

Why cities matter

- Large cities like Edmonton provide the ideal setting for economic development
- As the world continues globalizing, large cities increasingly compete for financial and human capital
- To compete globally, cities need to make the right investments in the right places in a timely manner:
 - A strong fiscal position is foundational to deliver high quality programs, services and infrastructure
 - A weak fiscal position diminishes this potential
- The City of Edmonton's fiscal challenges are immense



What is the City's fiscal gap? EXPENDITURE NEEDS **FISCAL GAP** (OPERATING + CAPITAL) **Edmonton** REVENUE RAISING CAPACITY

The fiscal gap is multifaceted Causes within and beyond City control

WITHIN CITY CONTROL

- City policies
- Ambitious City strategic goals
- Internal decisions and actions
- Insufficient growth of user fee revenue streams
- Infrastructure design requirements
- Relatively high service levels
- Expansive services
- Early engagement on capital projects

OUTSIDE CITY CONTROL

- Decisions of higher-order governments
- Reductions to transfer funding
- Limited revenue raising tools
- Rapid population growth
- Regional demand for City Services
- High inflation post-COVID 19
- Complex policing pressures
- Rise of e-commerce

PARTIALLY WITHIN AND PARTIALLY OUTSIDE CITY CONTROL

- Insufficient growth of non-residential tax base
- Expanded service delivery in non-traditional municipal service areas
- Overemphasis on growth capital

How the fiscal gap affects the City

- When federal/provincial governments have fiscal gaps, they can incur budget deficits (where spending is higher than revenues)
- The City must balance its budget, and cannot budget for deficits.
 Consequently, a large and persistent fiscal gap materializes as:
 - Reduced service levels
 - Deteriorating infrastructure
 - Outsized tax increases
 - Inability to advance strategic goals
- There are two ways to narrow the fiscal gap:
 - Increase revenue
 - Reduce expenses



Six overarching themes

Contributing factors to the fiscal gap

Infrastructure Non-tax Limitations of funding revenue property challenges challenges taxation Tax base Expenditure Debt servicing pressures pressures pressures

Limitations of property taxation Limited tax tools and revenue capacity

- The City has limited tools
 - Property Tax
 - User Fees
 - Grants
- There is finite tax room growth each year, which means finite capacity for spending growth.
 - The limited tools do not provide sufficient capacity to do all the expansive things asked of big cities.



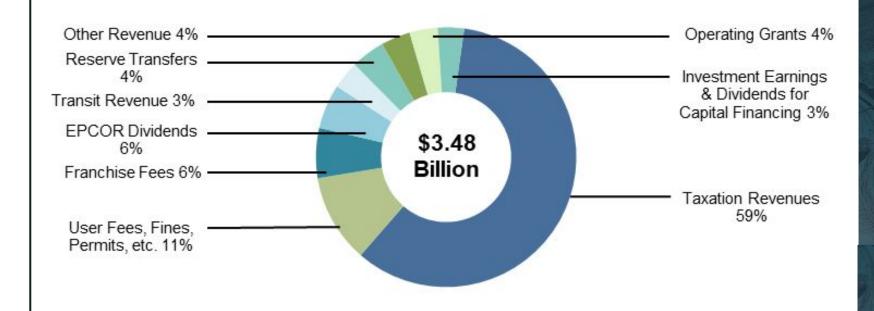
Limitations of property tax Property tax is suitable for traditional municipal services

Property tax has strengths as a tax tool, but also limitations

- Best for traditional municipal services that have some linkage with property ownership
- Not an ideal tax tool for public services that directly or indirectly transfer wealth or income across society



Limitations of property tax **Heavy reliance on property tax**



Non-tax revenue challenges Insufficient growth of non-tax revenues

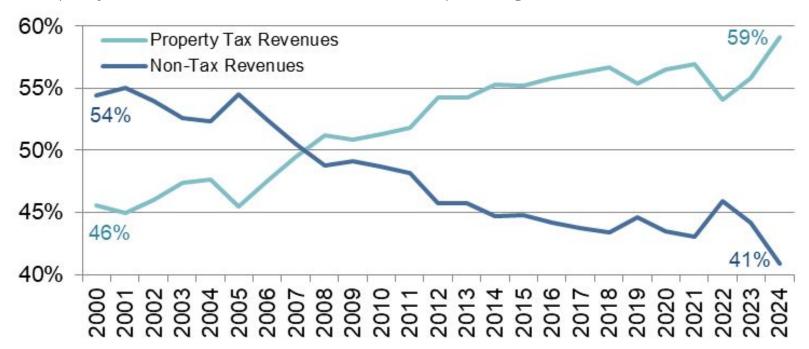
Compound annual growth rate (CAGR) of tax and non-tax revenues

	2000 \$Millions	2024 \$Millions	24-Year CAGR
Operating Expenditures	\$891	\$3,484	5.8%
Property Tax Revenues	\$406	\$2,061	7.0%
Non-Tax Revenues	\$485	\$1,423	4.6%



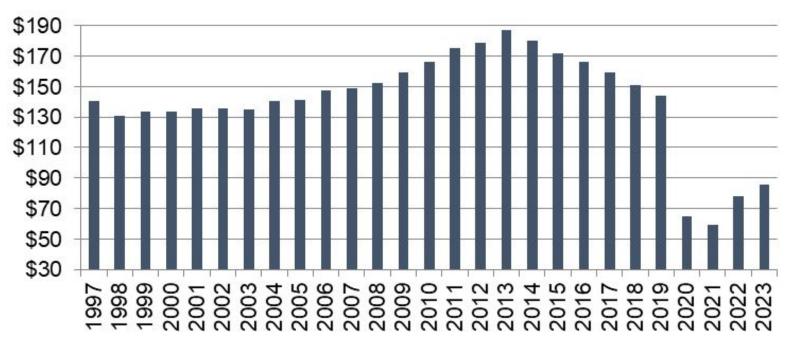
Non-tax revenue challenges Insufficient growth of non-tax revenues

Property tax & non-tax revenues as a % of operating revenues 2000-2024



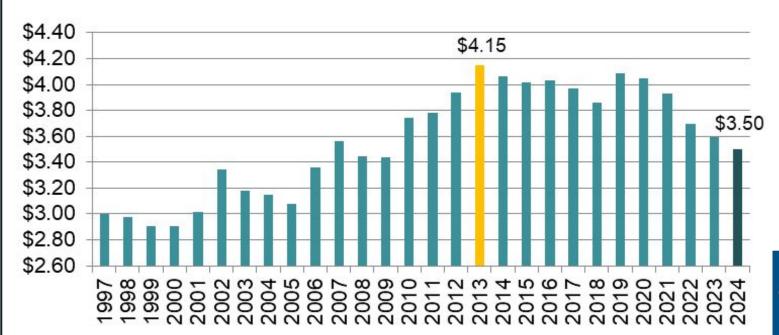
Non-tax revenue challenges Transit revenues have not kept pace with inflation

ETS revenues - inflation adjusted per capita



Non-tax revenue challenges **ETS pricing has declined significantly**

One example: Adult cash fares have declined in real price (inflation adjusted)



Non-tax revenue challenges **ETS pricing has not kept pace with economic benchmarks**

Comparing ETS pricing to income and wage benchmarks (Inflation Adjusted)

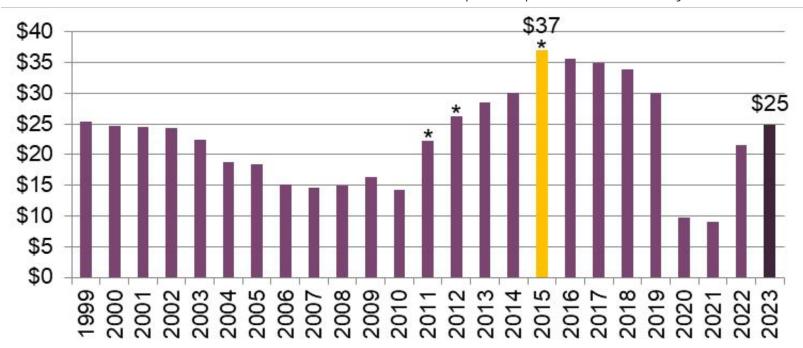
ETS Fare Products (Inflation-Adjusted 2024 Figures)	Period	% Change
Cash		17%
Adult Tickets	1007	-8%
Adult Monthly Pass / Arc Pay-As-You-Go	1997- 2024	11%
Youth Monthly Pass / Arc Pay-As-You-Go		14%

Income & Wage Benchmarks (Inflation-Adjusted 2024 Figures)	Period	% Change
Alberta Minimum Wage	1997-2024	60%
Median Household Income of Lowest Decile		
Median Household Income of 2nd Decile	1996-2021	56%
Median Household Income of 3rd Decile		45%



Non-tax revenue challenges Recreation user fee revenues have not kept pace

Recreation & leisure centre user fee revenues per capita (inflation adjusted)



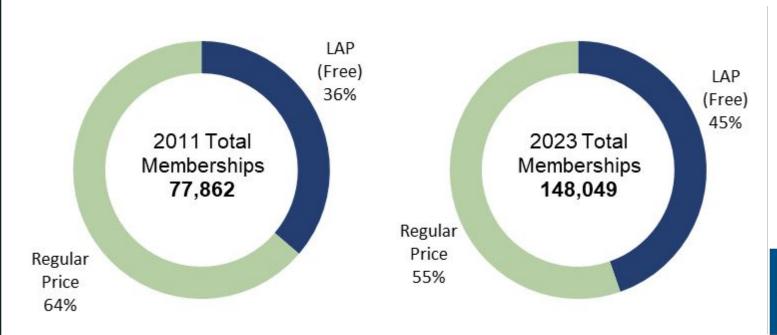
Non-tax revenue challenges Recreation pricing has declined significantly

Continuous adult monthly membership (inflation adjusted)



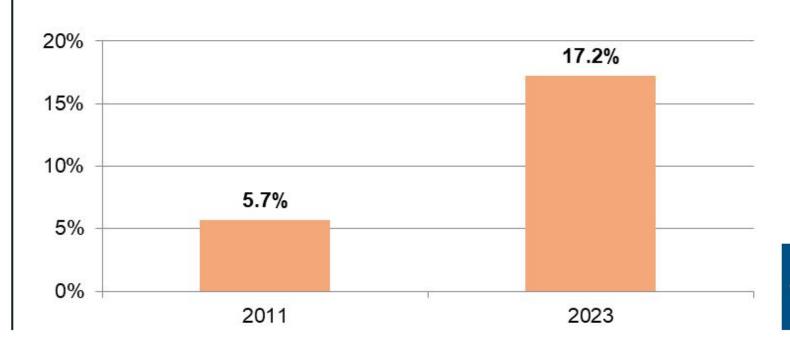
Non-tax revenue challenges **Growth in leisure access pass (LAP) memberships**

Recreation & attraction memberships issued/sold



Non-tax revenue challenges **LAP attendance growing**

Recreation facilities & attractions - LAP attendance as % of total attendance





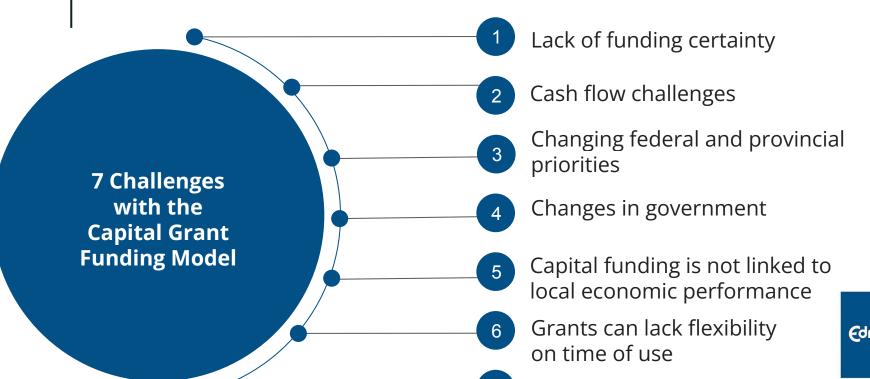
Non-tax revenue challenges **High level themes and findings**

- Non-tax revenue streams within the City's control have not been adequately protected.
- When City services are provided at no cost, the cost is not eliminated, but shifts to taxpayers.
- User fees enable an overall larger spending envelop beyond what tax room affords.
 - Reduced user fee revenues means lower service levels.



Infrastructure funding challenges

Dependencies on other orders of Government

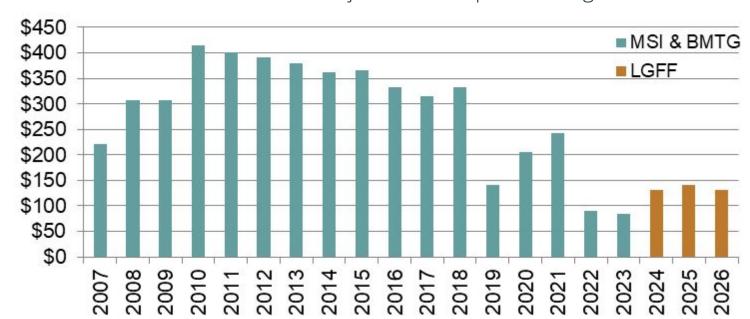


Edmonton

Grants can come with conditions

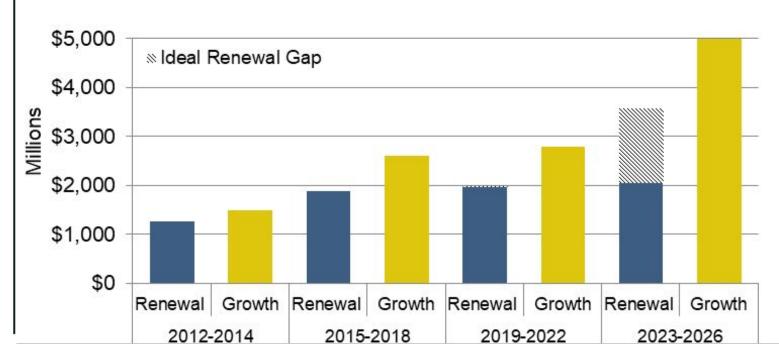
Infrastructure funding challenges Unconstrained capital transfers

Inflation-Adjusted Per Capita Funding



Infrastructure funding challenges Capital growth is out of balance with renewal

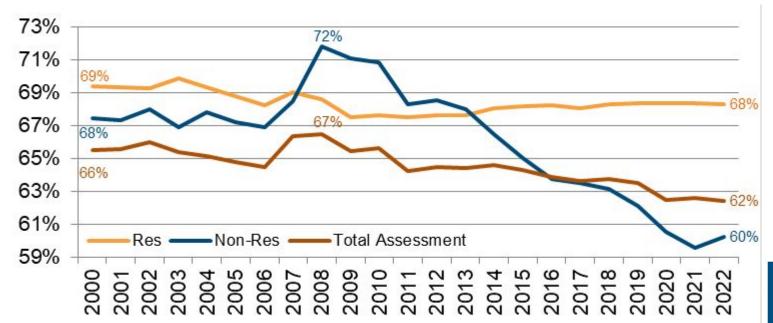
Capital Cycle Renewal Gap



Tax base pressures

Non-residential tax base—declining regional share

Edmonton assessment as share of total EMRB assessment



Tax base pressures **Edmonton has a high share of exempt properties**

Total exempt assessment excluding City properties

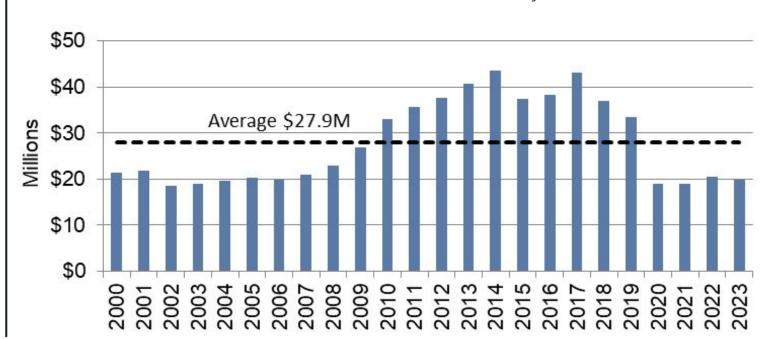
\$16.9 billion

Municipal tax amount \$311.9 million



Tax base pressures **Grants in lieu of tax are not stable**

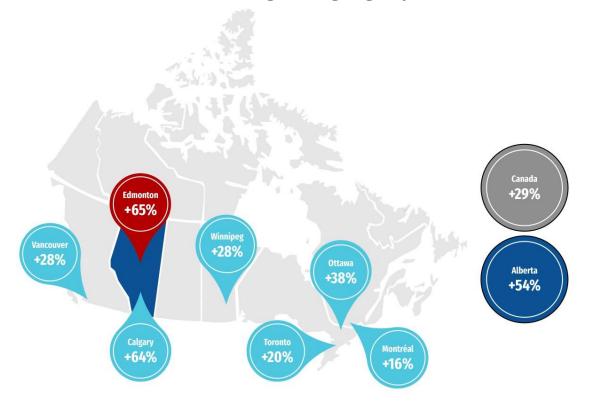
Provincial GIPOT (inflation adjusted)



Expenditure pressures

Rapid population growth adds pressure

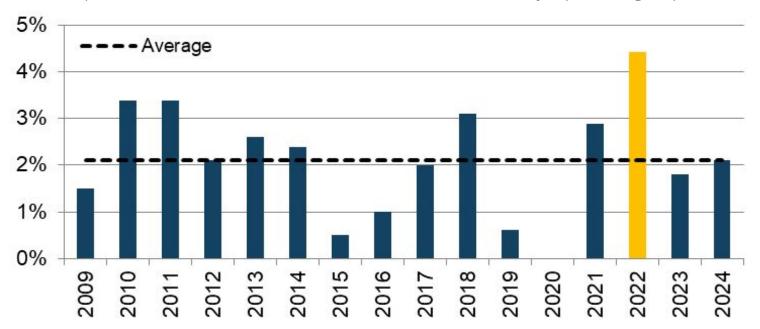
Edmonton has been the fastest growing big city from 2001-2023





Expenditure pressures City experienced a high inflation period

Municipal Price Index (MPI) - Estimated inflation for City operating expenditures

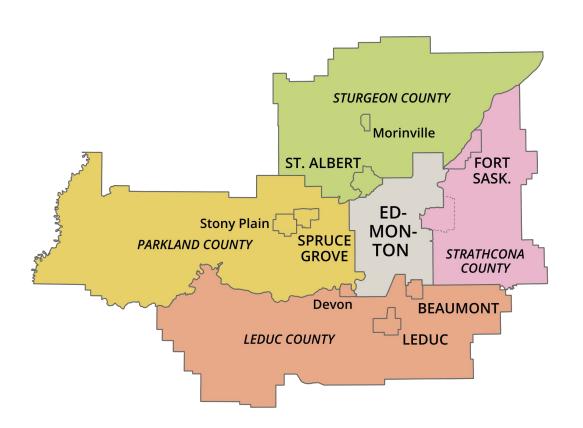


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Note: The 2024 MPI rate is a forecast; Estimates for MPI inflation from 2019-2023 are preliminary and subject to revision due to unsettled labour contracts with the Edmonton Fire Fighters Union.

Expenditure pressures

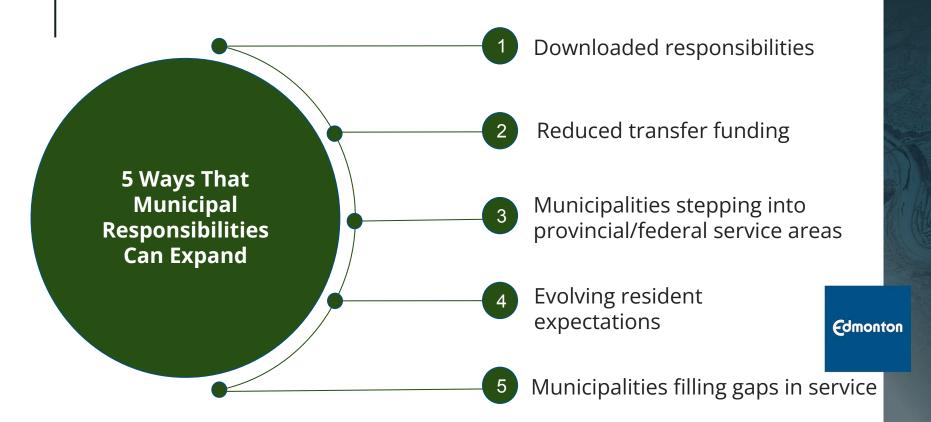
Regional demand pressures on City services





Expenditure pressures

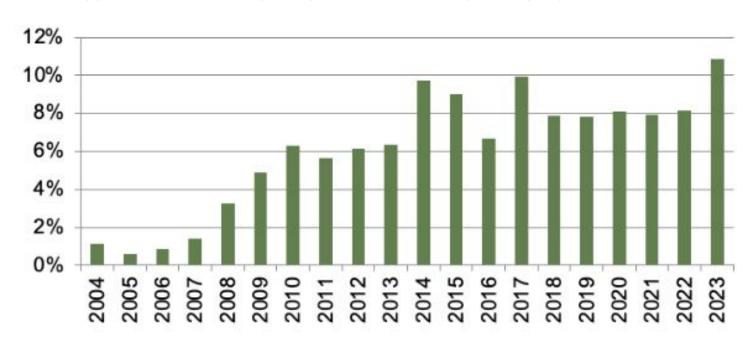
Expanding municipal responsibilities—five ways



Debt servicing pressures

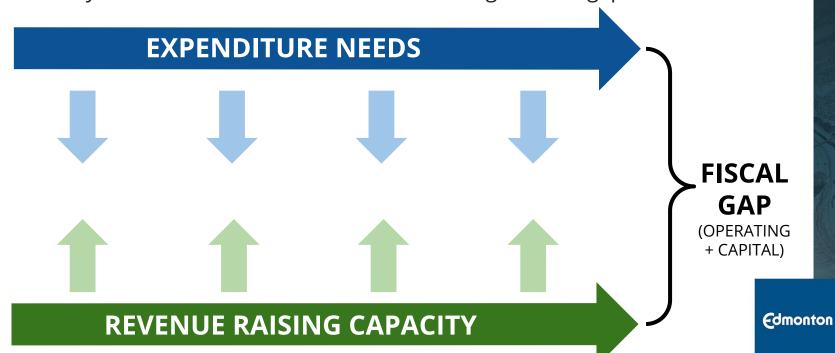
Tax-supported debt servicing has grown

Tax-supported debt servicing charges as a % of total operating expenditures 2004-2023

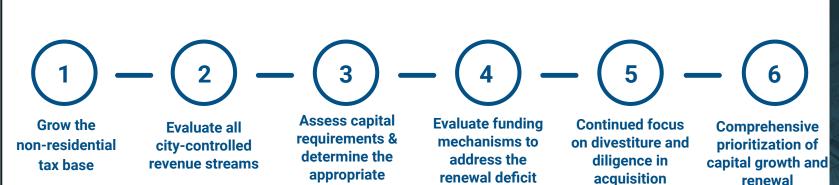


Narrowing the fiscal gap

The City must take measures towards narrowing its fiscal gap



Narrowing the fiscal gap—bodies of work





allocation between renewal & growth

Service prioritization

Advocacy and engagement

Negotiate intergovernmental service delivery

Prioritize strategic goals

Review policy requirements

Closing

Closing remarks

Questions and Discussion

