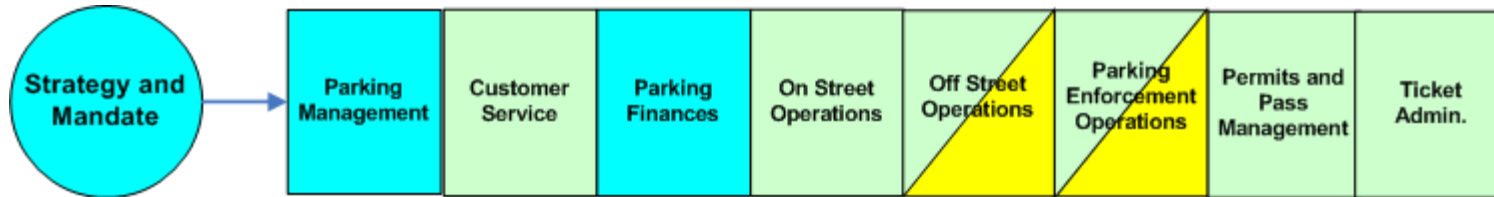


Scenario 2 Evaluation (recommended)

Attachment 5



- Optimized Hybrid Mix of Internal and External Services
- New Organizational Structure
- Modernized Parking Technologies
- Service Efficiency Review

Pros

- Maximized Service Efficiencies
- Public Interest Remains Primary
- Corporate Strategic Alignment
- Focus on Community Interests
- Certainty in Revenue
- Flexibility with Service Delivery
- Parking Knowledge Retained
- Retained Operational Transparency

Cons

- No Potential Purchase Payment from Privatization
- Potential Impact to Service Model