

Conventional Service Improvements to 2026

Transit Service Improvement	Hours/Week
Improved Frequency	600
New Routes and Network Changes	1,800
New Off-Peak Service	350
New Peak Service	100
Transition from On Demand to Conventional	1,900
Total	4,750

- Improved frequency: Improved service on existing routes with high productivity, including enhanced weekend service on crosstown routes and Route 747 to the airport (contingent on matching contributions from Leduc County and the City of Leduc).
- New routes and network changes: Service for new neighbourhoods including Mattson, Riverview and Marquis. The 2026 population in these areas is expected to be high enough to warrant conventional service instead of On Demand Transit. Extension of Route 502 to provide a new connection from Meadows to Davies and South Campus.
- New off-peak service: Primarily new evening service on productive routes and routes serving socially vulnerable areas, as well as midday, evening and weekend service on Route 727 (Chappelle).
- New peak service: for new secondary and post-secondary schools and increasing student population.
- Transition from On Demand Transit to conventional service: The majority of these service needs are to support upgrading existing On Demand Transit service zones to conventional service in growing areas. Growing ridership and longer wait times for On Demand Transit service in several areas has reached a threshold which results in conventional service being a more effective service model. On Demand Transit service is primarily intended as a first kilometre/last kilometre solution, connecting neighbourhoods that do not meet the service standards set out in City Policy C539A for conventional bus service.

Attachment 1

On Demand Transit service is intended to serve low density, low ridership areas. When On Demand Transit launched in 2021, many of these neighbourhoods had fewer people living in them and ridership was lower due to the pandemic. The increase in population over the last three years along with ridership recovery post pandemic means that conventional service is now warranted.

Neighbourhoods that are being considered for an upgrade to conventional service include Big Lake, Cavanagh, Keswick, Glenridding Ravine and East Charlesworth. Capacity freed up in the On Demand Transit service can then be redirected towards reducing wait times in existing areas, introducing service in new areas and potentially serving seniors residences that are identified through further equity analysis.