

Mandate of Edmonton Salutes Committee (ESC)

The mandate of ESC will be to:

- (a) provide advice to Council regarding appropriate official civic recognition initiatives for the military, veterans, and their families;
- (b) provide leadership as champions of the military, veterans, and their families; and
- (c) provide recognition of military members and veterans, and their families, by championing causes and sustaining meaningful collaborations with public, private, and non-profit organizations.

ESC Goals for 2024

1. Goal 1: Recognition
2. Goal 2: Military and Community Relations
3. Goal 3: Effective Governance

Connection to City Priorities

ESC is a unique Council Committee in the sense that the majority of their work requires their attendance, network and dedication to promoting and recognizing the Military Community in and around Edmonton. This mandate, along with their activities, clearly aligns with two of the City's goals to be a healthy community and a prosperous regional partner, along with two of the values, Belong and Preserve, from the City Plan. The events and activities ESC attends and sponsors must include a form of recognition and/or support for the Military community. By supporting efforts like fundraising for the Military Family Resource Centre (MFRC) or attending Remembrance Day Ceremonies, ESC members strive to ensure Military members, veterans and their families feel like they belong and are welcome in their communities. This is especially important for military families who often move from community to community as a part of their service. A welcoming community that has access to supports, wellness activities, accessible education, cultural connections and economic opportunities, is needed for active service members for: when they arrive, to find stability; when they are deployed, to know their families will be healthy and safe and; when they retire, to find new opportunities if they choose Edmonton as their permanent home. By providing that welcome, recognition, and support, ESCs can help build a community that members of the Military can thrive in, where they feel that they belong and their service and history is preserved.

Work Plan

Goals	Timeline	Action Items	Expected Outcomes	Partners/ Stakeholders
Goal 1: Recognition	Start Date: January 1, 2024 End Date: December 31, 2024	The ESC will attend and sponsor events that show support and recognition to the military community. Current planned events include: <ul style="list-style-type: none"> • MFRC Yellow Ribbon Gala • Purchasing tickets for military members to the Citadel Christmas Carol 	ESC will report on the support they provide to various events and organizations that support and recognize the local military.	ESC works with several partners including: <ul style="list-style-type: none"> • MFRC • Canadian Forces Liaison Council • Edmonton Chamber of Commerce • Edmonton United Services Institute • Royal Canadian Legion • Canada Lands • The Citadel
Goal 2: Military and Community Relations	Start Date: January 1, 2024 End Date: December 31, 2024	ESC members will be attending several events that show support to the military community or raise awareness within the civilian population of our military community.	The ESC will report on the work they do with various events and organizations that support and recognize the local military.	<ul style="list-style-type: none"> • The Canadian Armed Forces • HMCS NONSUCH • 408 Helicopter Squadron
Goal 3: Effective	Start Date: January 1,	The ESC continues to	The ESC will report on	

Governance	2024 End Date: December 31, 2024	review the effectiveness of their committee and subcommittees. As awareness grows, more organizations are asking to join, so the committee will review membership as needed.	decisions made in their committee and subcommittee meetings.	
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