmonton United Services Institute	Determined by Organization
*Appointees are determined by the organization. Some appoint alternates or have multiple people attending throughout the year due to staff changes.		

Note: **Municipal Members** are appointed by their respective councils which are determined typically at an organizational review meeting. Their processes and review timelines differ.

Edmonton Salutes Committee (ESC) 2023-24 Membership List: Regional Municipal Representatives			
Name of Appointee	Title	Organization	1st Appointed
Katie Berghofer	Clr	Strathcona County	November 2, 2021
Mike Killick	Clr	City of St Albert	October 24, 2022
Dan Derouin	Clr	Sturgeon County	Reappointed October 25, 2022
Amber Harris	Clr	Deputy Mayor, Town of Gibbons	N/A - no appointment letter

² The provincial election happened mid-year and a new MLA was appointed.

Edmonton Salutes Committee (ESC) 2023-24 Membership List: Regional Municipal Representatives			
Lacey Laing	Clr	Town of Bon Accord	October 4, 2022
Lisa Makin	Clr	City of Fort Saskatchewan	
Fred Malott	Clr	Town of Legal	October 19, 2021
Dave McRae	Mayor	Town of Redwater	N/A - no appointment letter

Reports and Communications

Reports by ESC to Council:

1. Edmonton Salutes presented their 2022 annual report and 2023 work plan to council on April 19, 2023.

Correspondence submitted to Council:

1. Following the April 19th, 2023 report to council, Edmonton Salutes provided a memo (No. OCC-2023-017) to council to answer their question about veterans and homelessness.

ESC Requests to Speak to Council and/or to the Standing Committee of Council:

1. ESC had no requests to Speak to Council and/or the Standing Committee of Council in 2023.