



MOTIONS PENDING REPORT

10.1 Visible Investments - Proactive Signage for Upcoming Infrastructure Projects (A. Paquette)

Councillor A. Paquette stated that at the next regular meeting of Executive Committee, the following motion would be moved:

That Executive Committee recommend to City Council:

That Administration implement a city-wide strategy to visibly and proactively communicate upcoming infrastructure projects, beginning in August 2025, with the goal of increasing public awareness, reinforcing responsible planning, and demonstrating the City's commitment to core infrastructure, including:

1. Advance Signage at Project Locations - installing branded signage at sites where capital projects are scheduled, with messages such as "Renewal Coming 2026", placed approximately 18 months prior to construction;
 2. Digital Enhancements - including QR codes or short links on signage that connect residents to more information about project timelines, scope, and benefits;
 3. Strategic and Equitable Rollout - prioritizing signage in areas where aging infrastructure may contribute to perceptions of neglect, underinvestment, or frustration; and
 4. Consistent Messaging and Visual Identity - creating a recognizable design and messaging approach - modelled after successful campaigns such as the Canada Action Plan - to build city-wide recognition and confidence.
- Notice of Motion Given: May 21, 2025, City Council

10.2 Arterial Road Paving Renewal Analysis (K. Tang)

Councillor K. Tang stated that at the next regular meeting of Executive Committee, the following motion would be moved:

That Executive Committee recommend to City Council:

That Administration perform an analysis of arterial road paving renewal based on condition priorities and provide a report with options to increase the funding for the Arterial Renewal Program in 2026 as part of the 2025 Fall Supplementary Capital Budget Adjustment.

- Notice of Motion Given: May 21, 2025, City Council