

Proposed Corporate Outcome Measures and Targets

Approved Outcomes (12)	Measure Name	Measure Method	Targets
1. Edmonton is attractive and compact	1.1 New Residential Units in Mature Areas	% of new residential units in mature areas/new residential units city-wide Units: %	25% (2018)
	1.2 Edmontonians' assessment: Well-designed, attractive city	% of Citizen Perception Survey (CPS) respondents who are satisfied or very satisfied that Edmonton is a well-designed, attractive city Units: %	55% (2018)
2. The City of Edmonton has sustainable and accessible infrastructure	2.1 Infrastructure density	Population / total infrastructure Units: capita / km	Increase over previous year
	2.2. Edmontonians' assessment: Access to amenities and services that improve quality of life	% of CPS respondents who agree that they have access amenities and services that will improve their quality of life Units: %	70%
3. Edmontonians use public transit and active modes of transportation	3.1. Transit ridership	Annual total transit ridership / population Units: # / capita	105 (2018)
	3.2. Journey to Work Mode	Sum of % of respondents who select "Auto passenger", "Transit", "Walk", "Cycle" or "Other" as commute to work mode Units: %	25.9% (2018)
4. Goods and services move efficiently	4.1 Business satisfaction: Goods and services transportation	% of Business Satisfaction Survey respondents who are satisfied or very satisfied with transportation system performance Units: %	53% (2018)
	4.2. Good and service travel time reliability	The weighted average of the vehicle travel time / km and travel time reliability / km during the p.m. peak period on Yellowhead Trail, Whitemud Drive, 75 Street and 170 Street Units: sec/km	< 75 +/- 7sec/km
5. Edmontonians are connected to the city in which they live, work and play	5.1 Reported volunteer rate	% of CPS respondents who report volunteering over the last 12 months Units: %	≥ 75%
	5.2. Edmontonians' assessment: connected to community	% of CPS respondents who report feeling connected to their community Units: %	45% (2017)
6. Edmontonians use facilities and services that promote healthy living	6.1. Health and wellness	% of Registered Participants Survey respondents (Edmontonians) who report increased health and wellness due to participation in services and programs offered by the City of Edmonton Units: %	90%
	6.2. Recreation facility and library attendance	City of Edmonton community and recreation facilities and Edmonton Public Libraries attendance / capita Units: # / capita	≥ 12

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7. Edmonton is a safe city	7.1. Fire Rescue Services response	% of fire calls that meet first full alarm targets of being on scene within 8 minutes travel time Units: %	90%
	7.2 Edmontonians' assessment: Safe city	% of CPS respondents who agree Edmonton is a safe city Units: %	68%
	7.3 Police response time	% of Priority 1 Emergency Calls with a first unit on-scene within 7 minutes Units: %	80%
8. The City of Edmonton's operations are environmentally sustainable	8.1. City operations greenhouse gas emissions	Emission factor applied to City's energy consumption (electricity, natural gas and transportation fuels) + methane emissions from City-owned landfills Units: CO2 equivalent tonnes	178,700 (2018) (equivalent to a 42% reduction from 2008 levels)
	8.2. Watershed Contaminant Reduction index	Quantity of sediments, nutrients, and bacteria discharged to North Saskatchewan River referenced to a baseline and adjusted for population (higher index indicates less contaminants) Units: quantity / capita	7.8 (good) by 2018
9. Edmonton is an environmentally sustainable and resilient city	9.1. Community greenhouse gas emissions	Emission factor applied to city's energy consumption (electricity, natural gas and transportation fuels) + emissions from industrial processes and landfills Units: CO2 equivalent tonnes	Downward trend by 2018 (actual value to be determined in 2014)
	9.2. Ecological footprint	Standardized methodology using conversion factors for resource consumption (ie. electricity, natural gas, food, housing, etc.) to calculate land area Units: hectare / capita	Maintain or decrease (2018)
10. The City of Edmonton has a resilient financial position	10.1. City of Edmonton credit rating	Standard and Poor's Credit Rating	AA+
	10.2. City Asset Sustainability	Actual capital infrastructure renewal expenditure / Required capital infrastructure renewal expenditure (5 year rolling average) Units: #	1
11. Edmonton has a globally competitive and entrepreneurial business climate	11.1. Edmonton's industrial permit value	Annual dollar value for all Edmonton industrial building permits Units: \$	Trending upward (specific target TBD 2014)
12. Edmonton Region is a catalyst for industry and business growth	12.1. Edmonton Region's industrial permit value	Annual dollar value for all Edmonton Region industrial building permits Units: \$	Trending upward (specific target TBD 2014)