

# Realistic remedies

Addressing EPCOR's  
AMI project



# The problem

- EPCOR's AMI devices are made by the Arad Group, an Israeli company with a long history of violating Palestinians' rights.
- EPCOR has not proposed a reasonable remedy. Instead, it has suggested individuals who object can opt out if they pay \$300/year.
- An individualized opt-out doesn't address EPCOR's responsibilities.
- Because EPCOR has not openly communicated with its customers, most households are unaware of the issue or the opt-out option.
- EPCOR's "solution" is not addressing the people who are most impacted – Palestinians.

# Planning for the future

- As the *Supply Chain Act* shows, economics are not the only consideration: baseline ethics trump getting the cheapest option.
- Capital costs of system replacement are part of a utility company's business. EPCOR will have to face costs at some point, as the existing platform is already 11 years old. Why not commit now to a solution that is human rights-compliant?
- EPCOR's accountability is not only to its customers: as per the *Supply Chain Act*, businesses are also responsible to people affected by their actions. How will EPCOR make sure it isn't normalizing doing business with human rights violators, or advancing the Arad Group's business?

# Achievable remedies

1. Pause the project.
2. Accept responsibility.
3. Inform all EPCOR customers.
4. Obtain impartial, independent consideration of possible alternatives.
5. A solution that works for renters and condo-dwellers.
6. Fair division of economic burden.
7. Appropriately train employees and contractors.