

Attachment 2 ALBERTA AVENUE BUSINESS ASSOCIATION 8503 118 Avenue NW Edmonton, AB T5B 0S7 (780) 717-9398

September 26, 2024

Mr. Eddie Robar City Manager Office of the City Manager 3rd Floor, 1 Sir Winston Churchill Square Edmonton, AB T5J 2R7

Dear Sr,

On behalf of the Alberta Avenue Business Association (AABA) Board of Directors, I am writing to provide formal consent and support for the proposed boundary expansion of the Alberta Avenue Business Improvement Area (BIA), as outlined in the attached Draft Bylaw and Schedules.

Justification: On June 6, 2024, a business owner from La French Taste sent a letter to the Alberta Avenue Business Association board of directors requesting inclusion in the Business Improvement Area. Additionally, the Board of Directors supported the expansion as this initiative aligns strategically with The City of Edmonton's District and Economic Development Plan is crucial for fostering economic growth, supporting innovative business models, and enhancing the vibrancy of our community. Focus on Nodes and Corridors: By including key Nodes and Corridors identified in the City Plan within our boundaries, we can promote job creation and industry diversification in these strategic areas. This focus will help develop vibrant, high-density economic hubs.

Public Consultation and Engagement: On May 29, 2024, we started a series of visits to businesses in the proposed area to discuss the changes with them. Additionally, we mailed a letter to all the addresses in the proposed boundary addition, inviting them to two open houses on different weeks. July 31, 2024 & August 28, 2024.

Conclusion: This boundary expansion will significantly benefit our community, and we look forward to working with you to make Alberta Avenue even more prosperous and vibrant.

Respectfully,

Signed by:

David Plamondon

David Plamondon Chair, Alberta Avenue Business Association (BIA)

THE CITY OF EDMONTON

BYLAW 20950

EDMONTON ALBERTA AVENUE BUSINESS IMPROVEMENT AREA BYLAW AMENDMENT No. 4

WHEREAS Edmonton City Council received a request from the Board of the Edmonton Alberta Avenue Business Improvement Area, pursuant to section 8 of the Business Improvement Area Regulation AR 93/2016, to change the boundaries of the Edmonton Alberta Avenue Business Improvement Area;

AND WHEREAS pursuant to section 8(2) of AR 93/2016, reasonable steps were taken to ensure that notice of the proposed bylaw to amend the boundaries of the Edmonton Alberta Avenue Business Improvement Area was mailed or delivered to every taxable business in the Edmonton Alberta Avenue Business Improvement Area that would be a taxable business under the change in boundaries:

Edmonton City Council enacts:

- 1. Bylaw 11084, the Edmonton Alberta Avenue Business Improvement Area Bylaw, is amended by this bylaw.
- 2. Appendix "B" is deleted and replaced with the attached Appendix "B".
- 3. Appendix "C" is deleted and replaced with the attached Appendix "C".
- 4. The amendments set out in this bylaw are incorporated into Bylaw 11084.
- 5. The consolidated Bylaw 11084 created by incorporation of its amendments is hereby adopted by Council as the official version of Bylaw 11084.
- 6. The consolidation of Bylaw 11084 comes into effect when this bylaw comes into force.
- 7. This bylaw comes into force on January 1, 2025.

Read a first time

signBacad a second time

Dav Pd 090 PB Midhdon

Read a third time

SIGNED AND PASSED

THE CITY OF EDMONTON

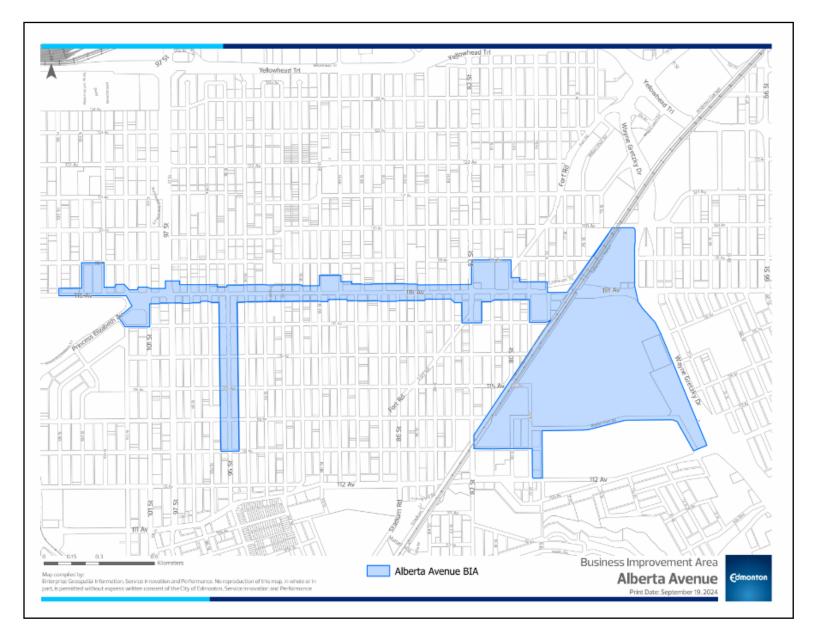
MAYOR

CITY CLERK

Signed by: (D) Dav Puto Prant Mondon

Board Chair This draft bylaw is accurate and represents the intent of the application made by the board to expand the boundaries. Appendix "B"

EDMONTON ALBERTA AVENUE BUSINESS IMPROVEMENT AREA BOUNDARY <u>MAP</u>



Signed by Dav Pdrose and Adon

Board Chair This draft bylaw is accurate and represents the intent of the application made by the board to expand the boundaries.

Appendix "C"

BOUNDARIES OF THE EDMONTON ALBERTA AVENUE BUSINESS IMPROVEMENT AREA

The Edmonton Alberta Avenue Business Improvement Area shall consist of all lots lying with the following boundaries:

On the West: Originating at 118 Avenue and 105 Street, north one lot to the east/west lane located north of 118 Avenue.

On the North: Originating at the intersection of 105 Street and the east/west lane located north of 118 Avenue, east to 104 Street, north to 119 Avenue, east to 103 Street, south to the north boundary of the second (2nd) lot north of 118 Avenue, east to the north/south lane, north one lot, east to 102 Street, south to the north boundary of the first (1st) lot north of 118 Avenue, east to the north/south lane, north one lot, east to 101 Street, south one lot, east to 97 Street, north four lots, east to the north/south lane, south two lots, east to the north/south lane located east of 95A Street, south one lot, east to 95 Street, north to the east/west lane located north of 118 Avenue, east along the east/west lane to 93 Street, continue in a straight line through the Alberta Avenue Community League site to 92 Street, east along the east/west lane to the north/south lane located east of 92 Street, east along the north boundary of the third (3rd) lot north of 118 Avenue to 90 Street, north on 90 Street to the east/west lane, east along the east/west lane to 89 Street, south to the north boundary of the lot located north of the east/west lane, east to the north/south lane, south to the east/west lane, east along the lane to 86 Street, continue east in a straight line through the Eastwood Community League site and along the north boundary of the second (2nd) lot north of 118 Avenue to the north/south lane located east of 83 Street, east along the east/west lane to 82 Street, north on 82 Street to 119 Avenue, east on 119 Avenue to 80 Street, south on 80 Street to the north boundary of the second (2nd) lot located north of the east/west lane, east to the north/south lane located east of 80 Street, south along the north/south lane to the east/west lane located north of 118 Avenue, east along the east/west lane to 78 Street, south on 78 Street to 118 Avenue, east on 118 Avenue to the LRT tracks.

On the East: Originating at the west side of Wayne Gretzky Drive at 112 Avenue, north along Wayne Gretzky Drive to 120 Avenue, west to the west side of the LRT tracks, along the west boundary of the LRT tracks to the south side of 118 Avenue.

On the South: Originating at the north side of 112 Avenue, west of Wayne Gretzky Drive, west to 73 Street, north to Borden Park Road, west on Borden Park Road to 78 Street, south to 112 Avenue, west to 79 Street, north to 113 Avenue, west to 82 Street, north to the west side of the LRT tracks, north along the west boundary of the LRT tracks to 117 Avenue, west of the LRT tracks, west on 117 Avenue to 79 Street, north on 79 Street to the east/west lane located south of ^{Signed by:}

Dav Ho Bose Bandhondon

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along the north/south lane to 117 Avenue, west on 117 Avenue to the north/south lane located east of 83 Street, north along the north/south lane to the south boundary of the fourth (4th) lot south of 118 Avenue, west to 83 Street, north two lots, west along the south boundary of the third (3rd) lot south of 118 Avenue to 84 Street, west along the east/west lane located south of 118 Avenue to 86 Street, south one lot, west along the south boundary of the fourth (4th) lot south of 118 Avenue to 87 Street, west along the east/west lane located south of 118 Avenue to the north/south lane located east of 89 Street, west along the south boundary of the second (2nd) lot south of 118 Avenue to the north/south lane located east of 90 Street, south one lot, west along the south boundary of the third (3rd) lot south of 118 Avenue to 90 Street, west along the east/west lane south of 118 Avenue to 94 Street, west along the south boundary of the third (3rd) lot south of 118 Avenue to the north/south lane, south along the north/south lane to the north boundary of 113 Avenue Avenue, west to the north/south lane west of 95 Street north along the north/south lane to the east/west lane located south of 118 Avenue, west to 95A Street, west along the south boundary of the third (3rd) lot south of 118 Avenue to the north/south lane, west along the east/west lane to 96 Street, west along the south boundary of the fourth (4th) lot south of 118 Avenue to the north/south lane, west along the east/west lane located south of 118 Avenue to the north/south lane located east of 101 Street, west along the south boundary of the fourth (4th) lot south of 118 Avenue to 101 Street, south on 101 Street to 117 Avenue, west on 117 Avenue to 102 Street, north on 102 Street to 118 Avenue, west on 118 Avenue to 105 Street.

Signed by: Dav 10²⁰⁹⁸⁸⁸⁰⁷⁰⁴⁴⁴³don

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