





MacEwan University

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Edmonton's Downtown: Factors for Greatness



- Education District
- Arts District
- Entertainment District
- Mixed Use Development and Housing
- Public Spaces and Placemaking
- Businesses: Large, Small and Start-ups

MacEwan is integrated into the social, economic and cultural fabric of downtown.

Greatness of MacEwan



Future Greatness for Downtown Edmonton

- Student population growing to 30,000 by 2030
- Demand for accessible housing growing and 3,400 units required by 2030
- Over 90,000 alumni; > 80% of graduates stay in Edmonton
- A welcoming, safe, and lively downtown connects us through restaurants, housing, local businesses, entertainment and the Arts

A strong downtown means a stronger Edmonton.



CRL: Don't Slide Backwards

- ✓ Supports safety for students, faculty, staff, and visitors; the CRL investment will increasingly integrate MacEwan further into downtown
- ✓ Supports a sustainable, vibrant, well-designed, and accessible downtown community with increased walkability and green spaces
- ✓ Acts as a catalyst for infrastructure improvements and attraction of further investment, construction of new buildings and businesses, housing, entertainment, and the arts
- ✓ Energizes the core: helps rebound retail leasing, office activity, and young entrepreneurship; it is the economic engine of the downtown.