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**Edmonton Arts Council
Presentation to CPSC
June 16, 2025**

2024 Highlights

- Welcomed new Executive Director, Renée Williams (Hello!).
- Launched our funding strategy to maximize available resources.
- Developed a workplan to implement remaining Actions from *Connections & Exchanges*.



Economic impact

- \$171 million in total economic activity generated in Edmonton annually through EAC funded organizations.
- 1,400 local jobs created annually.
- Determined using data from 183 organizations funded by the EAC.



Impact of the arts

- 87% of Edmontonians agree that arts and culture make their communities better places to live.
- 85% agree that arts and cultural experience help bring people from diverse backgrounds together as a community.
- 87% attended at least one type of live performance or event in the past year.



Upcoming in 2025 and 2026:

- Major public art milestone (300 @ 30).
- Implementation of the next phase of the funding strategy.
- Supporting the community for successful future growth.





THANK YOU

