

### TRANSFORMING **EDMONTON**

BRINGING OUR CITY VISION TO LIFE

# Valley Line – Stage 1

### Public Engagement Plan June 11<sup>th</sup>, 2014







### City's approach to Accountability, Transparency and Disclosure during the procurement stage of the Valley Line LRT

Overview

- City's Communications and Public Engagement Plan for the Valley Line LRT during:
  - Procurement Phase
  - Design and Construction Phase
  - Operations and Maintenance Phase



# Accountability, Transparency and Disclosure Framework

- Framework Objectives
  - Ensure an appropriate level of public access to information and input into decisions
  - Protect City's commercial interests and taxpayer value-formoney
- Primary Stakeholder Obligations
  - In establishing its Framework for accountability, the City considered their obligations to:
    - The Public
    - Private Partners
    - Public Funding Partners



# Accountability, Transparency and Disclosure Framework

- Guiding Principles
  - The Framework sets out guiding principles that set the tone and approach to address five key principles:
    - Disclosure
    - Openness and Timeliness
    - Confidentiality
    - Risk Management
    - Dialogue



# Accountability, Transparency and Disclosure Framework

Milestone / Document`	Disclosure Requirement	Rationale / Guidance
RFQ	Publicly available at issuance	Consistent with other jurisdictions
RFQ Addenda	Publicly available at issuance	Consistent with other jurisdictions
Names and #'s of RFQ Respondents	Announce via media and web	Indicates level of interest in project
RFQ Shortlist	Announce via media and web	Consistent with other jurisdictions
RFP & Schedules	Redacted version of main body of RFP available within 30 days of issuance	Consistent with other jurisdictions No harm to competitive process
Proposals	Not released to public	Could harm commercial and competitive interests
Draft Project Agreement	Not released to public	Contract is basis for commercial negotiations
Name of Preferred Proponent	Announce via media and web	Released so as not to harm City's negotiating position
Fairness Opinion Letter	RFQ, RFP and final letter made publicly available at end of each process	Consistent with other jurisdictions Important for Transparency
Final Agreement	Redacted version available within 60 days of Financial Close	Consistent with other jurisdictions Important for Transparency
VfM Report	Publicly available shortly after Financial Close via web	Consistent with other jurisdictions



- Overview
  - Builds upon the extensive public engagement undertaken by the City since 2009
    - Will not re-open discussions on route selection or design decisions
  - Outlines a comprehensive approach during:
    - Procurement Phase
    - Design and Construction Phase
    - Operations and Maintenance Phase
  - Aligns with the Accountability, Transparency and Disclosure Framework

- Procurement Phase
  - City will lead communications and public engagement during procurement
  - City will share information including:
    - Describing how commitments already made in previous consultations are being addressed in RFP
    - Facilitating public release of information and project documents while balancing the obligations and principles of a P3 procurement
  - Information sharing methods include:
    - Web-based
    - Stakeholder communications
    - Citizens Working Groups ('geographic zones')

- Procurement Phase Public Input
  - The Plan provides an opportunity for public input during procurement
    - Stakeholder meetings this summer (2014), as required
    - Intercept survey to support development of a detour strategy for River Valley Trails and Footbridge
    - Strategy will be incorporated into RFP documents
  - Public input during procurement will not reopen previous route selection of design decisions



- Design and Construction Phase
  - Project Co. will lead communications and public engagement during this phase
  - City will provide input and direction and participate as appropriate
  - Specific roles and responsibilities for Project Co. and City to be outlined in RFP documents
  - Project Co. will develop communication and engagement plan in response to RFP requirements

- Operations and Maintenance Phase
  - Specific roles and responsibilities for Project Co. and City to be outlined in RFP documents
  - Project Co. will develop communication and engagement plan in response to RFP requirements
    - Plan will address the transition of communications and public engagement activities from Project Co. to City following Service Commencement