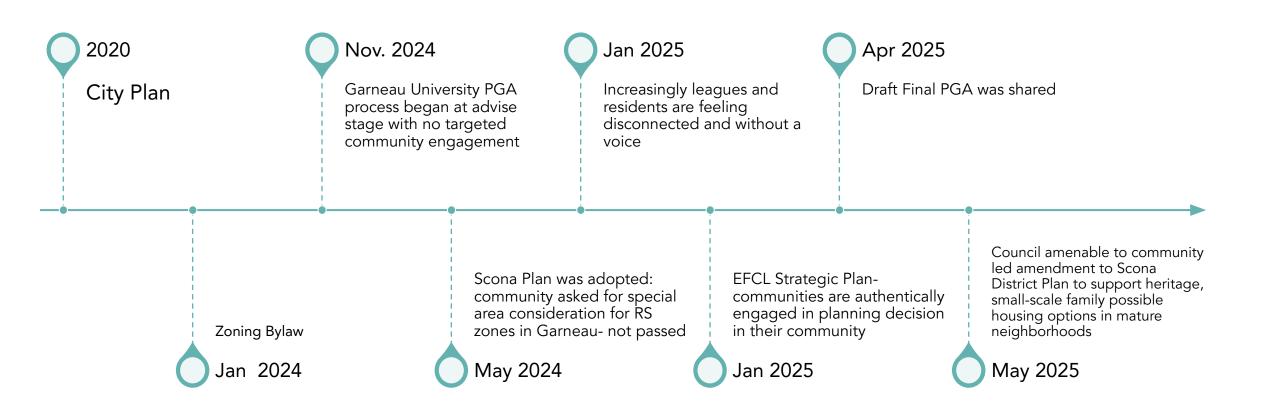


WHERE WE ARE



THE OPPORTUNITY

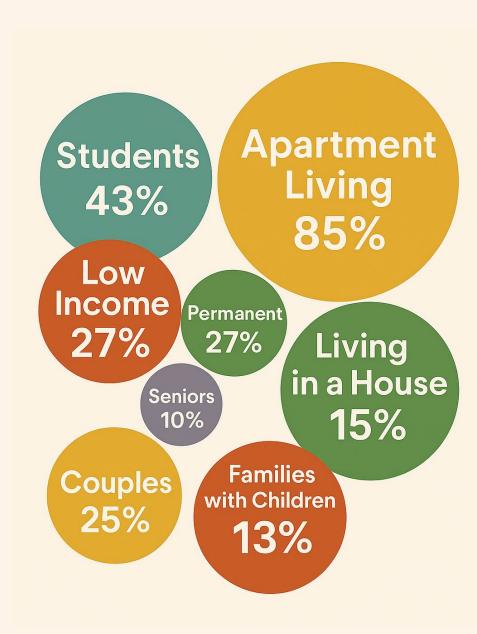
Gain Support: Get broad community buy-in to City Plan and District Plan

Build Trust: Empower communities to implement District Plans in ways that make their communities and Edmonton a great place to live

Think Bigger: Provide opportunities to add density PLUS vibrancy, all ages and stages, and diversity across socioeconomic situations through targeted policy and zoning

Think Strategically: Direct development to the most appropriate places and where land is being underutilized.

| CHALLENGES | OPPORTUNITIES |
|--|---|
| The City of Edmonton is experiencing rapid population growth and increased diversity due to immigration. This is putting significant pressure on services and on the City's budget. | How might we ensure that Community Leagues and residents have a voice in community planning processes? |



A PATH FORWARD

