

Edmonton Salutes Committee - 2025 Work Plan

Mandate

The mandate of the Edmonton Salutes Committee (ESC) is to:

- (a) provide advice to Council regarding appropriate official civic recognition initiatives for the military, veterans, and their families;
- (b) provide leadership as champions of the military, veterans, and their families; and
- (c) provide recognition of military members and veterans, and their families, by championing causes and sustaining meaningful collaborations with public, private, and non-profit organizations.

2025 Goals

1. **Goal 1: Recognition:** To acknowledge and celebrate the contributions made by the military, veterans, and military members' families.
2. **Goal 2: Community and Military Relations:** To create and foster connections that promote the importance and value of the military, veterans, and their families to the region.
3. **Goal 3: Effective Governance:** To demonstrate accountability and collaboration through efficient Committee operations.

Detailed 2025 Work Plan

Goals	Timeline	Action Items	Expected Outcomes	Partners/ Stakeholders
Goal 1: Recognition <i>To acknowledge and celebrate the contributions made by the military,</i>	Start Date: January 1, 2025 Completion Date: December 31, 2025	Attend and support civic events recognizing military achievements, such as Veterans' Week and Remembrance Day initiatives.	Increased public awareness and higher participation in recognition events. Enhanced visibility and	Local military bases and organizations such as Military Family Resource Centre (MFRC), No Stone Left Alone (NSLA), Canadian Forces,

<p><i>veterans, and military members' families.</i></p>		<p>Support the 80th anniversary of the liberation of the Netherlands and the 80th anniversary of WWII.</p> <p>Identify and assess current civic recognition initiatives for the military and veterans.</p> <p>Promote and showcase recognition initiatives through the committee and committee networks.</p>	<p>appreciation for military contributions in Edmonton.</p>	<p>Edmonton United Services Institute (EUSI), Royal Canadian Legion, Royal Canadian Artillery Band, The Citadel and Bergen op Zoom, Netherland (Bond of Friendship with the City of Edmonton)</p>
<p>Goal 2: Community and Military Relations</p> <p><i>To create and foster connections that promote the importance and value of the military, veterans, and their families to the region.</i></p>	<p>Start Date: January 1, 2025</p> <p>Completion Date: December 31, 2025</p>	<p>Support Committee members to attend networking events for military and veteran-focused organizations.</p> <p>Support and connect military members, veterans, and their families with available support programs.</p>	<p>Increased collaboration among organizations as evidenced by joint initiatives.</p> <p>Improved access to resources for military families.</p> <p>Strengthened relationships with organizations that</p>	<p>Community organizations supporting veterans and their families (e.g., The Royal Canadian Legion and Military Family Resources Center).</p> <p>Local business associations and philanthropic groups.</p>

			support military members, veterans and their families.	
<p>Goal 3: Effective Governance</p> <p><i>To demonstrate accountability and collaboration through efficient Committee operations.</i></p>	<p>Start Date: January 1, 2025</p> <p>Completion Date: December 31, 2025</p>	<p>The ESC will continue to review and improve policies and processes of the committee and subcommittees.</p>	<p>Enhanced committee operations, improved governance structures and administrative effectiveness.</p>	<p>Civic Agencies and other City Departments as required.</p>