Attachment 1

Key Contributions to The Ways

Promotion of Edmonton as a world-class City

Diversify Edmonton's Economy

Sustainable balance between availability and affordability of parking.

Improve Edmonton's Livability

Financial sustainability with parking revenue contribution.

Ensure Financial Sustainability



THE WAY
WE FINANCE
THE CITY OF EDMONTON'S
FINANCIAL SUSTAINABILITY PLAN

People and goods to move efficiently with available and affordable access to parking.



Parking Management Strategy



Promotion of
Edmonton as a
world- class City with
a modernized suite of
parking related
services

Ensuring all citizens have reasonable access to parking.







Locating parking, alleviates road congestion, reduces green-house gas emissions.

Alignment of parking services with the City growth and business initiatives (i.e. BRZ and community collaboration).