



ETSAB Annual Report & Work Plan

2024 Goals & Progress or Accomplishments

- Goal 1: Timely follow-up on key transit issues scheduled to be presented to council
 - We established a consistent process to discuss upcoming reports at monthly board meetings
 - Issues that require a dedicated response go through our “rapid response” process
 - Assigned to a board member to collect/compile feedback via email
 - Challenges: clarity and transparency around submission process
- Goal 2: Reports by sub-committees
 - Perception of Safety on the LRT (recently presented)
 - Fare evasion
 - Challenges: determine processes around administrative support
- Goal 3: Collaborative Relationships
 - Liaise with Accessibility Advisory Committee

2024 Activities

- Monthly meetings, including presentations on:
 - Transit Priority Measure Implementation Plan, Bus Network Plan, Rezoning of Priority Growth Areas, Mass Transit Implementation, LRT seating options and features, Infrastructure Enhancement for Transit Facilities, Ride Transit Funding Gap
- Reports & Feedback
 - Perception of Safety on the LRT, Fare Evasion, Bus Network Service Plan, Transit Needs to Meet Population Growth, Engagement on Public Spaces Bylaw

2025 Goals

- Goal 1: Reports & Working Groups
 - Proactively provide information to council about transit issues that are important to ETSAB and Edmontonians
- Goal 2: Timely follow-up on key transit issues scheduled to be presented to council
 - Provide input on transit-related matters presented to council
- Goal 3: Improve and streamline Board processes on feedback submission and onboarding
 - Continue to refine internal Board processes to streamline collection and submission of feedback
 - Use Board feedback to improve onboarding process for new members

2025 Subcommittee Work

- Administrative support for 2 concurrent subcommittees
- Topics of interest were selected at annual retreat
 - Prioritized based on impact and amount of work involved
 - Will start on first two topics as subcommittee groups; when completed, move onto next topics
- Topics selected:
 1. Fare funding gap: outline ETSAB position on discrepancy between target and actual revenue-to-cost ratio of transit service
 2. ARC card review of user experience: identify misconceptions, shortcomings, opportunities related to user experience of ARC card
 3. Mapping & Navigation at bus stops: options for improving visual appeal and wayfinding at bus stops
 4. Pet friendly transit: research best practices to create pet-friendly transit



Thank you!