

Resource Options

Enforcement Resource Options - Parking Bans

Option 1*	Status Quo
Resources	<ul style="list-style-type: none"> • 5 Temporary Municipal Enforcement Officers • 1 Clerk • Vehicle and equipment costs
Budget Increase	No budget increase
Total Budget	\$274,000
Service	<ul style="list-style-type: none"> • Ticketing only • Enforcement starts in advance of street clearing • 5 days/week: Monday-Friday 0800-1600 hours • City-wide coverage • Dedicated enforcement resources for proactive snow on walk investigations, when no ban is in effect
Barriers/Risk	<ul style="list-style-type: none"> • Limited staffing capacity for consistent enforcement • Vehicles are not moved off-street • Increase in abandoned vehicles that are snowed in due to windrows • Edmontonians' dissatisfaction with service levels
Pros	<ul style="list-style-type: none"> • Zero budget increase • Compliance is achieved over time through education and enforcement • Removes towing challenges • Dedicated enforcement resources for proactive snow on walk investigations, when no ban is in effect

Option 2*	Current State with Towing
Resources	<ul style="list-style-type: none"> • 5 Temporary Municipal Enforcement Officers • 1 Clerk • Vehicle and equipment costs • Utilize the existing tow contract
Budget Increase	Additional budget required (\$100,000) <ul style="list-style-type: none"> • Estimated \$100,000 for towing
Total Budget (with Budget Increase)	\$374,000
Service	<ul style="list-style-type: none"> • Ticketing and towing • Enforcement starts in advance of street clearing • 5 days/week: Monday-Friday 0800-1600 hours • City-wide coverage • 5% of vehicles will be towed • Allow for vehicles to be removed and operators to blade fully <p>\$130-150/tow estimate pending price increase</p>
Barriers/ Risk	<ul style="list-style-type: none"> • Limited staffing capacity for consistent enforcement • High volume of non-compliant vehicles exceeds enforcement & towing capacity • Tow contractor performance issues - based on the 2022/2023 season, only 10% were towed • There is only one tow provider currently on contract, which limits flexibility and capacity • Limited tow capacity during major snow events; competing priorities • Extended tow distances due to limited on-street parking availability, which increases tow times
Pros	<ul style="list-style-type: none"> • Minimal budget increase • Vehicles are moved off the street, allowing for effective snow-clearing • Increased satisfaction with the parking ban program • Dedicated enforcement resources for proactive snow on walk investigations, when no ban is in effect

Option 3	Enhanced Resources with Towing Contract
Resources	<ul style="list-style-type: none"> • 15 Municipal Enforcement Officers (existing 5 plus an additional 10) • 2 Clerks (existing clerk plus 1 additional clerk) • 1 Supervisor (new) • Vehicle and equipment costs • Utilize the existing tow contract
Budget Increase	Additional budget required (\$1,057,510) <ul style="list-style-type: none"> • Personnel: estimated \$937,510 in personnel • Towing: estimated \$100,000 for towing • Overtime expenses of approximately \$20,000 • Adjustment of \$274,000 from current programming
Total Budget (with Budget Increase)	\$1,331,510
Service	<ul style="list-style-type: none"> • Increased ticketing and towing • Enforcement starts in advance of street clearing • 7 days/week: Monday-Sunday shifts 0700-2200 hours • City-wide coverage • Approximately 5% of vehicles will be towed • Allow for vehicles to be removed and operators to blade fully <p>\$130-150/tow estimate pending price increase</p>
Barriers/ Risk	<ul style="list-style-type: none"> • High volume of non-compliant vehicles exceeds enforcement and towing capacity • Tow contractor performance issues - based on the 2022/2023 season - only 10% were towed • Current tow contract does not guarantee dedicated service • Priority service could be available for an additional cost • Limited tow capacity during major snow events; competing priorities • Extended tow distances due to limited on-street parking availability increase tow times

Attachment 3

Pros	<ul style="list-style-type: none"> • Increased availability of enforcement resources • Consistent enforcement and towing promote long-term behaviour change • Vehicles are moved off the street, allowing for effective snow-clearing • Deterrent for the future, increasing compliance • Edmontonians' satisfaction with towing • Increased enforcement resources for proactive snow on walk investigations, when no ban is in effect
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Option 4	Existing External Parking Enforcement Services Contract with Towing Contract
Resources	<ul style="list-style-type: none"> • Utilize the existing Parking Enforcement Services contract (15 officers) • Utilize the existing tow contract
Budget Increase	Additional budget required (\$1,511,440) <ul style="list-style-type: none"> • Contract budget increase: estimated \$1,254,240 in personnel • Fleet budget increase: estimated \$431,200 • Towing: estimated \$100,000 for towing • Adjustment of \$274,000 reallocated from current programming
Total Budget (with Budget Increase)	\$1,785,440
Service	<ul style="list-style-type: none"> • Increased ticketing and towing • Enforcement starts in advance of street clearing • 7 days/week: Monday-Sunday shifts 0700-2200 hours • City-wide coverage • Approximately 5% of vehicles will be towed • Allow for vehicles to be removed and operators to blade fully <p>\$130-150/tow estimate pending price increase</p>

Barriers/ Risk	<ul style="list-style-type: none"> • Reduced control and oversight of day-to-day enforcement operations • Historically higher turnover, resourcing concerns • Weaker coordination with internal City departments • Less flexibility to redeploy to other enforcement priorities • Variable training and standards as compared to municipal enforcement officers • Inconsistent enforcement quality • Delayed or incomplete data sharing and/or inconsistent reporting • High volume of non-compliant vehicles exceeds enforcement & towing capacity • Tow contractor performance issues - based on the 2022/2023 season - only 10% were towed • Current tow contract does not guarantee dedicated service • Priority service could be available for an additional cost • Limited tow capacity during major snow events; competing priorities • Extended tow distances due to limited on-street parking availability, which increases tow times • No dedicated proactive snow on walk enforcement
Pros	<ul style="list-style-type: none"> • Consistent enforcement and towing promote long-term behaviour change • Vehicles are moved off the street, allowing for effective snow-clearing • Deterrent for the future, increasing compliance • Increased satisfaction with the parking ban program • Increased availability of parking enforcement resources year-round

**Spring sweep would require additional budget for options 1 and 2*