

Chinatown Transformation Collaborative’s 2025 Key Activities
Provided by the Chinatown Transformation Collaborative

NOTES

Italicized text Denotes repeated initiatives

Date	Programs, Projects, or Initiatives	Lead [L] / Sponsor [S] / Collaborator [C] / Participant [P]	Partners	Event Budget	COE Funding	Other Funding Amounts	Alternate funding (monetary, in-kind)	Notes	Impact of Project (# of attendees, etc).	Chinatown Strategy Action
Jan 2025	2025 Ban on Retail Knife Sale Initiative	C	Arts on the Ave, Alberta Ave, REACH				Volunteer Time to attend Meetings	Edmonton bans sale of knives in convenience stores after council passes bylaw. Crime prevention, responsible retail practices	Affects all communities in Edmonton, especially Boyle, Mccauley, Alberta Ave, etc.	Improve Sense of Safety & Security, Governance & Community Leadership
<i>Jan 16, 2025</i>	<i>2025 Chinatown Vibrancy Grant announcement and launch event</i>	<i>C</i>	<i>City of Edmonton</i>	<i>\$300.00</i>	<i>\$0.00</i>	<i>\$0.00</i>		Funding literacy, sector alignment	50	Governance & Community Leadership
<i>Jan 25-26, 2025</i>	<i>ECMCC Lunar New Year Extravaganza at WEM</i>	<i>S</i>	<i>Edmonton Chinatown Mult-Cultural Centre</i>		<i>\$3,000.00</i>			Regional visibility, tourism exposure	20,000	Celebrate Chinatown as a Destination
<i>Jan 26, 2025</i>	<i>BIA Lunar New Year Parade</i>	<i>S</i>	<i>Chinatown BIA</i>		<i>\$3,000.00</i>			Institutional cultural presence	1000	Celebrate Chinatown as a Destination
	Lunar New Year Celebration at the RAM		Chinatown BIA, Royal Alberta Museum						3000	

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Jan 27, 2025	CTC Lunar New Year at Enbridge Meet and Greet	L	Enbridge		\$0.00			Corporate relations and partnerships	150	Celebrate Chinatown as a Destination
Feb 1-2, 2025	Together Chinatown	S	Emily Chu		\$2,500.00			Community activation	1500	Celebrate Chinatown as a Destination
Feb 4, 2025	Edmonton Chinese Community Lunar New Year Celebration Dinner	P	CBA					Cultural celebration	500	Celebrate Chinatown as a Destination
Feb 9, 2025	Neighbour Network Session	L	BIA, REACH, U of A					Businesses, Building, Residents relations	45	Improve Sense of Safety & Security, Focus on Economic Development, Governance & Community Leadership, Celebrate Chinatown as a Destination
Feb 11, 2025	Community Engagement - CTC Property Owner Network Event	L	U of A , REACH					Property stewardship and safety coordination	60	Improve Sense of Safety & Security, Focus on Economic Development, Governance & Community Leadership, Celebrate Chinatown as a Destination, Built Form & Landmarks
Feb 12, 2025	Government of Alberta Lunar New Year Celebration - Minister Yaseen with the Chinese Community	P						Government relations	400	Celebrate Chinatown as a Destination, Governance & Community Leadership

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Feb 16, 2025	Hong De Martial Arts Association LNY dinner	P	Hong De Martial Arts Association					Community Leadership	500	Improve Sense of Safety & Security, Focus on Economic Development, Governance & Community Leadership, Celebrate Chinatown as a Destination
Feb 18, 2025	Chief McFee Farewell lunch BIA	P	BIA					Community Leadership	40	Governance & Community Leadership
Feb 19, 2025	Grant writing workshop	L						Community Leadership	40	Focus on Economic Development, Governance & Community Leadership
Mar 2, 2025	2025 03 02 Oriental Society Snack Festival ECMCC	P	Edmonton Chinatown Multi-Cultural Centre							Focus on Economic Development, Celebrate Chinatown as a Destination
Mar 8, 2025	2025 EMIS Concert City Hall	C	Edmonton multicultural innovative society					Civic cultural visibility	300	Celebrate Chinatown as a Destination, Governance & Community Leadership
Mar 10, 2025	2025 CTC Presentation at the Downtown Rotary Club	L	Rotary Club					Business & Community Leadership		Celebrate Chinatown as a Destination, Governance & Community Leadership

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Mar 10, 2025	EPS engagement team lunch by CTC	L	BIA							Improve Sense of Safety & Security, Governance & Community Leadership
Mar 28, 2025	BIA 911 pamphlets multi languages	L	BIA					CTC paid for translations and printing of the pamphlets for BIA distribution		Improve Sense of Safety & Security, Governance & Community Leadership
Apr 2-3, 2025	2025 Mary Burlie Park Renewal Update	C	Friends of Mary Burlie					Public realm revitalization		Enhanced Built Form & Landmarks
Apr 4, 2025	King Thunderbird Centre Construction Tour BSCS	P	Boyle Street Community Services					Community Leadership	400	Governance & Community Leadership
Apr 27, 2025	Dragon Food Tour Video - Explore Edmonton	C	Explore Edmonton					Communication capacity building, Nomination Video of Tour guides/Student interns	25	Celebrate Chinatown as a Destination, Governance & Community Leadership
May 2, 2025	Brett Latchford (CoE) and BIA re 101 Street Bus lane and parking	C	CoE and BIA					Community Leadership	5	Improve Sense of Safety & Security, Focus on Economic Development, Governance & Community Leadership, Celebrate Chinatown as a Destination
May 3, 2025	40th Anniversary Celebration - Twinning of the City of Harbin and	P	CBA					International cultural positioning	300	Governance & Community Leadership, Celebrate

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	Edmonton									Chinatown as a Destination
May 8, 2025	2025 Media TRAINING	C	REACH					Communications capacity building	25	Governance & Community Leadership
May 9, 2025	FascinAsian Film Festival	S	FascinAsian		\$5,000.00			Arts-based branding	300	Celebrate Chinatown as a Destination
May 12, 2025	Dragon Food Tour Workshop	L						Tourism	40	Focus on Economic Development, Celebrate Chinatown as a Destination
May 12-15, 2025	C2U Conference	C	MacEwan University, U of A		\$5,000.00			Tourism and youth exposure	400	Governance & Community Leadership, Focus on Economic Development, Celebrate Chinatown as a Destination
May 22, 2025	Sunrise Building Solar Panels the Guinness Book of World Records	P	Avenue Living					Housing, revitalization and the arts	300	Built Form & Landmarks, Governance & Community Leadership, Focus on Economic Development, Celebrate Chinatown as a Destination
May 24, 2025	2025 Mother's Day Tea and Talk	L	Canadian Race Relationship Foundation					Intergenerational engagement	75	Celebrate Chinatown as a Destination
Jun 1, 2025	2025 Community League Bike	C	Community League Bike					Active placemaking		Celebrate Chinatown as

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	Month Challenge									a Destination
Jun - Aug 2025	2025 CTC Dragon Food Tours and Workshops	L		\$96,195.00	\$70,000.00	\$26,196.00		Revenue generation and workforce training, Youth Mentorship		Celebrate Chinatown as a Destination, Focus on Economic Development, Improve Sense of Safety & Security, Governance & Community Leadership
Jun 6, 2025	Edmonton Tourism Award	P	Explore Edmonton					Destination brand credibility		Focus on Economic Development, Celebrate Chinatown as a Destination
Jun 12, 2025	REACH AGM luncheon	P	REACH					Community relationship		Improve Sense of Safety & Security, Governance & Community Leadership
Jun 13, 2025	Explore Edmonton Dragon Food Tour	L	Explore Edmonton					Tourism	50	Focus on Economic Development, Celebrate Chinatown as a Destination
Jun 13, 2025	Mary Burlie Day	S	Friends of Mary Burlie Park		\$1,000.00			Community relationship	150	Improve Sense of Safety & Security, Celebrate Chinatown as a Destination
Jun 17, 2025	Downtown Safety and Vibrancy Summit	P	DBA, BOMA					Interagency safety alignment		Improve Sense of Safety & Security

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Jun 21, 2025	Dragon Food Tour - Peking Duck	L						Tourism	40	Focus on Economic Development, Celebrate Chinatown as a Destination
Jun 22, 2025	2025 Peace Walk With Elder Lorette	S	BIA		\$6,000.00	Staffing		Community trust and healing	250	Improve Sense of Safety & Security, Governance & Community Leadership, Celebrate Chinatown as a Destination
Jun 26, 2025	Jing Ying Martial Arts Association Annual Fundraiser	P						Community relationship	500	Governance & Community Leadership, Celebrate Chinatown as a Destination
July 6, 20, Aug 3, 2025	Workshops - Strong roots - Indigenous and Chinese Tea Workshop	L						Cultural tourism product development	50	Celebrate Chinatown as a Destination
Aug 2, 2025	2025 RiverHawk Chinatown Community Day	C	Edmonton RiverHawk Baseball Club					Cross-audience exposure	60	Celebrate Chinatown as a Destination
May - Aug 2025	Chinatown Dragonboat Team	L	Edmonton Dragon Boat Racing Club	\$5,500.00	\$2,500.00	\$3,000.00		Volunteers to come to Chinatown; leadership and mentoring		Celebrate Chinatown as a Destination, Governance & Community Leadership
Aug 15-24, 2025	Dragon Festival	L	Downtown BIA, Chinatown BIA	\$216,889.82	\$173,307.91	\$43,581.91		Flagship destination event		Governance & Community Leadership

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	Dragon Boat Races (Aug 16-17)	L	Edmonton Dragon Boat Society						2000	Improve Sense of Safety & Security
	Candian Lion Dance Championship (Aug 24)	L	Canadian Dragon and Lion Dance Sport Championship						1000	Focus on Economic Development
	Dragon Ball (Aug 24)	L							325	Celebrate Chinatown as a Destination
Aug 31, 2025	2025 Chinatown Summer Festival & Sari Sari Filipino Festival	S	BIA		\$6,000.00			Local activation	2000	Celebrate Chinatown as a Destination
Sep 7, 2025	CGAA 50th Anniversary Dinner	P	Chinese Graduates Association of Alberta					Community Leadership	350	Governance & Community Leadership
Sept 11, 2025	97 Street and 107A Avenue Streetscape Improvements		City of Edmonton Al-Terra					Beautification and safety perception		Enhanced Built Form & Landmarks, Improve Sense of Safety & Security
Sep 19, 2025	Explore Edmonton Readii Program	C	Explore Edmonton					Creative branding		Focus on Economic Development, Celebrate Chinatown as a Destination
Sept 13, 2025	2025 REEL Chinatown: Glamour & Gold	S	FascinAsian					Creative branding	300	Celebrate Chinatown as a Destination
Sept 20, 2025	Daughters Day	S	Canadians for a Civil society		\$250.00			Cultural programming	300	Governance & Community Leadership
Sept 20, 2025	2025 Mid Autumn at the Downtown Farmers Market	C	DT Farmers Market					Vendor sales and foot traffic	30	Celebrate Chinatown as a Destination

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Sept 22, 2025	2025 Edmonton Night Convention Centre	C	Explore Edmonton					Tourism marketing exposure		Focus on Economic Development, Celebrate Chinatown as a Destination
Sep 30, 2025	Truth and Reconciliation Day	P	BIA, Indigenous Community					Community Leadership	250	Governance & Community Leadership, Celebrate Chinatown as a Destination
Oct 1, 2025	All Chinese Community National Day	P	CBA					Community Leadership	400	Governance & Community Leadership
Oct 2, 2025	RAM Walking Tour by Lan	L	RAM					Heritage tourism		Celebrate Chinatown as a Destination
Oct 4, 2025	CSC Election Candidates community session Media Mixer	C	REAC, Chinatown Safety Council					Community Leadership	100	Governance & Community Leadership
Oct 9, 2025	2025 Boyle Street Community Services Community Engagement Session	C	Boyle Street Community Services					Cross-sector coordination	50	Improve Sense of Safety & Security, Governance & Community Leadership
Oct 15, 2025	BIA AGM	P	BIA					Community Leadership	130	Governance & Community Leadership, Celebrate Chinatown as a Destination
Oct 22, 2025	EPS Community Connection Program	P	EPS						40	Improve Sense of Safety & Security, Governance &

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										Community Leadership
Oct 22, 2025	2025 PITT Count	C	Homeward Trust					Data-driven social planning	150	Improve Sense of Safety & Security, Governance & Community Leadership
Nov 8-15, 2025	2025 SOLOSS Workshop	C	REACH		\$0.00	\$2,000.00		Organizational sustainability	30	Governance & Community Leadership
Nov 15, 2025	New EPS Chief Dreichel Swearing In Ceremony	P	EPS, CoE					Community Leadership	400	Governance & Community Leadership
Nov 17, 2025	2025 Chung Ta Cung Nhau with Linda Hoang	S	Chúng Ta Cùng Nhau		\$1,000.00			Cultural exchange	100	Celebrate Chinatown as a Destination
Nov 19, 2025	Brighton Block Co-Work Space Launch	P	Sparrow Works					Community Leadership	200	Celebrate Chinatown as a Destination, Focus on Economic Development, Improve Sense of Safety & Security, Governance & Community Leadership, Built Form & Landmarks
Nov 21, 2025	Homeward Trust Reception	P	Homeward Trust					Community Leadership	100	Governance & Community Leadership
Nov 26, 2026	2025 11 26 Chúng Ta Cùng Nhau Vietnamese Storytelling	P	Chúng Ta Cùng Nhau					Community Leadership	200	Governance & Community Leadership

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Dec 6, 2025	<i>Christmas at Hull Block and 1500 Brown Bag Giveaway</i>	L	BIA		\$25,000.00	\$10,000.00		Seasonal placemaking	150	Celebrate Chinatown as a Destination, Governance & Community Leadership
Dec 15, 2025	King Thunderbird Centre BSCS Opening	P	BSCS					Community Leadership	300	Governance & Community Leadership
Dec 16, 2025	LRT info session ECMCC	P	CoE					Community Leadership	50	Chinatown as a Destination, Focus on Economic Development, Governance & Community Leadership, Built Form & Landmarks
Sept 19 - Dec 10, 2025	<i>Culinary & Agritourism READI</i>	P	<i>Explore Edmonton & Canadian Culinary Tourism Alliance</i>			\$4,000.00		Product development pipeline (Cost of the course)		Focus on Economic Development, Celebrate Chinatown as a Destination
Jan 2025 - Dec 2025	Edmonton Chinese Seniors Lodge	L	Edmonton Chinese Seniors Lodge / Make a Dream Come True Foundation		\$3,000.00	\$2,000.00				
Sept 2025	Dragon Project - Completed	L			\$75,000.00					Celebrate Chinatown as a Destination
Ongoing	Various EPS Engagement	L, P	Chinatown BIA, CBA, REACH					Relationship building		Improve Sense of Safety & Security, Governance & Community Leadership

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Ongoing	Consult on Chinatown Gate Replacement	C	CBA					Permanent cultural infrastructure		Enhanced Built Form & Landmarks
Ongoing	Consult on Repair of the Gate of Happy Arrival	C	Chinatown BIA							Enhanced Built Form & Landmarks
Ongoing	U of A Chinatown Tourism Research Project - Dr Elizabeth Halpenny	P	University of Alberta					Evidence-based tourism strategy		Focus on Economic Development