

City Initiatives Aligned with Stakeholder Supported Implementation Actions

City-Community Contact Initiatives

Administration is currently developing a team to be a point of contact for mature and established neighbourhoods. A Mature Area Point of Contact Team will be developed in the first quarter of 2016, and will consist of two Mature Area Development Coordinators, assigned to specific geographic areas, and a supervisor. These positions will act as conduits into all City processes regarding rezoning, subdivision, development permit applications, building permit applications, development compliance issues, and will provide general information to the public on the City's regulations and practices as they relate to development in mature neighbourhoods. In addition, the team will provide advisory services, facilitation and liaison services, organize and facilitate meetings, lead or assist with implementing action items in Edmonton's Infill Roadmap, and meet with stakeholders as required.

Public Engagement and Communication Initiatives

A number of Administration initiatives are already underway to improve public engagement and communication. These include: the development of new sign requirements for approved development permits that provide visible and easy to understand project and contact information onsite; an update to the Good Neighbour Guide to respond to enhance its usability and content with stakeholder engagement process feedback; addition of an optional good neighbour construction practice checklist added to the Good Neighbourhood Guide to improve project communication, transparency and positive relationship building before infill construction begins; enhanced and updated development/zoning notification letters; and expansion of the Evolving Infill website to include more content on good construction practices, including fact sheets and videos about key issues, and contact information for key resources.

Transportation Initiatives

Transportation Services is currently updating its traffic management policy for a more streamlined process. In dealing with transportation concerns in Belgravia and McKernan, the City is trying a new form of community engagement through the Engage 106-76 Project in advance of Neighbourhood Renewal in 2017. The idea is to empower residents to participate and share their ideas through this project in response to community change. Results will be used to inform concept planning for 76 Avenue, potential rapid interventions to address local issues, and neighbourhood renewal. Transportation has met with community league representatives to discuss shortcutting and traffic calming measures.

Development Initiatives

The Administration's formation of a Mature Area Point of Contact Team and work to address poor infill construction practices offers to address a number of the ideas and feedback provided by respondents. The Mature Area Point of Contact Team will provide greater information, assistance, and support to community and industry stakeholders regarding infill development quality, communications, processes, design quality, regulations, and relationship building. In early 2016, Administration will also return to Executive Committee with a series of options to deal with bad construction practices in

support of infill development (e.g. greater enforcement, construction performance bond/security, changes to existing practices)

Long Term Change Initiatives

The most important initiative impacting long term change in McKernan and Belgravia is the Area Redevelopment Plan adopted in 2013. This plan provides a high level, long-term planning policy framework adapted to the local context supported by the community. It identifies modest redevelopment opportunities along roadways at the edges of the plan area and near LRT while at the same time protecting the interior of the neighbourhoods from significant change. In doing so, the plan aims to enhance and strengthen the local character of McKernan and Belgravia neighbourhoods while capitalizing on the presence of the LRT station through transit oriented development.

Transit oriented development can help mature neighbourhoods like Belgravia and McKernan evolve over time as both residents and their needs change. The plan provides a way to help manage this change and future growth by supporting greater housing choice and affordability, transit ridership, walkability and active modes of transportation, healthy lifestyles and active streetscapes where more residents can interact and businesses thrive. Finally, the plan recognizes the need to reinvest in mature neighbourhoods and this in turn will help Edmonton become a more sustainable, livable city.