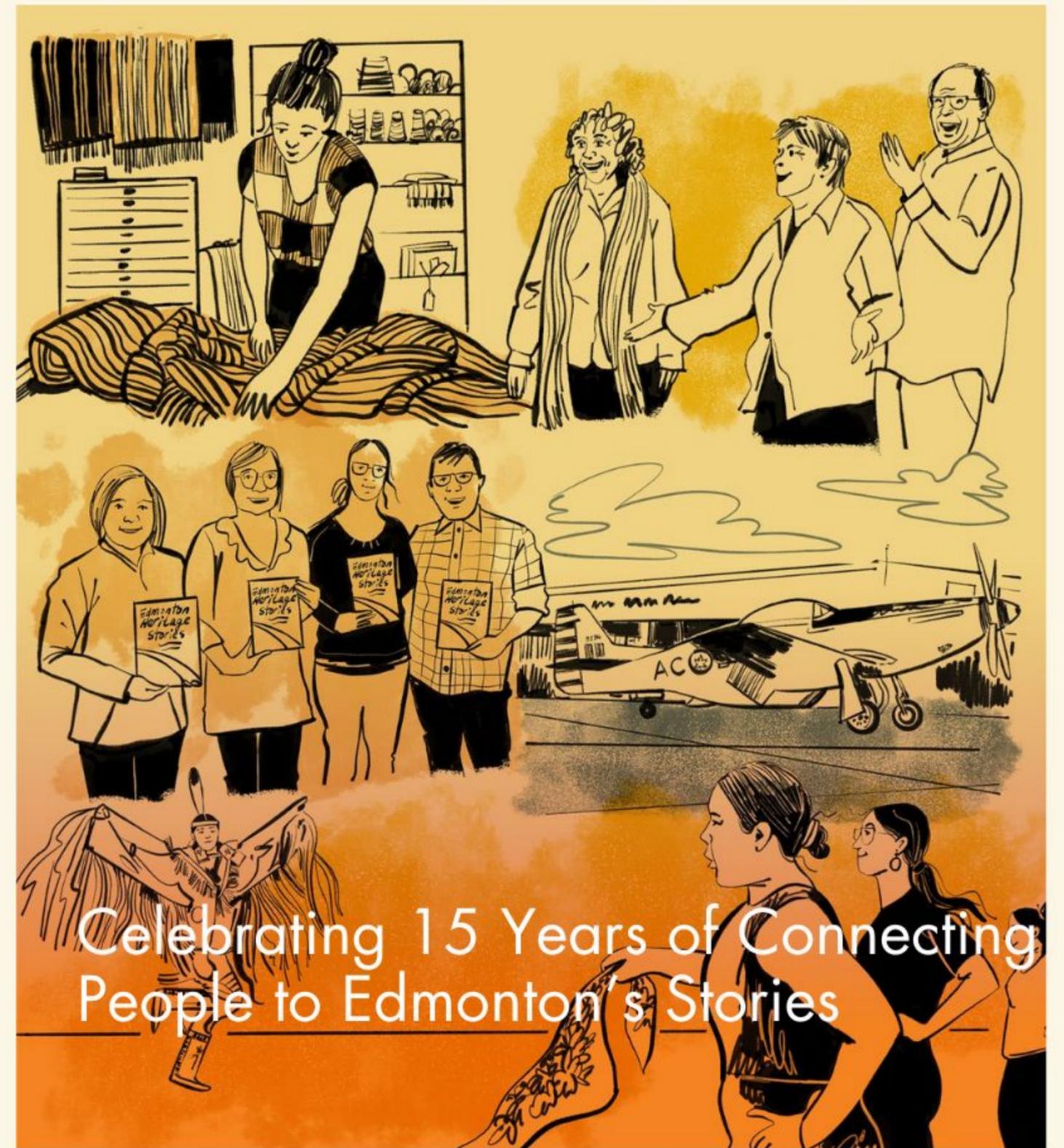




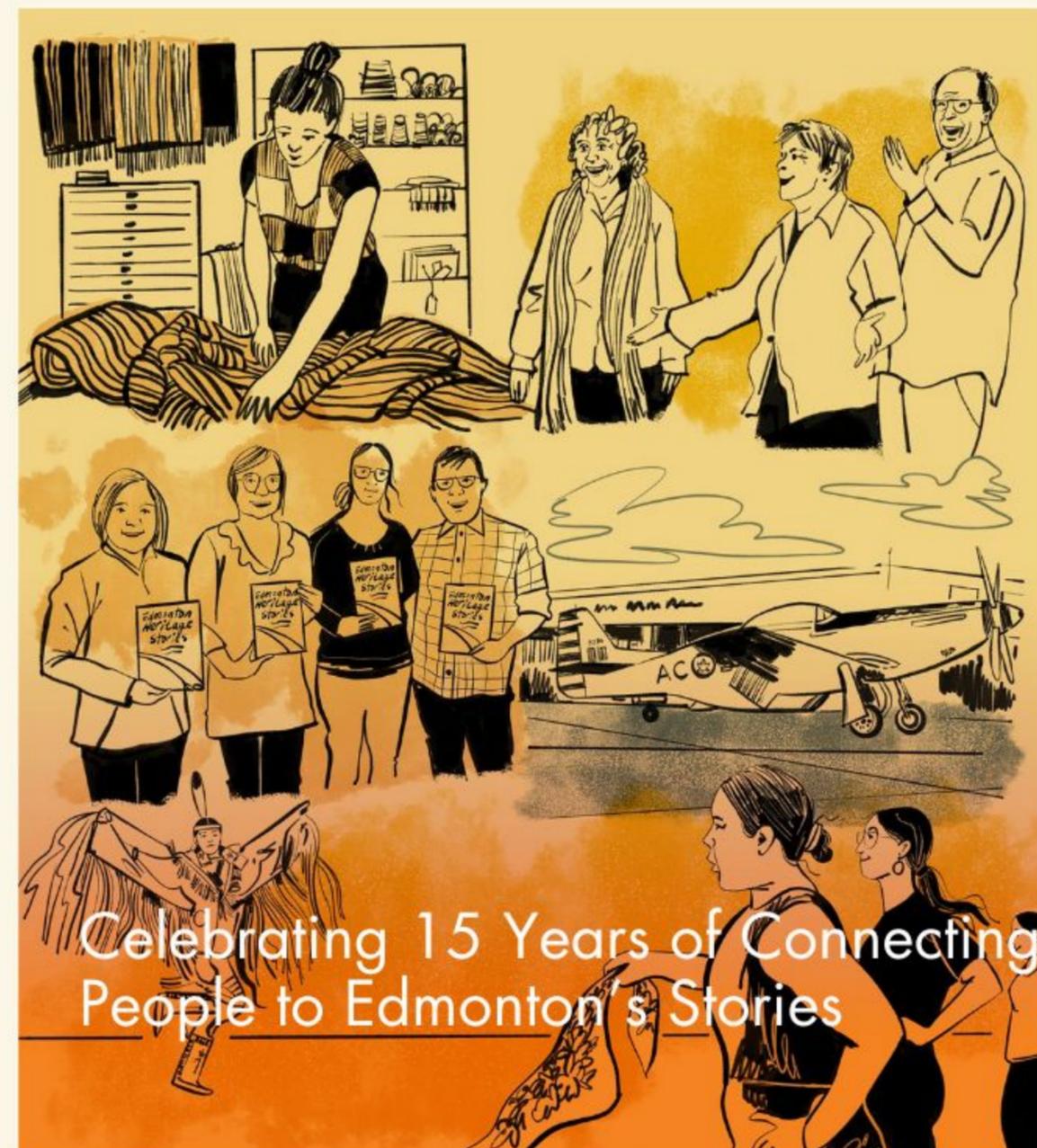
EDMONTON
HERITAGE COUNCIL
2024/2025 UPDATE



Celebrating 15 Years of Connecting
People to Edmonton's Stories

OUR WORK IN 2024

- Reporting on significant progress implementing Connections & Exchanges, Edmonton's 10-year arts and heritage plan
- Celebrating EHC's 15th anniversary in 2024 while advancing the vision of heritage as a living part of daily life
- Working to amplify diverse voices, connect communities, and integrate heritage into city planning



KEY PROGRAMS

- **Heritage Community Investment Program (HCIP)** funded 26 diverse projects (nearly \$700,000 distributed) and supported 10 heritage organizations through operational funding
- **Funding Indigenous Resurgence Program (FIRE)** distributed \$190,452 to 20 Indigenous cultural resurgence projects including cultural gatherings
- **Edmonton City as Museum Project** commissioned 24 labour history stories, with over 107,000 visits to our ECAMP website.



COMMUNITY CONNECTIONS

- **Expanded Commonwealth Walkway** with 46 additional Indigenous stories using nehiyaw (Cree) methodology
- **Iskwehew and Ihwehew Kamik** ceremony brought together 50 women and queer Indigenous Peoples
- **Equity progress measurable and meaningful:**
 - 60% of HCIP project funding directed to equity-deserving communities
 - Indigenous programming expanded with strengthened cultural protocols
 - 80% of Community Heritage Activation Sponsorship recipients from equity-deserving groups



STRATEGIC PRIORITIES FOR 2025

- Strengthening heritage leaders' civic planning involvement through formal government relations strategy
- Enhancing economic resilience for heritage practitioners via pay scale initiatives and innovative funding
- Building organizational capacity and expanding storytelling initiatives through neighborhood programming and new Heritage Pulse survey



EHC STAFF



David Ridley
Executive Director



Ann Mary Babu
Operations Manger



Kyla Fisher
Partnerships &
Investment Manager



Kesia Kvill
Community Engagement
Manager



Jessica Johns
Indigenous Initiatives
Lead



Raffaella Loro
Communications Lead



Daliso Mwanza
Reseach & Policy Lead



Fatme Elkrady
Heritage Community
Investments Program
Grants Coordinator



**Chris Chang-Yen
Phillips**
ECAMP Coordinator



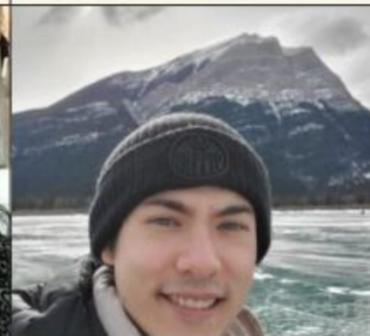
Marina Hultzenga
ECAMP Exhibits
Coordinator



Amber Paquette
Indigenous Initiatives
Outreach Coordinator



Fabiola Munoz
Administrative Coordinator



Keelan Marples
IT Coodinator



Emily Horrill
ECAMP Interpreter
(Summer)



Abigail Struthers
ECAMP Interpreter
(Summer)



Jessica Sebastiano
Grants Admin Intern
(Summer)

THANK YOU FOR YOUR SUPPORT



info@edmontonheritage.ca
edmontonheritage.ca

 @yegheritage
 @yegheritage
 @edmontonheritagecouncil

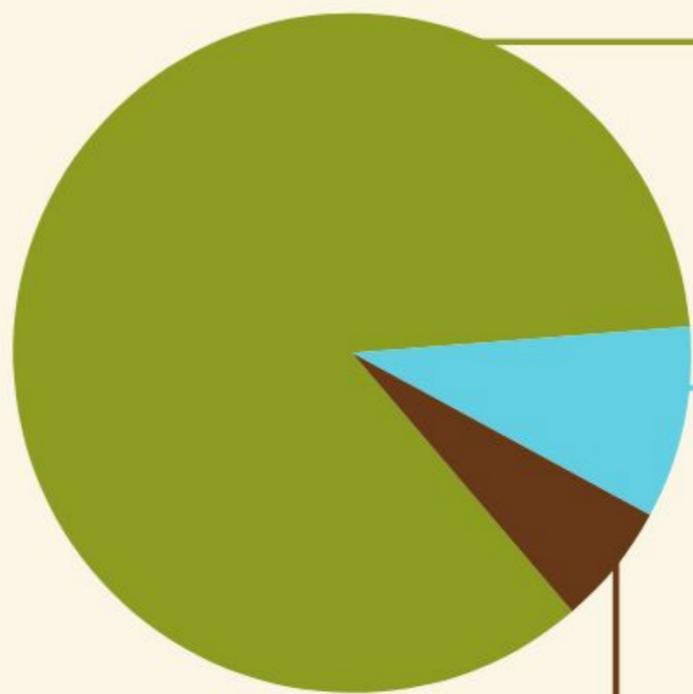
Additional Reference Slides

OUR WORK IN 2024

- **Record Growth:** FIRE applications up 79%, ECAMP reached 1,140+ Edmontonians, HCIP distributed \$700K to 26 projects
- **Equity Focus:** 60% of HCIP funding to equity-deserving communities, 80% of Community Heritage Activation Sponsorship recipients from equity-denied groups
- **Indigenous Investment:** \$190K distributed to 20 cultural resurgence projects including medicine parfleche, moose hide camps, and deaf cultural gathering
- **Labour History Stories:** 24 commissioned stories highlighting invisible contributions like Métis ironworkers and AGA founding
- **Community Programming:** YEG Trivia, youth workshops, walking tours (251 participants), pop-ups reaching 890+ people
- **Strategic Partnerships:** \$36.5K in sponsorships, K-Days Heritage Hall, Commonwealth Walkway digital stories
- **Sector Advocacy:** Unprecedented community response during budget pressures demonstrated heritage's community value



REVENUE - WHERE THE MONEY COMES FROM:



Total: \$2,423,006

City of Edmonton - \$2,359,402

Enables program delivery and support for community-driven heritage work, as well as EHC's administrative core capacity to deliver programs and services.

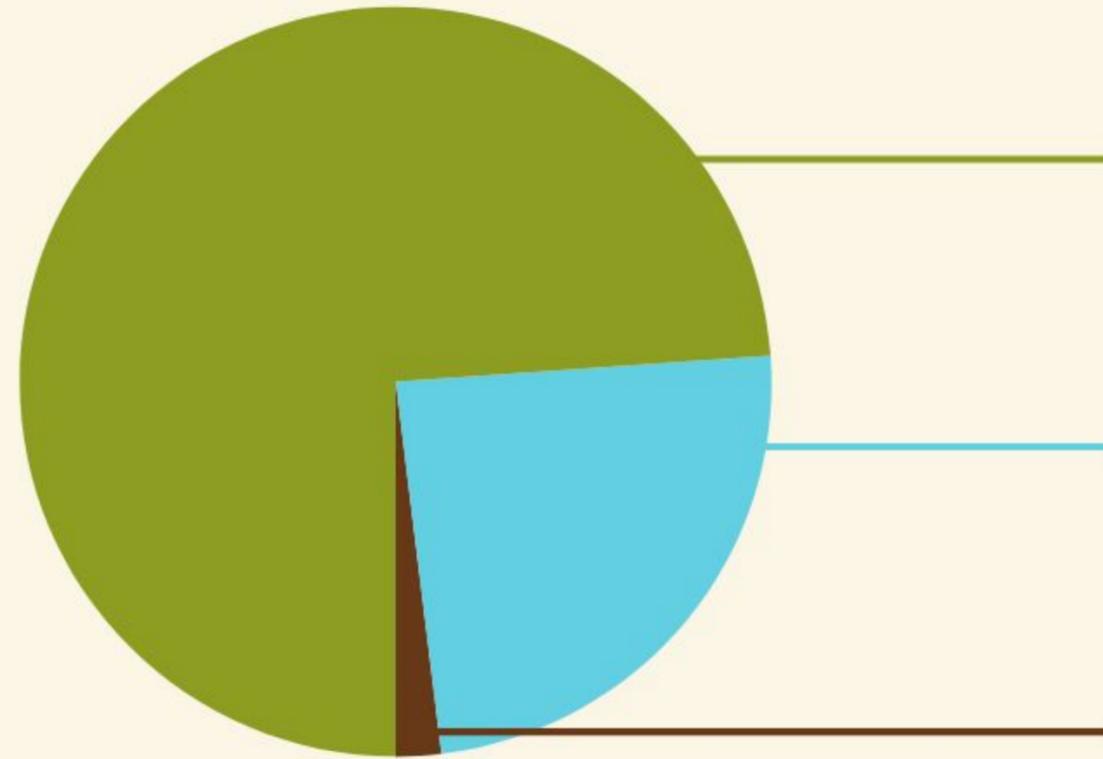
Other Grants - \$38,234

Grants from Government of Canada and the Province of Alberta to support specific initiatives within the larger program delivery.

Membership, Donations, Event Revenue - \$25,370

Memberships, donations and miscellaneous revenue for specific program-delivery.

EXPENSES - WHERE THE MONEY GOES:



Total: \$2,465,997

Programs - \$1,823,884

Expenditures on program delivery including grants, honoraria and staffing costs.

Core Administrative Support - \$599,174

Non-program specific operating costs and administrative staffing support.

Equipment & infrastructure - \$42,939

Amounts incurred for equipment related to both program-specific and administrative staff.