



Council Policy

Business Improvement Areas

Program Impacted	Economic Development <i>Edmonton has a diverse and prosperous economy that thrives locally and globally</i>
Number	C462C
Date of Approval	TBD
Approval History	March 6, 2007 May 7, 1996 July 14, 1992
Next Scheduled Review	September 2029

Statement

The Business Improvement Area (BIA) structure is a mechanism for organizing common business interests and pooling resources within a commercial district comprising diverse business types and numbers. The City encourages and facilitates the efforts of a business community to improve and promote its economic and community well-being through the creation of a BIA.

Guiding Principle

The City of Edmonton and the Business Improvement Area associations work collaboratively to improve economic conditions and community vibrancy.

Support

The City of Edmonton supports the operating requirements of BIAs by creating and offering:

- Procedures and processes to be followed in establishing, disestablishing, expanding or contracting a BIA.
- Recommendations for administration and financial management practices and procedures (ie: budgets, quarterly updates, year-end reporting, etc.) in alignment with municipal and provincial requirements.
- Calculation of BIA member assessments and the collection and disbursement of BIA taxes in alignment with municipal and provincial requirements.

- Resources for organizational capacity-building, governance and reporting.
- Services for parks and roads infrastructure, liaising with City and external community partners, issues management, grants and business attraction, retention and expansion programming.