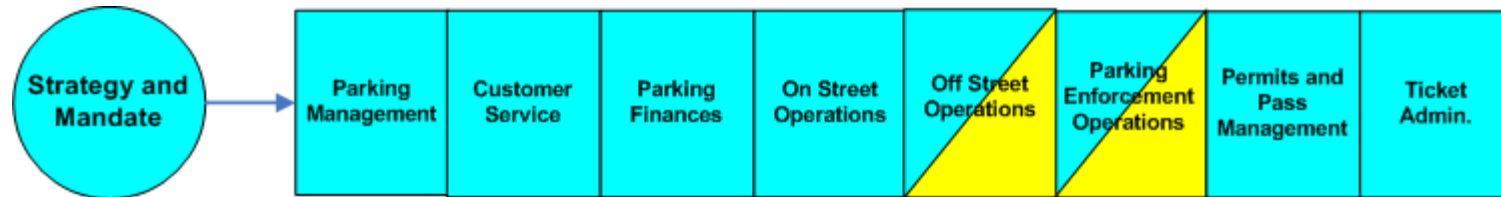


Scenario 1 Evaluation

Attachment 4



- Current State Mix of Internal and External Services
- 60% of Expenses for External Services
- New Organizational Structure
- Modernized Parking Technologies

Pros

- New Efficiencies Achieved
- Public Interest Remains Primary
- Corporate Strategic Alignment
- Focus on Community Interests
- Certainty in Revenue
- Flexibility with Service Delivery
- Parking Knowledge Retained
- Operational Transparency
- Least Impact to Service Model

Cons

- No Potential Purchase Payment from Privatization
- No Efficiencies with Further Contracting of Services.