

Edmonton Salutes Committee - 2024 Annual Report

Purpose of the Annual Report

This annual report fulfills the requirements of Bylaw 18156 - Council Committees Bylaw, which outlines the annual reporting requirements for Council Committees. Under Bylaw 18156, all Council Committees will:

- Report to Council at least annually.
- Approve a work plan that aligns with Council's strategic objectives and the Council Committee's mandate, including a reporting of what resources were provided in the previous year and the anticipated resource requirements for the upcoming year.
- During its annual report to Council, present the work plan as well as a summary of the status of the previous year's work plan.

Mandate of the Edmonton Salutes Committee (ESC)

The mandate of the Edmonton Salutes Committee (ESC) is to:

- (a) provide advice to Council regarding appropriate official civic recognition initiatives for the military, veterans, and their families;
- (b) provide leadership as champions of the military, veterans, and their families; and
- (c) provide recognition of military members and veterans, and their families, by championing causes and sustaining meaningful collaborations with public, private, and non-profit organizations.

Report on 2024 Work Plan Goals and Accomplishments

The primary 2024 goals of the ESC were to:

- Provide recognition and support to military members, veterans, and their families.
- Foster positive relationships within the military and civilian communities.
- Maintain effective governance.

Throughout 2024, the ESC:

- Sponsored numerous military and community events.
- Approved funding for commemorative activities.
- Strengthened relationships through joint events and expanded membership.
- Hosted guest speakers from various military organizations and municipalities to share insights and foster collaboration.

The four subcommittees (1. Strategic Action; 2. Membership and Orientation; 3. Budget; and 4. Bylaw and Policy) of the ESC focused on ensuring the successful fulfillment of the Committee's mandate.

Goals Accomplished in 2024	
Goal 1	Recognition and Support
Key Results	<ul style="list-style-type: none"> ● Sponsored over 20 military and community events that provide valuable services to members of the military and veterans community, including active or retired military personnel and/or family. ● Approved \$15,000+ in funding for commemorative activities, including No Stone Left Alone, Royal Canadian Air Force (RCAF) 100th Anniversary and the Veterans Food Bank.
Summary of Progress	Achieved notable engagement with military and veteran communities through commemorative initiatives and funding contributions.
Goal 2	Community and Military Relations
Key Results	<ul style="list-style-type: none"> ● Strengthened relationships through joint events such as Royal Canadian Air Force (RCAF) Centennial Parade, Military Luncheons and Military Family Resource Centre (MFRC) Yellow Ribbon Gala. ● Expanded membership with the addition of the Town of Morinville. ● Invited guest speakers (listed below) to select ESC meetings throughout the year. By allowing members from the community to join and share with the Committee, members were able to learn about local military initiatives and provide support where they could. Guest Speakers in 2024 included: <ul style="list-style-type: none"> ○ March: Captain Aaron Niles, Royal Canadian Air Force (RCAF); and Tom Sand, Royal Canadian Air Force (RCAF) 700 Wing. ○ April: Lt. Col Darryn Gray, Lord Strathcona Horse (Royal Canadians). ○ May: Kevin Cole, Director of Transportation Engineering and Operations and Ryan Wilson, Manager of Transportation Operations both with Strathcona County. ○ November: Amber Gagnon, Marketing and

	Communications Lead, Military Family Resource Centre (MFRC).
Summary of Progress	Fostered collaboration with military sectors, municipalities and community partners while increasing outreach through events, communications and guest speakers.
Goal 3	Effective Governance
Key Results (by Subcommittee)	<ul style="list-style-type: none"> • Strategic Action Subcommittee: Focused on events, funding, and partnership opportunities that support alignment with ESC goals. • Membership and Orientation Subcommittee: Focused on the addition of the Town of Morinville to membership and hosted a new member orientation. • Budget Subcommittee: Reviewed 10 funding requests and recommended the committee approve nine of 10 requests. In addition, the Budget Subcommittee began to review current funding processes and develop a new funding request form. • Bylaw and Policy Subcommittee: Updated the Subcommittee's Terms of References, reviewed the committee's current policies and bylaws, and initiated the development of communications guidelines and meeting procedure reference documents for members.
Summary of Progress	ESC successfully fulfilled their mandate in 2024 through the work of the four subcommittees, which met eight times last year.

2024 Meeting Summary – Key Topics and Motions Meeting Summary

Meeting	Summary - Key Topics and Motions
January 26, 2024	<ul style="list-style-type: none"> • The ESC Chair outlined the vision for strategic planning (2021-2024). • Re-appointment of members; no new additions. • \$5,000 approved for the RCAF 100th Anniversary. • Acknowledged veteran contributions (e.g., City Hall incident).
February 23, 2024	<ul style="list-style-type: none"> • \$600 approved to purchase tickets for Edmonton United Services Institute (EUSI) Seminar Dinner. • \$15,000 approved to support the MFRC Yellow Ribbon Gala • Updated bylaws to include Morinville as a member. • Highlighted participation in key events like the MFRC Yellow

	Ribbon Gala and the Battle of Moreuil Wood.
March 22, 2024	<ul style="list-style-type: none"> • RCAF Centennial plans presented by military representatives. • High-Level Bridge lighting event for RCAF Centennial. • Strategic plan and work plan submission timeline confirmed. <p>Guest Speakers:</p> <ul style="list-style-type: none"> • Captain Aaron Niles (RCAF): Presented initiatives related to the RCAF Centennial, including Trees for Life and Illuminations. • Tom Sand (RCAF 700 Wing): Shared updates about the Wing's activities, membership, and plans for the RCAF 100th Anniversary Dinner on April 13, 2024.
April 26, 2024	<ul style="list-style-type: none"> • \$1,000 approved for a military charity golf tournament. • Discussion on youth-oriented military engagement events. <p>Guest Speaker:</p> <ul style="list-style-type: none"> • Lt. Col Darryn Gray, Lord Strathcona's Horse (Royal Canadians) [LdSH (RC)], Canadian Armed Forces (CAF) presentation on the Canadian Army Podcast
May 24, 2024	<ul style="list-style-type: none"> • Events: RCAF Centennial Parade (Aug 16) and returning deployment greetings are key focuses. • Military deployment staffing updates. • Projects: Hangar 14 historical designation, ESC website updates, and Korean Veteran funding request. <p>Guest Speaker:</p> <ul style="list-style-type: none"> • Kevin Cole and Ryan Wilson of Strathcona County: Discussed ideas for commemorative infrastructure, including Poppy crosswalks, utility boxes, cenotaph lighting, murals, memorial parks, and more.
June 28, 2024	<ul style="list-style-type: none"> • \$2,500 approved for the Korean War Memorial. • Deployment readiness updates from Military representatives. • Progress on strategic action and membership efforts.
September 27, 2024	<ul style="list-style-type: none"> • Military deployment updates. • \$20,490 approved for tickets to A Christmas Carol for Serving CAF and Veterans and families. • \$2,300 approved for the No Stone Left Alone event - in Beechmount. • Updates on cenotaph and remembrance projects.
October 25,	<ul style="list-style-type: none"> • \$7,500 approved for No Stone Left Alone "Dance to Remember."

<p>2024</p>	<ul style="list-style-type: none"> Youth engagement concerns were raised for Remembrance Day scheduling.
<p>November 22, 2024</p>	<ul style="list-style-type: none"> Veteran support initiatives funded: <ul style="list-style-type: none"> \$1,175.95 approved for the Veterans Food Bank. \$2,500 approved for Loyal Edmonton Regiment Museum. Military deployments and reunions were discussed. \$3,000 approved for RCA Band holiday concert. Preparations for 2025 events and funding deadlines. <p>Guest Speaker:</p> <ul style="list-style-type: none"> Presentation by MFRC - Highlighted support services for military families, including relocation, wellness, and transitions. Anticipates a 10-20% funding reduction due to Department of National Defence (DND) budget cuts.

Membership and Appointments Information

One City of Edmonton Councillor Appointed by Council

<p style="text-align: center;">Edmonton Salutes Committee (ESC) 2024-25 Membership List: City Councillor Representative Appointed</p>		
Name	Appointed	Current Term Ends
Councillor Karen Principe	Nov 10, 2021	November 2025

Eight Members Appointed by Council

<p style="text-align: center;">Edmonton Salutes Committee (ESC) 2024-25 Membership List: Council Appointed Members</p>		
Name	Appointed	Current Term Ends
Kaetlyn Corbould	May 1, 2022	Apr 30, 2026
Nicole Goehring	Oct 26, 2021	Apr 30, 2025
Laurie Hackett	Oct 26, 2021	Apr 30, 2025
Brian Hodgson - Chair	Oct 26, 2021	Apr 30, 2025
Darren Krill	Oct 26, 2021	Apr 30, 2025
Scott Lundy	May 1, 2022	Apr 30, 2026
Rick Palfrey	May 1, 2023	Apr 30, 2025
Lorne Strachan	Oct 26, 2021	Apr 30, 2025

Eight Organizational Representatives

Note: Many Organizational Representatives have been serving as members prior to the update of the Bylaw, so their original appointment date is unknown.

Edmonton Salutes Committee (ESC) 2024-25 Membership List: Organizational Members	
Name	Organization
Georgette L'Hirondelle	Canada Lands Company
Mark Humphreys	Canadian Forces Liaison Council
To be Determined	Edmonton Chamber of Commerce
Dean Ervin	Edmonton Regional Airports Authority
Alexander Tsang (2024) Jon Dziadyk (2025)	Edmonton United Services Institute
Justin Wright	GofA Liaison to the Canadian Armed Forces
Roza Parlin - Vice Chair	Military Family Resource Society
Mac Torrie	Royal Canadian Legion

Nine Municipal Members

Note: Municipal Members are appointed by their respective organizations which are determined typically at an organizational review meeting. Their processes and review timelines differ.

Edmonton Salutes Committee (ESC) 2024-25 Membership List: Municipal Members		
Name	Title	Organization
Lacey Laing	Clr	Town of Bon Accord
Jibs Abitoye	Clr	City of Fort Saskatchewan
Willis Kozak	Clr	Town of Gibbons
Fred Malott	Clr	Town of Legal
Rebecca Balanko	Clr	Town of Morinville
Dave McRae	Mayor	Town of Redwater
Mike Killick	Clr	City of St. Albert
Katie Berghofer	Clr	Strathcona County
Dan Derouin	Clr	Sturgeon County

Reports and Communications

Reports by ESC to Council:

1. ESC reported to Council the Annual report and Work Plan on May 14, 2024.

Correspondence submitted to Council:

1. There was no correspondence submitted to the Council from ESC in 2024.

ESC Requests to Speak to Council and/or to the Standing Committee of Council:

1. ESC had no requests to Speak to Council and/or Standing Committees of Council in 2024.