



# Urban Planning Committee

## Expression of Support for the Downtown Action Plan

**Presented by:**

Robynn Holstein  
Executive Director  
May 13, 2025

# NAIOP Edmonton Proudly Supports The Downtown Action Plan.

**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
EDMONTON ★ CHAPTER

**Downtown Edmonton is more than a city center. It's the driving force of a thriving region, and by investing in it, we're shaping a more connected, vibrant, and inclusive future for all who call it their urban home.**



Acting quickly and strategically to adopt the report recommendations will:



Ensure we maintain momentum



Attract & enable investment



Begin to see the benefits ripple across the city



**Thank you.**