What We Heard Animal Licensing and Control Bylaw Renewal

Phase 2

December 2024

SHARE YOUR VOICE SHAPE OUR CITY

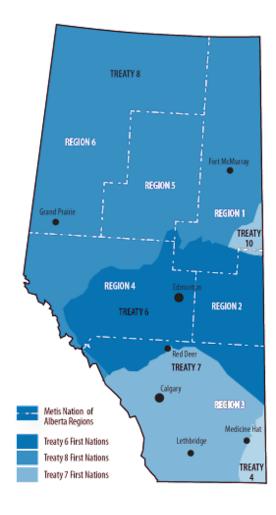
Edmonton

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Land Acknowledgement

The City of Edmonton acknowledges the traditional land on which we reside, is in Treaty Six Territory. We would like to thank the diverse Indigenous Peoples whose ancestors' footsteps have marked this territory for centuries, such as nêhiyaw (Cree), Dené, Anishinaabe (Saulteaux), Nakota Isga (Nakota Sioux), and Niitsitapi (Blackfoot) peoples. We also acknowledge this as the Métis' homeland and the home of one of the largest communities of Inuit south of the 60th parallel. It is a welcoming place for all peoples who come from around the world to share Edmonton as a home. Together we call upon all of our collective, honoured traditions and spirits to work in building a great city for today and future generations.



Project Overview

The City of Edmonton is undertaking a comprehensive renewal of the current Animal Licensing and Control Bylaw (Bylaw 13145). The bylaw ensures responsible pet ownership and creates safe and healthy neighbourhoods. This bylaw renewal initiative recognizes that the needs of residents have changed since City Council passed the Animal Licensing and Control Bylaw in October 2002. A renewed bylaw will promote responsible pet ownership, provide effective education and compliance, and recognize new and emerging trends that impact residents, businesses and the environment. As part of this project, licence conditions, fees, fines and offences will be reviewed to ensure they continue to contribute to public safety and align with public views, emerging trends in animal care and the safe and healthy integration of animals into our communities.

Public engagement for this project was conducted in two phases. Phase 1 engagement took place from May to November 2023. The public and stakeholders were invited to provide their feedback about what is working with the current bylaw, what could be improved and what could be added.

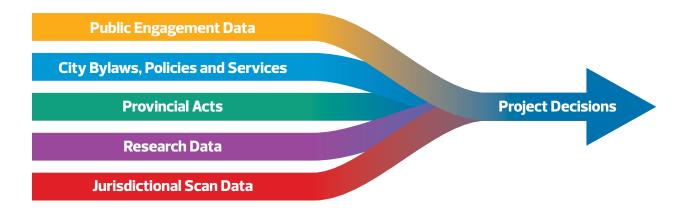
Phase 2 engagement took place from July 2 to August 11, 2024. The public and stakeholders were invited to provide feedback about their experiences and insights regarding animal licensing and control in Edmonton, building on the feedback received from Phase 1.

A draft bylaw will be presented to City Council who will be the final decision makers regarding the new Animal Licensing and Control Bylaw.

This report summarizes feedback from Phase 2 public engagement.



WHAT WILL INFORM THE RENEWED ANIMAL LICENSING AND CONTROL BYLAW?



Public Engagement Data

Feedback from both phases of engagement will inform the renewed Animal Licensing and Control Bylaw. Other inputs into the renewed bylaw include current practices and guidelines (for example, hen enclosures), City Bylaws, Policies and Services.

City Bylaws, Policies and Services Bylaws Influencing the City:

- Animal Licensing and Control Bylaw
- Public Spaces Bylaw
- + Parkland Bylaw
- + Zoning Bylaw

Provincial Acts

Animal Protection Act

Policies Influencing the City:

Business Licencing

City Services:

- Animal Welfare
- + Pet Licensing
- Bylaw Enforcement

Research Data

A two-phased research study involving both qualitative and quantitative methodologies with varied audiences was completed in August 2024. The research aimed at exploring perceptions on specific key issues/concerns and evaluating final options for consideration, based on the results gathered during Phase 1.

Jurisdictional Scan Data

Comprehensive jurisdictional scans were completed to analyze existing bylaws and frameworks across various municipalities.

All of these inputs will create a holistic, forwardthinking renewed bylaw rooted in progressive animal welfare and responsible pet owner initiatives.

Public Engagement Overview

CITY OF EDMONTON PUBLIC ENGAGEMENT SPECTRUM

The City's Public Engagement Spectrum defines the public's level of influence in engagement processes. Phase 2 public engagement for the Animal Licensing and Control Bylaw project sits at the ADVISE level on the City of Edmonton's Public Engagement Spectrum. The public and stakeholders were invited to share their feedback and perspectives on the current bylaw and their input will be considered in drafting the renewed bylaw.

PUBLIC ENGAGEMENT SPECTRUM

Visit <u>edmonton.ca/PublicEngagement</u> for more information on the City's public engagement process.

GBA+ CONSIDERATIONS

The City of Edmonton has adopted a Gender-Based Analysis Plus (GBA+) process to consider more equitable access to programs and services. A GBA+ process was used to understand experiences better and encourage an inclusive and diverse analysis of the issues and solutions to animal licensing and care. This includes consideration of demographic information including dwelling type, access to green space, home ownership versus renting, age, gender, family status, race and income.

Edmonton is a proudly diverse city. Many cultures view the suitability of pets and animals differently. For example, some countries and regions may have significant problems with feral animals and rabies, which can lead to a fear of animals, particularly dogs. This type of feedback and view is essential in ensuring that we create a modernized bylaw that represents the needs of all Edmonton residents.

The project team aimed to create spaces where participants felt comfortable to express diverse perspectives. Pop-up events and in-person stakeholder sessions were held at easily accessible locations, and at varying times to maximize participation.



To reach diverse populations, **pop-up events were held in all 12 City wards** at various locations including dog parks, City of Edmonton facilities (such as recreation centres, the Edmonton Valley Zoo and the Muttart Conservatory), various Edmonton Public Library branches and the St. Albert Farmers Market to target Edmontonians who reside on the north side of the City. Pop-up events and the Engaged Edmonton website were promoted on social media, news outlets and through signage (posters and road signs) to reach a broader audience and encourage pet owners and non-pet owners' participation.

GBA+ Tactics

- In-person and online opportunities for the general public and stakeholders to share their thoughts and experiences.
- Pop-up community events to meet people where they are, providing an additional option to share feedback and an opportunity to speak directly to project team members.
 - Locations for in-person pop-up events were accessible by multiple modes of transportation, including Libraries, Rec Facilities, Attractions, Pet Stores, Farmers markets and more.
- A public drop in event held at Commonwealth Community Recreation Centre provided an additional opportunity to share feedback and ask questions directly with project team members.
- Two stakeholder meetings were held at City owned facilities, which were accessible, had significant parking and were on public transit routes.
 - Meetings were held in the evening for people to participate after work at the Central Lions Recreation Centre.
- The project team leveraged existing relationships with community organizations that represent diverse Edmontonians to maximize outreach.

WHO WE ENGAGED

During Phase 2 engagement, the City of Edmonton sought to hear from various stakeholders, community members and businesses throughout the City to ensure the revised bylaw addresses the issues of greatest concern to Edmontonians. The City engaged diverse participants including pet owners, non-pet owners, targeted stakeholder organizations (organizations with a vested interest in animals) and the general public. This approach ensured a wide range of perspectives provided feedback on the current bylaw.



HOW WE ENGAGED

A variety of in–person and online tools and tactics were used to reach as many Edmontonians as possible to generate feedback on the current bylaw. The project team focused on providing many in–person opportunities throughout the city by going to locations where people commonly gather, at various times.

The Phase 2 engagement activities outlined in this report were designed to gather feedback based on the information received during Phase 1 engagement activities. Feedback from Phase 1 highlighted the need for clearer definitions, enhanced enforcement, and greater public education about the bylaw. Phase 2 engagement efforts focused on gathering further input to refine these areas and ensure the revised bylaw fosters a safe environment for all Edmontonians and their pets.









During the Phase 2 engagement period, a total of 30 pop-up events were held throughout the city with events held in every ward. This allowed the project team to be present in different communities, and hear from a variety of voices who may be directly or indirectly impacted by the potential changes to the bylaw.

To extend engagement reach and increase convenience, two opportunities were provided for people to give immediate feedback. Hard copies of the survey were available on speaker boards at six off-leash areas and dog parks across the city. Speakerboards were installed at Buena Vista Park Off-Leash Area, Callingwood Park Off-Leash Area, Hermitage Park Off-Leash Area, Lauderdale Dog Park, Paisley Dog Park, and Terwillegar Off-Leash Area. These locations were determined with the help of the Dogs Off-Leash Team who provided their insights on the busiest locations in the City. Additionally, on speakerboards and other informational materials distributed, the survey was accessible online via a QR code.

What is a speaker board?

A large-scale wooden structure (appox. 6 ft tall x 2.5 ft wide) placed at a project site to collect feedback on a project via a paper survey.

WHAT WE ASKED

The public engagement process aimed to understand diverse perspectives and feedback to be considered in drafting a renewed Animal Licensing and Control Bylaw. The public and stakeholders were asked to share their feedback and perspectives on topics such as pet limits, roaming cats, pet licensing and fees, restricted dogs, excessive barking, and the potential for permitting ownership of snakes, lizards, ducks, bees and quail and responsible pet ownership. Feedback on the current Animal Licensing and Control Bylaw and how the bylaw could be improved moving forward was also sought.

PUBLIC ENGAGEMENT OPPORTUNITIES

What We Did





Public Drop-in **Event**



Dog Park **Speakerboards**



Engaged Edmonton page

Who We Heard From



950+ total in-person interactions



3100+ site visits to Engaged Edmonton:

- · 1506 Informed visitors
- · 18 Engaged visitors

RESEARCH

What We Did



Online Surveys

Paper Surveys



Stakeholder Interviews

Invite-only **Stakeholder Meetings**

Who We Heard From



total surveys

Includes online surveys (via EIC and open link) and paper surveys completed at pop-up events and onsite at speakerboard locations



stakeholder

DEER RIDGE St. Albert MARQUIS NORTHEAST LACOMBE PARK Lions MCCONACHIE CY BECKER SCHONSEE BATURYN HORSE HILL AKINSDALI CASTLE DOWNS EAS The Quarry Golf Range STURGEUN EAUX CLAIRES RIEL 216 Library HERITAGE LAKES Northeast River Valley Park LONDONDERRY GRIESBACH Library STARLING E Pet Store Canadian Islamic Center - Al Rashid. 2 Mustard Seed Mosaic Centre HERMITAGE NORTH BLATCHFORD Library TELUS World of Science - Edmonton Rundle Park WESTMOUNT 216 FOREST HEIGHTS OLIVER Edmoton JASPA DOWNTOWN Library Pet Store The Orange Hub R Victoria Driving Range TERRA LOSA Muttart Conservatory Broadmoor Lake Park South East Edmonton Seniors Association BONNIE DOON WEST Library PARK Edmonton Valley Zoo Library ALDERGROVE Community League MCKERNAN QUEE ALEXAN Ritchie Public Market LYMBURN Zoo Mill Creek Ravine W Fort Edmonton Park MAPLE RIDGE PARKALLEN ORMSBY PLACE FOUNTAIN CREEK ESTATES ANGE PLEASANT\ Pet Store APTON: SULOWEST Dog Park CAMERON WILD ROSE DGEMONT Gurdwara Millwoods THE MEADOWS SILVER BERRY Rec-Centre Rec-Centre/Library Rec-Centre Library HEAST ASSIST Community Services Centre MEYOKUMIN LAUREL LWATER TWIN BROOKS SOUTH TERWILLEGAR 216 AMBLESIDE CHARLESWORTH RIVER VALLEY

Farmers

Markets

Graphic 2 - Locations for In-Person Activities

City

Facilities

Community

Events

Library

General

Outreach

Pet Stores

IN PERSON

Pop-up Events

The project team organized 30 different pop-up events to raise awareness about the public engagement opportunities, encourage participation and provide a fast, accessible way for people attending an event or visiting a space to give feedback. The team asked participants key questions and documented conversations. To further engage the community beyond direct interactions, the project team also distributed postcards and provided informational materials on the bylaw, pet ownership, pet licensing and fees. The map on page 11 represents all of our 30 stops.

Public Drop-In Event

A public drop-in event was held on July 24, 2024 at Commonwealth Community Recreation Centre from 5 p.m. to 8 p.m. The purpose of this event was to provide an in-person opportunity for anyone interested or affected by potential bylaw changes to give feedback and speak directly to the project team.



Stakeholder Opportunities

As part of the research and to create additional opportunities for subject matter experts to provide feedback, thoughts and ideas for a modernized bylaw, Phase 2 engagement included two invite-only stakeholder sessions held on August 14 and August 15, 2024. Stakeholders invited to these sessions included animal welfare organizations, rescue organizations, pet business owners and subject matter experts.

Project leads also engaged with members of the veterinary community including practicing veterinarians and representatives of veterinary associations. Throughout the 2-month engagement period, project leads met with four different veterinarians and veterinary association representatives who assist the City and specialize in different animals to gather their professional insights on what is working and what needs to be updated within the bylaw.

ONLINE

Online Survey

The Phase 2 online survey was open throughout the engagement period from July 2 to August 11, 2024 and was available both online and on paper. The purpose of this survey was to collect public attitudes and opinions on various aspects of Animal Licensing and Control. It aimed to capture Edmontionians' experiences with the current bylaw and identify areas for improvement, allowing for a modernized bylaw that reflects the needs of all Edmontonians and their pets. The survey also included an open ended comment section at the end, for respondents to provide any additional comments.

Engaged Edmonton

The 'Ideas' tool on Engaged Edmonton, the City of Edmonton's online engagement platform, served as an additional opportunity for the public to share their experiences with the current bylaw. Participants were invited to share their opinions on responsible pet ownership topics and engage with others by liking or commenting on existing ideas. This tool was open for feedback from July 2 to August 11, 2024 and gathered feedback on three different categories including:

- Dogs (Barking Lot)
- Cats (Cat-a-logue)
- + Pet Limits

To further refine the bylaw, an additional "Share Your Thoughts" tab gathered detailed feedback on the current Animal Licensing and Control Bylaw. Participants provided input on how the bylaw could be improved moving forward.

Project Email Address



The project email address was posted on Engaged Edmonton, the edmonton.ca project webpage and shared at all public and stakeholder sessions. This allowed people another opportunity to share feedback at their convenience.

Additionally, the project team supplied the Animal Care and Control Centre address on Engaged Edmonton and at pop-up events for individuals to mail in their completed survey or any other feedback. The project received two mailed responses using this method.

A summary of Phase 2 in–person and online engagement activities for the public and stakeholder sessions are compiled in the appendixes starting on page 19.

HOW WE COMMUNICATED

The City used various communications channels to build awareness and encourage participation in Phase 2 engagement activities. These channels included public service announcements, social media post, posters, postcards, road signs, Engaged Edmonton, community pop-up events, the edmonton.ca project webpage and targeted stakeholder invitations.





• The <u>City project webpage</u> provided information on the project, Frequently Asked Questions, project email address and information regarding public engagement opportunities.



Posters (300) and postcards (750) with QR codes linking to <u>Engaged Edmonton</u> were distributed to Animal Control Peace Officers, Animal Care & Control Centre Customer Service Representatives, Edmonton Public Libraries, Edmonton Service Centre, Edmonton Association of Small Animal Veterinarians, pet stores, coffee shops, Edmonton recreation facilities and other stakeholder organizations. **Small postcards (5000)** were also inserted into licensing mailouts, creating a direct opportunity to reach pet owners in the city.



Public engagement opportunities were shared in six Public Service
 Announcements from July to August.



To expand reach, the project team engaged Community Leagues and Homeowners Association to assist in communicating the engagement opportunities to their respective members. Community Leagues and HOAs received 222 emails providing a community toolkit, which included information and graphics that could be shared via social media or websites.



During the engagement period, the Animal Bylaw Renewal email received 20 emails regarding how to use Engaged Edmonton, pet limits, domesticated pigeons in the City, dangerous dogs, roaming cats and future engagement events. These emails played a vital role in ensuring Edmontonians' had the opportunity to bring their thoughts and opinions forward in a way that works best for them.



Road signs (5) were positioned along busy thoroughfares.

SOCIAL MEDIA

Social media platforms, including the City's Facebook and Instagram, were used to promote awareness of the engagement opportunities and encourage participation.











Facebook page

Instagram

Nextdoor App

Posts

Control Centre

Facebook page

Posts

Posts

Posts

Posts

Comments Comments

Engagements

1.3k **Engagements** 500+

Engagements

Impressions

29k+ **Impressions** 21k+

Impressions

Comments

787k+ 204k+ **Impressions**

Engagements

Impressions

WHAT WE HEARD - PUBLIC ENGAGEMENT

This section describes the themes heard throughout the engagement period and is organized by engagement activity and key project questions.

Public Drop-In Event

The drop-in event was organized in four stations where participants could rotate through and provide feedback on a series of questions by writing comments on flip charts or talking to staff who recorded their feedback. Three people attended the event and interacted with the project team. The feedback shared included three themes: roaming cats, rabbit licensing and dogs.

Pop-up Events

Pop-up events were designed to encourage participants to complete the online or paper survey. 50 paper surveys were completed at various pop-up locations. Other feedback shared with the project team included:

- Concerns with cats roaming on public and private property for a variety of reasons including decrease in bird population, spread of disease, damage to yards and gardens, disrupting pets that are indoors (e.g., cat in yard/garden causing dog to bark) and general safety of cats (e.g. hunting of cats by predators or being hit by a vehicle).
- Affordability of pet licences and the general sentiment that fees should not be increased.
- Consideration of fee discount for low income people and seniors.
- A desire to increase pet limits for households with basement renters and for welfare/rescue organizations.
- Increased enforcement of dogs off leash in non designated areas.

 Steeper fines and penalties for repeat offenders (i.e. dogs off leash in non designated areas and dog attacks or bites).

Engaged Edmonton

The 'Ideas' tool was utilized to discuss excessive barking, roaming cats and pet limits in the City.

"What other factors should be considered when deciding whether or not to pursue "excessive barking" penalties?" No feedback was received regarding this topic on Engagement Edmonton.

The 'Share Your Thoughts' tab was used to allow Edmontonians the opportunity to discuss what they feel is more important for the City to consider when renewing the current bylaw and their advice as the bylaw update progresses forward.

"Knowing the potential outcome, what are your thoughts on allowing roaming cats?"

Respondents felt most strongly about not permitting cats to roam in the City, regardless of whether the cat is on private or public property. Ideas shared included owners being responsible for their pets as cats can impact the City's biodiversity (birds, prey for coyotes, and the heightened chance of spreading diseases). Additionally, Edmontonians shared that cats roaming causes damage in yards and gardens. Nearly all respondents were against cats roaming in the City of Edmonton, advocating for stricter rules and regulations in a modernized bylaw.

"What are your thoughts on the current pet limits? If a limit should be placed on the total 'number of pets/animals' per household, what is a reasonable maximum number of pets (including all species of animals) to be permitted per residential property?"

Throughout the engagement period, many participants voiced concerns about pet limits.

Renters, especially those in shared accommodations or basement suites, expressed frustration that they

could not keep their pets as they had already reached the maximum pet limit set by the landlord. Some individuals advocated for animals fostered to be excluded from household pet limits, suggesting either an increase in the overall pet limit or the creation of a special permit that allows for exemptions.

The feedback collected through Engaged Edmonton showed a division between whether pet limits should be increased or decreased, specifically for cats. Some respondents shared that whether a cat is an indoor or outdoor pet should play an important role in determining pet limits.

Additionally, some believe pet limits should be created based on size, rather than a set limit per household. Some individuals raised the idea of having the modernized bylaw create limits for how much landlords can charge for pet fees, as the fees or lack of acceptance of pets makes renting difficult within Edmonton.

"What is most important to you for the City to consider when renewing the current bylaw? What is your best advice as we move forward?"

In our 'Share Your Thoughts' section on Engaged Edmonton, there was feedback encouraging the review of science and research when determining the best course of action for roaming cats. Many comments highlighted studies showing how roaming cats contribute to declines in bird populations and present ecological risks by spreading diseases. Additionally, some respondents felt that increased enforcement is needed in off-leash areas to ensure pet safety.

WHAT WE HEARD -PUBLIC OPINION RESEARCH

Survey & Stakeholder Sessions

The bylaw review also included a two-phased research study involving qualitative and quantitative methodologies with varied audiences, that was completed in August 2024. Phase 2 research aimed to explore perceptions on specific key issues/concerns and evaluate final options for consideration, based on the results gathered during Phase 1.

This research phase involved two online surveys, one that was distributed to the Edmonton Insight Community (EIC) as well as via open link on the City's website, and one that included members of a general population online panel of Edmonton residents.

In addition to the online surveys, two in-person focus groups, and two follow-up in depth interviews were conducted with stakeholders whose work is directly impacted by the Bylaw (e.g., animal shelter and rescue group operators, animal welfare and conservancy representatives, official animal caretakers, veterinarians, etc.).

Results of Phase 2 of the Animal Licensing & Control Bylaw Renewal research study reveal several additional areas in need of final adjustment as part of the Bylaw refresh, including:

- The need to revisit specific types of pets that should be covered in the Bylaw
- Current limits placed on the number of pets allowed per household overall
- The number of pets by species allowed on residential property
- How roaming cats are defined and managed within the City

The following themes were identified based on Phase 2 survey and group discussion results:

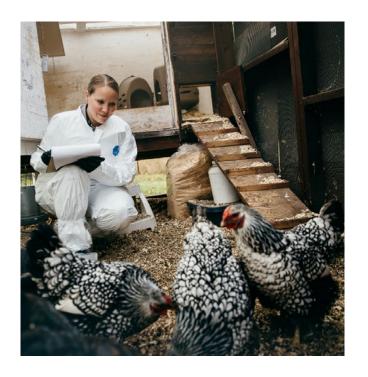
- Residents are generally open to limiting the number of pets allowed on a property, with an average maximum of five pets considered reasonable.
- In general, residents are open to slightly reducing the maximum number of cats allowed per property, with an average of four to five considered reasonable.
- Most residents find the current limit of three dogs per property reasonable.
- The public and animal welfare agencies modestly support limiting the number of dogs a single person can have at a dog park, agreeing that a maximum of three per person is reasonable.
- Roaming cats are considered a significant issue in Edmonton communities. However, opinions on the usage of municipal Bylaws to control roaming cats remain polarized, particularly among cat owners.
 - Qualitative findings suggest the benefits of such regulations may outweigh the issues and challenges caused by free-roaming cats.
 - Majority of residents believe cat owners should be held accountable for any damage to private property done by their cat.
- There is broad support for the City's Trap Neuter Return (TNR) program both among animal welfare agencies and members of the general public.
- Residents as well as animal welfare agencies are largely supportive of requirements for dogs/ pets to wear tags with owner information and/ or indication of being microchipped, and have license tags on dogs when off-property.

- Residents and animal welfare agencies agree that other factors should also be taken into consideration when issuing barking fines. These include time of day, proximity to other homes, supporting evidence and use of the surrounding areas.
- + Residents are largely supportive of limitations being placed on restricted dogs.
 - The vast majority of residents agree the Bylaw should designate dogs as restricted in cases where there are compelling concerns of public safety.
 - + The majority of residents also support the prohibition of restricted dogs in dog parks.
 - Regardless, most residents agree there should be an appeal process in place for the reconsideration and removal of a 'restricted dog' categorization.
- When asked about rabbits as pets, modest support is seen for pet rabbits being licensed and regulated under the Bylaw.
- Majority of residents agree that
 - Pet rabbits should be confined to their owner's property.
 - There should be limits on the number of rabbits permitted on a residential property.
 - Enclosure requirements should be put in place for pet rabbits being kept outdoors.
- Both the public and animal welfare agencies are split on whether to restrict pet snakes and lizards, and whether domesticated quail and/or ducks should be allowed on residential properties.

Key considerations from the Phase 2 research study:

- Not permitting owned cats to roam off the owner's property.
- Introducing stronger restrictions for restricted dogs.
- Offering free licensing to rescue organizations.
- Allowing exemptions for maximum pet numbers for fosters and home businesses.
- Working in partnership with registered agencies to address the feral cat problem.
- + Requiring containment for outdoor pet rabbits.

Phase 2 Research Review <u>Summary Report</u> produced by Narrative Research.



NEXT STEPS

The City project team is reviewing the feedback and perspectives gathered in Phase 2 public engagement. This feedback will be considered when drafting the renewed Animal Licensing and Control Bylaw in early 2025.

A comprehensive report, incorporating public engagement findings and the proposed draft bylaw, will be presented to City Council in 2025.

Visit <u>Animal Licensing and Control Bylaw</u> <u>Renewal Initiative</u> for more information and to stay up to date on this project.



WHAT WE HEARD - PUBLIC ENGAGEMENT

Appendix A: Table 1 PHASE 2 ENGAGEMENT ACTIVITIES: PUBLIC

Activity	Date	Participation Numbers		
IN-PERSON ENGAGEMENT: Community Events				
Muttstock Dog Festival + Elmwood Community League	July 6	60 Interactions		
Pups in the Park • Terwillegar Dog Park	July 7	30 Interactions		
IN-PERSON ENGAGEMENT: City Facilities				
Terwillegar Community Recreation Centre	July 10	20 Interactions		
The Meadows Community Recreation Centre	July 15	10 Interactions		
The Orange Hub	July 16	15 Interactions		
Mill Woods Recreation Centre	July 17	10 Interactions		
Edmonton Valley Zoo	July 27	5 Interactions		
Mustard Seed Mosaic Centre	July 31	12 Interactions		
Muttart Conservatory	July 31	10 Interactions		
Commonwealth Recreation Centre	August 10	5 Interactions		
IN-PERSON ENGAGEMENT: Public Libraries				
EPL Jasper Place	July 8	10 Interactions		
EPL Stanley A. Milner Library (Downtown)	July 11	10 Interactions		
EPL Strathcona	July 14	45 Interactions		
EPL Millwoods	July 15	10 Interactions		
EPL Clareview	July 23	15 Interactions		
EPL Meadows	July 29	5 Interactions		
EPL Clareview	July 30	5 Interactions		
EPL Highlands	July 31	5 Interactions		
EPL Stanley A. Milner Library (Downtown)	August 1	15 Interactions		
EPL Castledowns	August 11	40 Interactions		

Activity	Date	Participation Numbers			
IN-PERSON ENGAGEMENT: Farmers Markets					
+ Ritchie Public Market	July 23	10 Interactions			
St. Albert Farmers' Market	August 3	400 Interactions			
IN-PERSON ENGAGEMENT: Pet Stores	IN-PERSON ENGAGEMENT: Pet Stores				
Homes Alive Pets – South Edmonton	July 9	10 Interactions			
Homes Alive Pets – West Edmonton	July 21	15 Interactions			
Homes Alive Pets – North Edmonton	August 9	2 Interactions			
IN-PERSON ENGAGEMENT: General Outreach Events					
The Quarry Golf Tournament	July 12	100 Interactions			
Public Drop-in Event	July 24	3 Interactions			
Central Lions Recreation Centre	July 26	25 Interactions			
ASSIST Community Services Centre Heritage Festival	July 26	15 Interactions			
South East Edmonton Seniors Association	August 6	30 Interactions			
Victoria Driving Range	August 8	25 Interactions			
Online Engagement Activities for the Public					
Online Survey	July 2 – August 11	9100+ Responses			
Engaged Edmonton	July 2 – August 11	9251 Aware visitors 1506 Informed visitors 18 Engaged visitors 3100+ total site visits			
Project Email	n/a	9 emails received			

Appendix B: Table 2 PHASE 2 ENGAGEMENT ACTIVITIES: STAKEHOLDERS

Activity	Date and Time	Participation Numbers	Location
In-person Engagement Activities fo			
Animal Licensing & Control Bylaw Renewal – Stakeholder Engagement Session	August 14 6 p.m. – 8 p.m.	27 Participants	Commonwealth Community Recreation Centre (Green & Gold Room)
Animal Licensing & Control Bylaw Renewal - Stakeholder Engagement Session	August 15 6 p.m. – 8 p.m.	27 Participants	Central Lions Recreation Center
In depth interviews with Veterinary Clinics, Veterinary Association representatives and Rescue Agencies	July – August	5 Interviews	Virtual and in person

Appendix C: STAKEHOLDER LIST

- + Animal Welfare Organizations and the rescue community
- Veterinarians
- Pet stores
- Pet business owners
- Doggy daycares
- Dog walkers
- Dog trainers
- Livestock rescues/shelters, small animal rescues (including rabbits), reptile, bird sanctuaries and interest groups

- Cat rescues, Cat Colony Managers and cat organizations
- Local Bee/Hen organizations including educators, commercial bee organizations, and participants in the City's Urban Hens and Bees program
- + Wildlife organizations, experts and professionals
- Facebook pet and animal groups

Appendix D: VETERINARY COMMUNITY PARTNERS

- The Edmonton Association of Small Animal Veterinarians
- Harvest Pointe Animal Clinic

- + Alberta Veterinary Medical Association
- + Guardian Veterinary Centre
- Vet ER

