Urban Planning and Economy

Industrial Investment Action Plan Progress Update

Edmonton

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Tangible Progress: IIAP Annual Report

Highlights:

- → Made industrial information more accessible
- → Identified areas with shovel-ready land
- → Streamlined approval processes
- → Created a new interjurisdictional collaboration tool

*Full IIAP Progress Report available on Edmonton.ca







Highlights:

- → The primary point of contact for industrial clients
- → Attract and land new foreign direct investment
- → Showcase Edmonton's unique, diverse and innovative industrial sectors
- → Tailor programs and services for our industrial business community's needs

*Industrial Growth Hub information and contacts are available on Edmonton.ca

Action 2: Advancing Industrial Shovel Ready Lands

Stream 1 Industrial Shovel-Ready Infrastructure Prioritization Tool

- Identify Growth Areas
- Land Supply Forecast
- Statutory Plan Review
- ROI Calculator
- Other Activities

Stream 2 City-Owned Land Development

- Plan and service industrial land development
- Advancing land to a shovel ready state
- Publicly list and sell lands
- Approx. \$3.7M annually invested

Stream 3 City of Edmonton Capital Infrastructure Investment

- Roadway Upgrades
- Extension of Water and Sewer Services.



IAP Progress Update: Key Performance Indicators

Action 9

Monitor progress and results of the Industrial Investment Action Plan



% of available industrial land that is Shovel-Ready



Change in total Industrial Assessment Value



Amount of land brought to Shovel-Ready, per year



Number of Industrial businesses reached through the Industrial Business Retention and Expansion Program, per year



Amount of Shovel-Ready industrial land absorbed, per year

Shovel Ready Land refers to sites that are ready to be developed. All the front-end infrastructure is in place and planning and zoning processes have been completed.

IAP Progress Update: Key Performance Indicators

Action 9

Monitor progress and results of the Industrial Investment Action Plan



Number of industrial development permits, per year



% of available industrial land that is Fully Serviced



Dollar value of industrial development permits



Amount of land brought to a Fully Serviced state, per year



Average number of days for the City to complete an industrial development permit

Fully Serviced Land refers to lands that have existing infrastructure in place or can be quickly connected to services upon development initiation.





Highlights:

- → July 2 Council decision
- → First of its kind for Edmonton
- → Supports both IIAP and Edmonton's Community Energy Transition Strategy
- → Intended to achieve industrial and climate goals





IIAP Next Steps

Implementation:

- → Progression of Priority Actions: 2, 3 and 9
- → Additional incentive work to begin this fall
- → 2027-2030 Capital Budget requests



Questions and Thank You