

Urban Planning and Economy

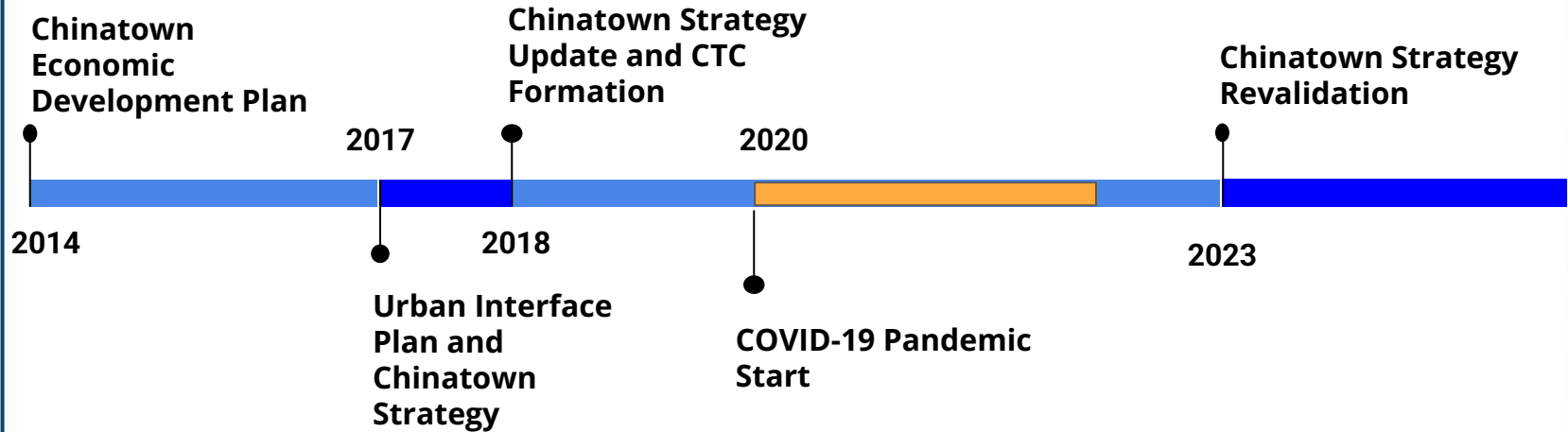
Edmonton

UPE02877

**Chinatown Strategy - Initiatives
and Progress**

Brett Latchford, Director, Strategy and Emerging Economy

History





2025 Chinatown Strategy Progress

- \$480,000 invested in 14 projects that increased visitors, supported local businesses and supported community cohesion in Chinatown.
- Supported ongoing collaboration in Chinatown through coordination meetings, business retention, attraction and promotion initiatives, administration for events and navigating city services.
- Informing City-led safety initiatives.
- Advanced Neighbourhood renewal.
- Mary Burlie Park Construction started summer 2025.
- Chinatown Transformation Collaborative played a role in over 70 activities.

Chinatown Vibrancy Fund Update - 2025

- Administration received 42 applications for projects. 14 submissions were selected for funding
 - 8 various festivals
 - 8 projects completed
- Administration is putting forward an unfunded service package for 2027-2030
- Past projects, such as the BIA's business support grant have been very successful



Chinatown Vibrancy Past Successes

- Chinatown Open for Business Grant
- Administered by the Chinatown BIA
- Four business applications were approved by the BIA
 - Pho Sate and Grill
 - Little Bonbon Ice Cream
 - One01 Bistro
 - Boa & Hare
- All four are still in business today.



Questions and Thank You

Brett Latchford, Director, Strategy and Emerging Economy

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