



Urban Planning and Economy

UPE02353 Old Strathcona Public Realm Strategy

Urban Planning Committee - October 8, 2024

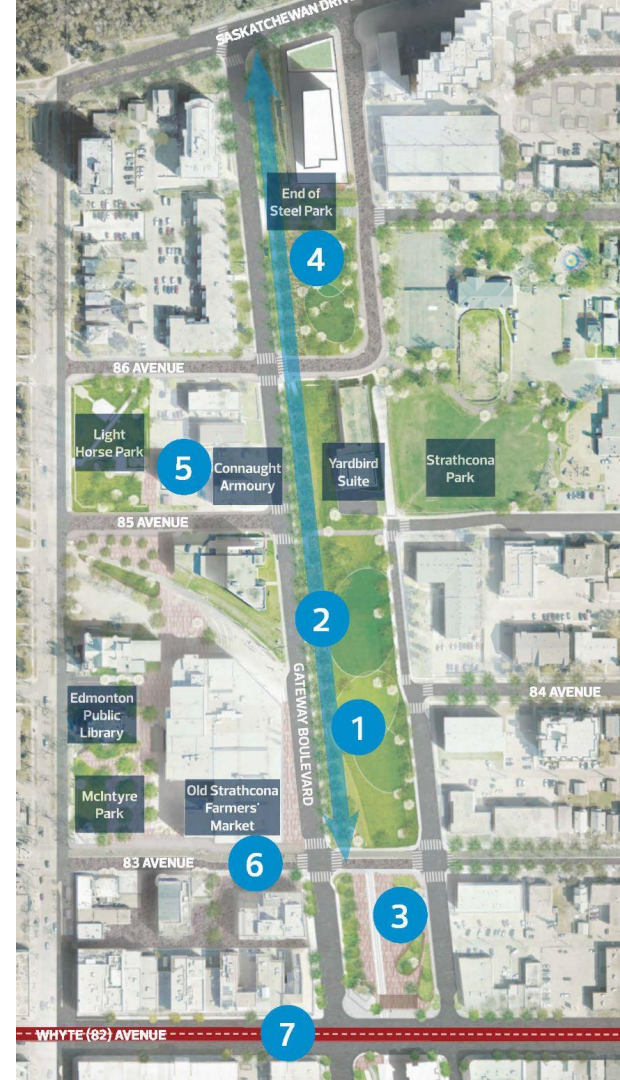
Old Strathcona **Public Realm Strategy**

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton

Old Strathcona Public Realm Strategy

- Long term vision intended to inform change over a generation
- Envisions a future where City assets like parks, parking lots, sidewalks, alleys, and streets support increased density
- Enhances connectivity and travel options
- Identifies new opportunities for affordable housing
- Aligns with and supports the city's broader strategic vision



The Drivers for the Public Realm Strategy

- Supports Council direction, City policies like:
 - The City Plan (e.g Big City Moves),
Breathe, Climate Resilience & Adaptation
 - Aligns with Mass Transit Implementation
- Addresses future public space needs as the population in the area triples
- Supports over 600 businesses and approximately 1 million annual visitors
- Guides future capital renewal and investment



Project Timeline

AUGUST 2022



Phase 1

Explore Key Issues,
Opportunities, &
Priorities



MARCH 2023



Phase 2

Refine Ideas & Draft
Recommendations



MARCH 2024



Phase 3

Develop Public Realm
Strategy & Review

SEPTEMBER 2024



FINAL

Old Strathcona Public
Realm Strategy



**Future
Implementation**
Project and
Design Phases

Recommended 7 Key Actions

1. Create a District Park
2. Create a Gateway Greenway
3. Create an Urban Plaza
4. Improve End of Steel Park & Mixed Market Development of Parking Lot
5. Support Development Next to Connaught Armoury
6. Pedestrianize 83 Avenue
7. Prioritize Pedestrians on Whyte Ave



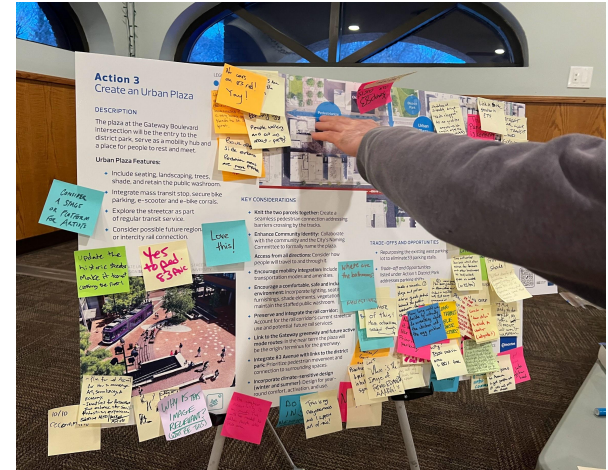
Communication and Engagement Recap

COMMUNICATIONS

- Updated project webpage
- 'Stay Informed' sign up
- Postcards (~20,000/each phase)
- Promotion on social media promotion
- Social Media, road & ETS signs
- 'Chat with the Project Team'

ENGAGEMENT

- Pop-ups & Drop-in Sessions
- Surveys & interactive maps
- Engaged Edmonton page
- Online Learn & Share Sessions
- Community Advisory Committee



ABOVE Phase 3 Drop-in April 2024

Communication and Engagement Recap

WHAT WE HEARD

- Concern and support for parking reductions
- Support for pedestrianizing 83 Ave & an urban plaza
- Desire for more open space to enhance neighbourhood liveability and biodiversity
- Support for an increase to affordable housing
- Concern about timing of actions and phasing
- Preference for change supporting climate resilience

RIGHT Notes collected during
Phase 3 Engagement



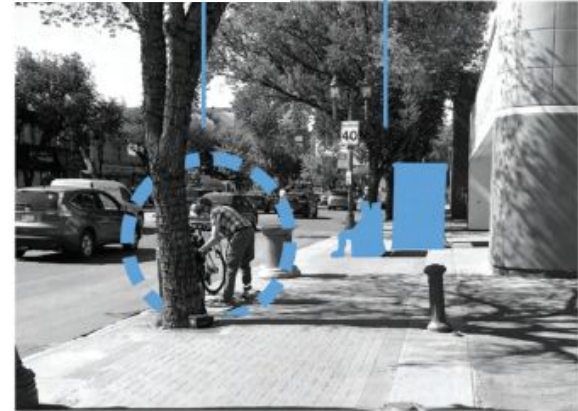
Technical Assessment Recap

- Population Growth & Open Space Assessment
- Mobility Assessments
 - Sidewalk and Alley Assessment
 - Parking Study
- Housing and Development Assessment
- Guiding Themes:

Open Space & Activities
Comfort & Safety

Mobility & Movement
Inclusion & Equity

Limited bike parking Impacted sidewalk

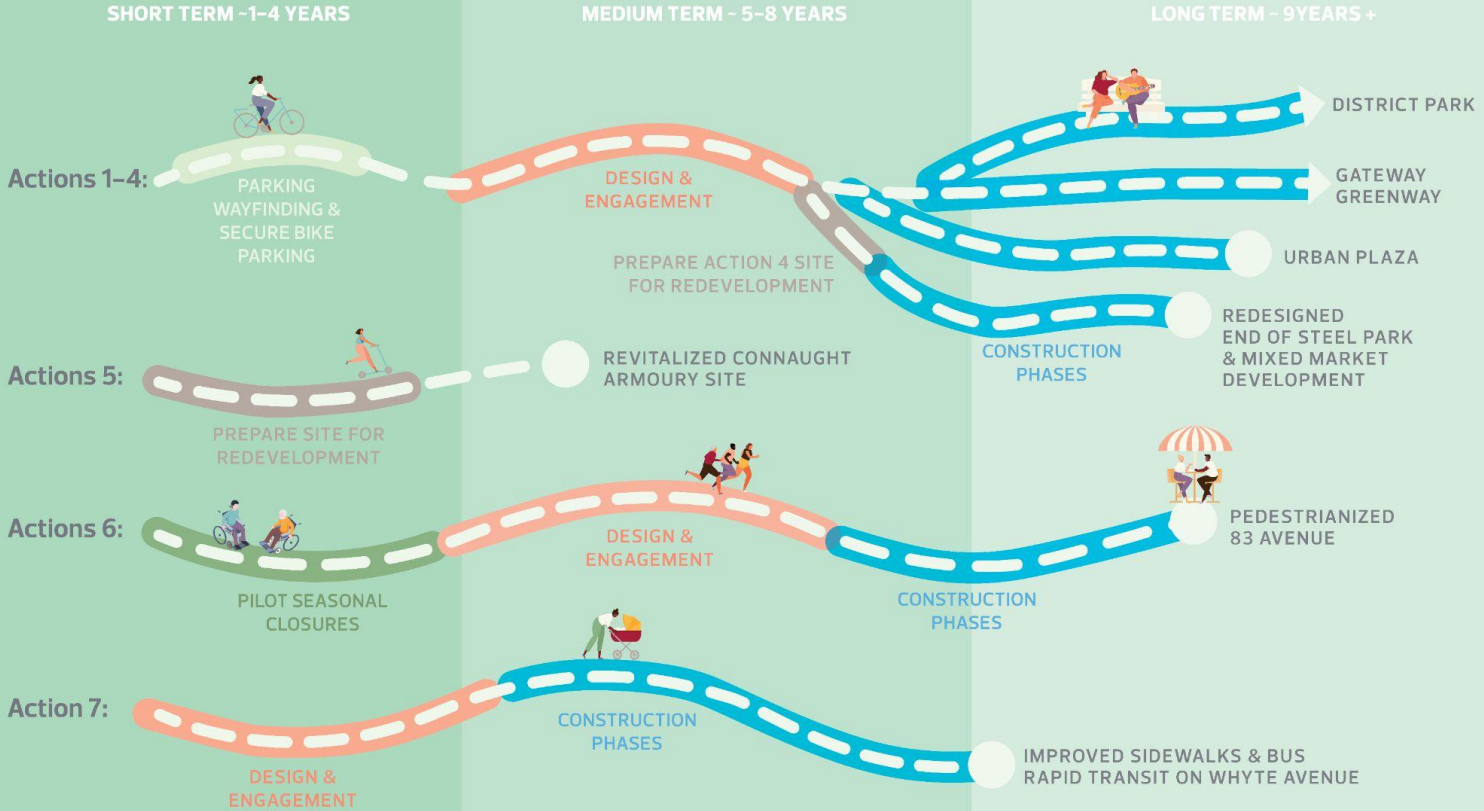


Lack of sidewalk space on Whyte Avenue

Trade-offs & Opportunities

Impact	Response and Opportunity
Parking	<ul style="list-style-type: none">● No changes in the short term (<5yrs)● Reduction will be gradual and phased● Accessible parking will continue to be provided● Bus rapid transit will provide new travel options and new open space will support increased population● Additional work will be done:<ul style="list-style-type: none">○ E.g. parking analysis, engagement, parking wayfing

OSPRS Implementation Approach



ANTICIPATED PARKING CHANGES



3500+ Approximate number of area stalls

Reductions along
Whyte Avenue begin



3200+



3000+

Reductions to City
parking lot begin



2900+



Thank You

edmonton.ca/OldStrathPublicRealm