

## Naming Committee - 2025 Work Plan

### Mandate of Naming Committee

The mandate of the Committee is to name the City's development areas, parks, municipal facilities, roads, honorary roads, and wards, in accordance with, and subject to any exemptions or restrictions imposed by City Policy.

### Naming Committee Goals for 2025

The Naming Committee is committed to supporting the Government Centre LRT Station renaming initiative which aligns with its Naming Policy principles of enhancing partnerships with Indigenous communities, celebrating Indigenous histories, and honouring Edmonton's diverse communities. The Committee continues to work on the eight recommendations shared and presented to Council's Urban Planning Committee on October 11, 2023. In Q3 2024, the Naming Committee engaged with MacEwan University Policy students in support of enhancing the Naming Policy and naming process. These goals align with its Policy's principles, City Plan and the City's Indigenous framework.

1. Government Centre LRT Station renaming
2. Complete the City of Edmonton Place Name Dataset and publish the data on the City of Edmonton's Open Data Portal
3. Review all the names once the Names dataset is complete for metadata accuracy and appropriateness
4. Develop a culturally-sensitive, community-involved re-naming process
5. Develop a mechanism to offer ongoing community engagement tied to outreach and education
6. Conduct an assessment to formally identify barriers to citizens' access to the naming process
7. Severing the relationship between the Naming Policy C509C and the Facility Name Sale Policy
8. Develop an Indigenous naming process
9. Review the structure of the Names Reserve List
10. Incorporate recommendations by the MacEwan University AGAD 301 Policy Project

## Work Plan

Goals	Timeline	Action Items	Expected Outcomes	Partners/ Stakeholders
Government Centre LRT Station renaming	<p><b>Start Date:</b> June 2024</p> <p><b>Completion Date:</b> Q1 2026</p>	<ul style="list-style-type: none"> <li>Consult with Indigenous leaders and Elders</li> </ul>	<ul style="list-style-type: none"> <li>Establish a new name for the former Grandin (Government Centre) LRT Station that support Truth and Reconciliation</li> </ul>	<ul style="list-style-type: none"> <li>Administration's Indigenous Relations Office and Edmonton Transit Service (ETS) representing the LRT Operations</li> <li>Indigenous leaders and Elders</li> </ul>
Complete the City of Edmonton Place Name Dataset and publish the data on the City of Edmonton's Open Data Portal	<p><b>Start Date:</b> June 2023</p> <p><b>Completion Date:</b> July 2025</p>	<ul style="list-style-type: none"> <li>Format the 2003 to 2023 names to match the current Open Data dataset</li> <li>Add spatial coordinates to each name so they can be located on maps</li> <li>Format the descriptions to maintain consistency with the current dataset</li> </ul>	<ul style="list-style-type: none"> <li>A live dataset that is accurately mapped featuring all approved names</li> <li>Establish a standard operating procedure to regularly maintain the dataset and stay current</li> </ul>	<ul style="list-style-type: none"> <li>Administration's Urban Planning and Economy Department and Service Innovation and Performance Branch</li> </ul>
Review all the names once the Names	<p><b>Start Date:</b></p>	<ul style="list-style-type: none"> <li>The names reflected in the place name data</li> </ul>	<ul style="list-style-type: none"> <li>Each place name should be assessed</li> </ul>	<ul style="list-style-type: none"> <li>Administration's Urban Planning</li> </ul>

<p>dataset is complete for metadata accuracy and appropriateness</p>	<p>July 2024</p> <p><b>Completion Date:</b></p> <p>TBD</p>	<p>set should have accurate metadata, including but not limited to name description, origin, year assigned.</p> <ul style="list-style-type: none"> <li>• Determine what resources are required to complete this work</li> </ul>	<p>by a committee reflective of Edmonton's diversity and considering the new Naming Policy.</p>	<p>and Economy Department, Indigenous Relations Office, City Archives, and other Civic Committees of Council</p>
<p>Develop a culturally-sensitive, community-involved re-naming process</p>	<p><b>Start Date:</b></p> <p>March 2024</p> <p><b>Completion Date:</b></p> <p>Q4 2026</p>	<ul style="list-style-type: none"> <li>• Learn from the Oliver and Grandin renaming processes</li> <li>• Review Canadian municipalities, provincial and federal jurisdictions for best practices</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a re-naming process that is responsive and supports community led renaming applications</li> </ul>	<ul style="list-style-type: none"> <li>• MOU partners including Confederacy of Treaty Six, Enoch Cree Nation, and Métis Nation of Alberta</li> <li>• Community leagues and community leaders</li> <li>• Administration's Urban Planning and Economy Department, Indigenous Relations Office, City Archives, and Community</li> </ul>

				<p>Services</p> <ul style="list-style-type: none"> <li>• Consultants and members from the Government Centre (Grandin) renaming circle</li> </ul>
<p>Develop a mechanism to offer ongoing community engagement tied to outreach and education</p>	<p><b>Start Date:</b> March 2024</p> <p><b>Completion Date:</b> TBD</p>	<ul style="list-style-type: none"> <li>• Meet with community groups and leaders</li> <li>• Enhance the Naming Committee webpage to feature more naming approvals and naming activities</li> </ul>	<ul style="list-style-type: none"> <li>• Establish an engaging and comprehensive process that showcases the Naming Committee’s role within the City of Edmonton</li> <li>• Enhance the recruitment process to ensure the opportunity for more diverse applicants onto the Naming Committee</li> </ul>	<ul style="list-style-type: none"> <li>• Administration’s Urban Planning and Economy Department and Public Engagement and Communications</li> <li>• Office of the City Clerk</li> </ul>
<p>Conduct an assessment to formally identify barriers to citizens’ access</p>	<p><b>Start Date:</b> March 2024</p> <p><b>Completion Date:</b></p>	<ul style="list-style-type: none"> <li>• Meet with community groups and leaders</li> <li>• Enhance the Naming Committee webpage to feature more</li> </ul>	<ul style="list-style-type: none"> <li>• Establish relationships with members of diverse communities to</li> </ul>	<ul style="list-style-type: none"> <li>• Administration’s Urban Planning and Economy Department and Public</li> </ul>

	TBD	<p>naming approvals of diverse names and activities</p> <ul style="list-style-type: none"> <li>• Conduct jurisdictional scan to understand measures adopted in other Canadian municipalities to address diversity through their naming processes</li> </ul>	<p>allow for sharing of information between the Committee and diverse communities.</p> <ul style="list-style-type: none"> <li>• Design an enhanced Naming Application form and process that supports more diverse naming applications</li> </ul>	Engagement and Communications
Severing the relationship between the Naming Policy C509C and the facility name sale policy as not to interfere with the sale of sponsorship names	<p><b>Start Date:</b> November 2023</p> <p><b>Completion Date:</b> Q4 2026</p>	<ul style="list-style-type: none"> <li>• Amend the current Naming Policy C509C to remove the relationship to the Name Sale Policy</li> <li>• Amend the Name Sale Policy to remove the need to consult with the Naming Committee</li> </ul>	<ul style="list-style-type: none"> <li>• Updated Naming Policy and Name Sale Policy which provides clarity regarding the selling of facility names</li> </ul>	<ul style="list-style-type: none"> <li>• Administration's Urban Planning and Economy Department and Sponsorship and Marketing within the Community Services Department</li> </ul>
Develop an Indigenous naming process	<p><b>Start Date:</b> July 2024</p> <p><b>Completion Date:</b></p>	<ul style="list-style-type: none"> <li>• Meet with Indigenous leaders and Elders</li> <li>• Conduct jurisdictional scan across Canada for best practices</li> </ul>	<ul style="list-style-type: none"> <li>• Establish relationships with Indigenous leaders and Elders to allow for sharing of</li> </ul>	<ul style="list-style-type: none"> <li>• Administration's Indigenous Relations Office</li> <li>• The City's Indigenous</li> </ul>

	TBD		<p>information between the Committee and Indigenous communities</p> <ul style="list-style-type: none"> <li>• Establish protocols to empower communities, developers, and civic departments when considering Indigenous naming opportunities</li> </ul>	<p>partners such as Enoch Cree Nation, Treaty 6, and Métis Nation of Alberta</p> <ul style="list-style-type: none"> <li>• Indigenous community leaders and Elder</li> </ul>
<p>Review the structure of the Names Reserve List</p>	<p><b>Start Date:</b> April 2025</p> <p><b>Completion Date:</b> Q4 2026</p>	<ul style="list-style-type: none"> <li>• Review the remaining names on the Names Reserve List</li> <li>• Conduct jurisdictional scan across Canada to understand how other naming processes include a Names Reserve List</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a Names Reserve List Policy that will stipulate the name requirements, and who may access the names on the Names Reserve List.</li> <li>• Establish a method to guide developers and communities when naming civic assets within a</li> </ul>	<ul style="list-style-type: none"> <li>• Administration's Urban Planning and Economy Department</li> </ul>

**Attachment 3**

			themed area	
Incorporate recommendations by the MacEwan University AGAD 301 Policy Project	<p><b>Start Date:</b> February 2025</p> <p><b>Completion Date:</b> Q4 2026</p>	<ul style="list-style-type: none"> <li>Review the recommendations by each student's final paper assignment</li> <li>Review the AGAD 301 joint class presentation</li> </ul>	<ul style="list-style-type: none"> <li>Enhance the Naming Policy and naming process by incorporating recommendations as presented by the AGAD 301 Policy Project</li> </ul>	<ul style="list-style-type: none"> <li>Administration's Urban Planning and Economy Department</li> <li>MacEwan University AGAD 301 Class</li> </ul>