Northwest Industrial Business Association – 2014 Executive Directors Report



Annual Report

2014

Allan Schmidt – Executive Director

June 1, 2015

Background

The NorthWest Industrial Business Revitalization Zone Association was incorporated as a BRZ Association in December 2001. We are located in the north-west corner of Edmonton, a 250 square block area west of 170 Street and north of 109 Avenue. Our members are primarily large industrial businesses, the majority of whom are involved in manufacturing, warehousing/distribution, industrial sales and retail automotive. There is a mix of locally owned, national and international business operations. Efficient transportation access and egress is a priority issue for the area.

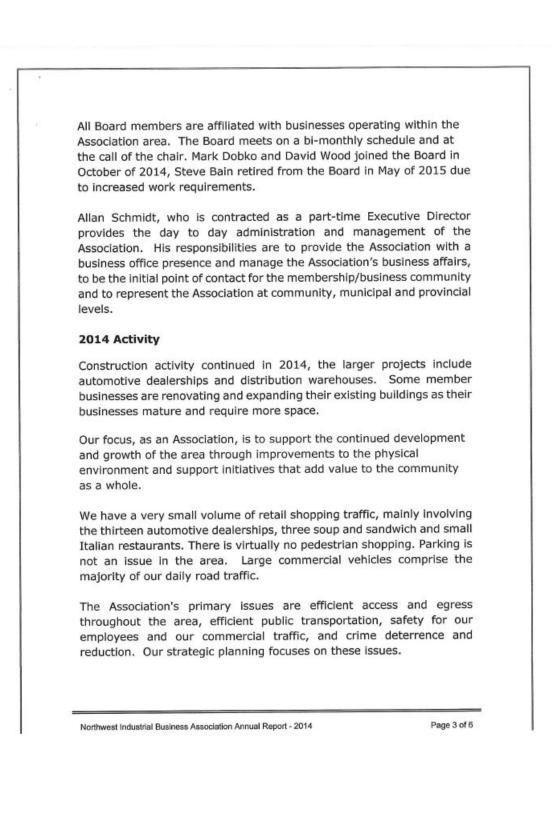
The Association is managed by a board of directors elected from the membership at the Annual General Meeting held in October each year.

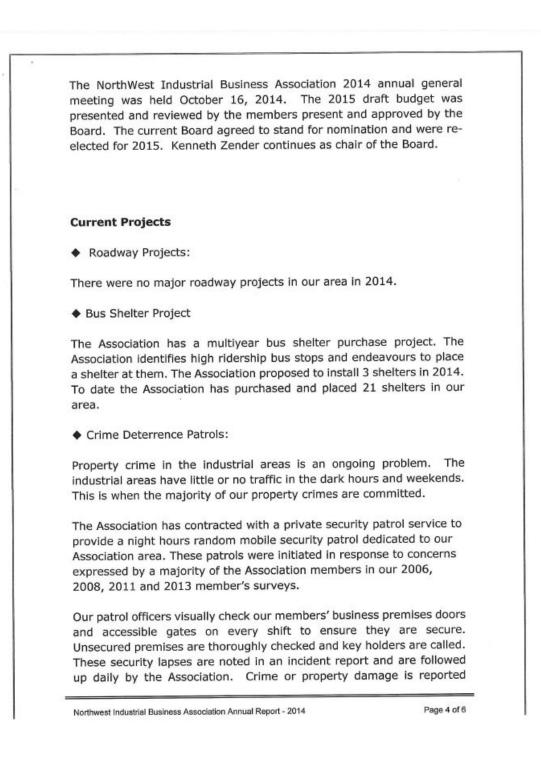
The 2014 Association Board of Directors were:

Chair	Kenneth Zender	President, Western Sterling Trucks Ltd.
Vice Chair	Ed Stahl	President, Stahl PeterBilt Inc.
Secretary	Merrill Martin	General Manager, Martin Deerline
Treasurer	Jim Riddell	Controller, Edmonton Kenworth Ltd.
Director	Arthur Langner	President and General Manager, Nortrux
Director	Henry Noppers	Director, Ford Credit Canada
Director	Steve Bain	Operations Manager, Cardinal Health Canada
Director	Joe Murphy	President, Fireball Equipment
Director	Mark Dobko	Branch Manager, Driving Force
Director	David Wood	Plant Manager, Logoplaste

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directly to the police and the business contact person, if known. These incidents are also followed up by the Association. Following a suggestion from the Edmonton Police Service, we doubled the patrol during periods of anticipated increases in criminal activity. Community Clean-up Project The Association conducts two community litter/recycle clean-up projects a year in our area. We have partnered with the Edmonton Institution for Women, to undertake these projects. The Association provides the planning, tools, meals and supervision and the institution provides volunteer work crews and transportation. The project takes 3 to 4 days to complete along our 13 Km. of roadways. This project is well supported by the members and is an excellent partnership project for the Association. We have noticed a steady decrease in the amount of litter as more businesses have landscaped and well cared for properties. Safety The Association maintains a close watch on traffic and pedestrian patterns in the area as the safety of our pedestrians and vehicles on our busy roads is a concern. Identified issues are reported to the city for their review and action. Public Transportation Along with building development, the employee population in our area is growing very quickly. At present we have approximately 8000 employees. The Association is in continual discussion with Edmonton Transit regarding services to our area. Ridership on our area buses is continually monitored to identify patterns and possible improvements. Northwest Industrial Business Association Annual Report - 2014 Page 5 of 6

Summary		
access and egr	have indicated that crime deteress and public transportation con he Association is working diligently	ncerns are a priority for
our various sta new projects t	n will continue to advocate on beh akeholders. We will also continue that contribute to the growth of add value to the community as a	to develop and support the area and support
