

Urban Planning and Economy

Edmonton

**Policy C216C - Storefront
Improvement Program Policy
Updates**

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Storefront Improvement Program

Since 2002:

- 313 completed storefront improvement projects
 - Highest number of completed projects have been in the Downtown (18%), Old Strathcona (16%), Chinatown (12%) and Alberta Avenue (12%)
 - Ratio of grant funding to private investment is \$1 : \$2.7 (2020-2025)

Storefront Improvement Program

Policy C261C - Storefront Improvement Program was last updated in May, 2019.

Updates proposed today are to:

1. Allow buildings that received a grant 10 years ago or more to apply to the program again
2. Add the piloted Storefront Refresh Program to the Policy

Questions and Thank You

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